

Survey toplines

Arizona - February 2023



Sample Online sample of 606 voters fielded from February 23 to March 06, 2023.
Margin of Error ±4.3%

1. Some companies like McDonald's say that switching to cage-free eggs are an important part of their animal welfare policy. Other companies like Wendy's have no plans to stop using eggs from caged chickens, which they say will help keep costs down. Which approach do you prefer?

McDonald's	66%
Wendy's	34%
Totals	100%
Unweighted N	596

Survey toplines Arizona - February 2023



This survey is based on 606 interviews conducted on the internet of registered voters in Arizona. The sample was weighted according to gender, age, race/ethnicity, education, and 2020 Presidential vote based on voter registration lists, the U.S. Census American Community Survey, and the U.S. Census Current Population Survey. Respondents were selected from online panels to be representative of registered voters in Arizona. Other items have been withheld for future release. The weights range from 0.37 to 2.75 with a mean of 1 and a standard deviation of 0.37.

The margin of error (a 95% confidence interval) for a sample percentage p based upon the subsetted sample is approximately 4.3%. It is calculated using the formula:

$$\hat{p} \pm 100 \times \sqrt{\frac{1 + CV^2}{n}}$$

where CV is the coefficient of variation of the sample weights and n is the sample size used to compute the proportion. This is a measure of sampling error (the average of all estimates obtained using the same sample selection and weighting procedures repeatedly). The sample estimate should differ from its expected value by less than margin of error in 95 percent of all samples. It does not reflect non-sampling errors, including potential selection bias in panel participation or in response to a particular survey.

Survey toplines

Arizona - February 2023



Sample Online sample of 536 voters fielded from February 06 to February 16, 2023.
Margin of Error ±5.1%

1. Some companies like McDonald's say that switching to cage-free eggs is an important part of their animal welfare policy. Other companies like Wendy's have no plans to stop using eggs from caged chickens, which they say will help keep costs down. Which approach do you prefer?

McDonald's	72%
Wendy's	14%
Not sure	14%
Totals	100%
Unweighted N	532

Survey toplines Arizona - February 2023



This survey is based on 536 interviews conducted by YouGov on the internet of registered voters in Connecticut. The sample was weighted according to gender, age, race/ethnicity, education, and 2020 Presidential vote based on voter registration lists, the U.S. Census American Community Survey, and the U.S. Census Current Population Survey. Respondents were selected from YouGov to be representative of registered voters in Connecticut. Other items have been withheld for future release. The weights range from 0.24 to 6.01 with a mean of 1 and a standard deviation of 0.67.

The margin of error (a 95% confidence interval) for a sample percentage p based upon the subsetting sample is approximately 5.1%. It is calculated using the formula:

$$\hat{p} \pm 100 \times \sqrt{\frac{1 + CV^2}{n}}$$

where CV is the coefficient of variation of the sample weights and n is the sample size used to compute the proportion. This is a measure of sampling error (the average of all estimates obtained using the same sample selection and weighting procedures repeatedly). The sample estimate should differ from its expected value by less than margin of error in 95 percent of all samples. It does not reflect non-sampling errors, including potential selection bias in panel participation or in response to a particular survey.

Survey toplines

Maryland - February 2023



Sample Online sample of 532 voters fielded from February 06 to February 16, 2023.
Margin of Error ±5%

1. Some companies like McDonald's say that switching to cage-free eggs is an important part of their animal welfare policy. Other companies like Wendy's have no plans to stop using eggs from caged chickens, which they say will help keep costs down. Which approach do you prefer?

McDonald's	64%
Wendy's	16%
Not sure	20%
Totals	100%
Unweighted N	532

Survey toplines Maryland - February 2023



This survey is based on 532 interviews conducted by YouGov on the internet of registered voters in Maryland. The sample was weighted according to gender, age, race/ethnicity, education, and 2020 Presidential vote based on voter registration lists, the U.S. Census American Community Survey, and the U.S. Census Current Population Survey. Respondents were selected from YouGov to be representative of registered voters in Maryland. Other items have been withheld for future release. The weights range from 0.34 to 6.01 with a mean of 1 and a standard deviation of 0.62.

The margin of error (a 95% confidence interval) for a sample percentage p based upon the subsetting sample is approximately 5%. It is calculated using the formula:

$$\hat{p} \pm 100 \times \sqrt{\frac{1 + CV^2}{n}}$$

where CV is the coefficient of variation of the sample weights and n is the sample size used to compute the proportion. This is a measure of sampling error (the average of all estimates obtained using the same sample selection and weighting procedures repeatedly). The sample estimate should differ from its expected value by less than margin of error in 95 percent of all samples. It does not reflect non-sampling errors, including potential selection bias in panel participation or in response to a particular survey.