

YouGov Survey Results

Sample Size: 2783 GB Adults
Fieldwork: 30th - 31st August 2011

	Gender		Age				Social grade		Region					
Total	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	2783	1353	1430	337	710	952	785	1586	1197	356	904	596	685	242
Unweighted Sample	2783	1329	1454	200	724	1021	838	1860	923	417	926	582	629	229
	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Do you think it is acceptable or unacceptable for parents to take children out of school during term time to go on family holidays?

Always unacceptable	13	13	12	6	10	16	15	13	12	16	14	13	10	10
Mostly unacceptable	41	42	41	49	40	36	46	46	35	44	41	39	40	51
TOTAL UNACCEPTABLE	54	55	53	55	50	52	61	59	47	60	55	52	50	61
Mostly acceptable	36	33	39	30	37	40	33	32	41	30	38	37	38	30
Always acceptable	6	7	5	6	8	6	4	5	7	4	5	6	7	6
TOTAL ACCEPTABLE	42	40	44	36	45	46	37	37	48	34	43	43	45	36
Don't know	4	5	3	9	6	3	2	3	6	5	3	5	5	3