

YouGov Survey Results

Sample Size: 2783 GB Adults
Fieldwork: 30th - 31st August 2011

	Gender		Age				Social grade		Region					
Total	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	2783	1353	1430	337	710	952	785	1586	1197	356	904	596	685	242
Unweighted Sample	2783	1329	1454	200	724	1021	838	1860	923	417	926	582	629	229
	%	%	%	%	%	%	%	%	%	%	%	%	%	%

In your opinion, which of the following accessories and items of clothing are suitable for men only, suitable for women only or suitable for both men and women?

Headbands e.g. alice bands

Suitable for women only	67	63	71	63	66	66	70	67	67	62	68	68	68	66
Suitable for men only	1	1	0	0	0	1	1	1	0	0	1	0	0	0
Suitable for both men and women	24	25	23	26	24	26	22	25	24	29	22	24	25	25
Not suitable for either men or women	3	3	2	2	2	3	3	3	2	3	3	1	1	4
Don't know	6	9	3	9	8	4	4	5	7	6	7	6	5	4

Ties

Suitable for women only	1	1	1	1	1	1	1	1	1	1	0	0	2	1
Suitable for men only	44	50	39	46	44	42	45	46	41	47	46	41	40	49
Suitable for both men and women	50	42	57	45	48	53	50	48	52	46	49	53	52	45
Not suitable for either men or women	1	1	1	0	1	2	1	2	1	1	2	1	1	1
Don't know	4	6	3	8	6	3	3	3	5	5	4	4	5	4

Braces

Suitable for women only	1	2	1	1	2	1	1	1	1	1	1	1	2	1
Suitable for men only	34	35	33	26	27	34	42	35	32	32	36	32	32	39
Suitable for both men and women	53	49	58	55	56	56	46	52	55	56	50	55	56	49
Not suitable for either men or women	6	7	6	6	8	5	7	7	6	6	7	7	6	7
Don't know	6	8	3	12	7	4	4	5	7	5	6	5	5	5

Bowties

Suitable for women only	1	1	1	0	1	1	0	0	1	1	1	1	1	1
Suitable for men only	53	54	52	61	56	48	52	54	52	54	55	51	52	52
Suitable for both men and women	36	33	39	28	29	42	39	36	36	34	35	38	38	35
Not suitable for either men or women	4	3	4	2	3	4	4	4	2	2	3	4	3	7
Don't know	7	9	5	9	11	5	5	5	9	9	6	7	7	5

	Gender		Age				Social grade		Region					
	Total	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Non-prescription glasses														
Suitable for women only	1	1	1	1	0	1	1	0	0	1	0	1	2	
Suitable for men only	1	1	0	0	1	1	0	1	1	0	1	1	0	
Suitable for both men and women	82	79	86	66	80	88	85	83	82	80	82	82	83	83
Not suitable for either men or women	10	10	10	22	12	5	9	10	9	12	10	10	9	7
Don't know	7	10	4	11	7	6	5	5	8	7	7	6	6	8
Bowler hats														
Suitable for women only	1	2	1	0	2	1	1	1	1	3	1	1	1	0
Suitable for men only	55	58	51	47	48	54	65	54	56	51	56	55	51	62
Suitable for both men and women	31	24	38	34	35	33	23	33	29	32	30	31	34	28
Not suitable for either men or women	7	9	6	7	7	8	7	8	6	7	8	7	8	5
Don't know	6	8	4	13	8	4	4	4	8	7	5	6	7	5
Beanie hats														
Suitable for women only	3	5	2	2	2	2	6	4	3	1	3	3	4	7
Suitable for men only	13	14	12	15	14	15	8	14	13	12	11	14	15	16
Suitable for both men and women	62	52	71	66	68	63	53	61	62	62	63	63	60	60
Not suitable for either men or women	10	13	7	5	6	10	17	11	8	9	11	10	10	9
Don't know	12	16	7	11	10	9	16	10	13	17	12	10	11	7
Trilby hats														
Suitable for women only	1	1	1	1	2	0	1	1	1	2	0	1	2	1
Suitable for men only	34	39	30	18	29	35	45	34	35	28	35	34	34	38
Suitable for both men and women	52	42	61	53	50	57	47	53	51	50	52	54	53	47
Not suitable for either men or women	4	5	3	6	5	4	3	5	3	4	5	3	4	4
Don't know	9	13	5	22	14	4	4	8	10	17	7	9	7	9
Satchels														
Suitable for women only	10	12	7	9	9	10	10	9	11	10	10	8	9	13
Suitable for men only	3	4	3	4	5	3	3	3	4	4	2	4	4	4
Suitable for both men and women	72	64	80	71	71	73	71	74	70	67	73	73	73	70
Not suitable for either men or women	5	7	4	2	4	6	7	6	4	5	6	5	5	6
Don't know	10	13	6	15	11	7	9	8	12	14	8	10	9	7
Sarongs														
Suitable for women only	69	66	71	70	69	68	68	69	67	63	69	69	69	73
Suitable for men only	1	1	1	1	1	0	1	1	0	0	1	0	1	1
Suitable for both men and women	21	19	24	15	19	25	22	22	21	25	22	21	21	16
Not suitable for either men or women	2	3	1	2	2	2	3	2	3	4	2	2	2	3
Don't know	7	11	3	12	9	5	5	5	9	7	6	8	6	7

	Gender		Age				Social grade		Region						
	Total	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Ugg boots															
	Suitable for women only	54	56	53	62	65	54	42	54	55	59	52	57	54	51
	Suitable for men only	1	1	1	1	1	1	1	1	1	1	1	1	1	2
	Suitable for both men and women	23	14	31	16	18	25	27	22	23	18	22	24	24	24
	Not suitable for either men or women	10	11	10	9	7	10	14	12	8	10	10	8	11	13
	Don't know	12	18	6	11	9	10	17	12	12	12	14	10	10	10
Sandals															
	Suitable for women only	13	12	14	22	18	11	6	12	14	19	11	11	15	8
	Suitable for men only	1	2	1	1	2	1	1	1	1	1	1	1	1	2
	Suitable for both men and women	80	77	83	68	71	83	89	82	77	74	81	83	77	85
	Not suitable for either men or women	2	3	1	2	3	2	1	2	2	2	3	1	2	2
	Don't know	4	6	2	7	6	3	3	3	6	5	4	4	5	3
Flip flops															
	Suitable for women only	10	10	9	11	11	10	8	8	12	12	8	11	9	8
	Suitable for men only	1	1	1	1	1	1	1	1	1	0	1	1	1	1
	Suitable for both men and women	81	77	85	78	80	84	81	84	78	77	82	82	81	83
	Not suitable for either men or women	4	5	2	4	3	3	6	4	4	5	4	3	4	4
	Don't know	4	6	2	7	6	3	3	3	6	6	4	4	5	3
Brogues															
	Suitable for women only	2	2	2	5	4	1	1	3	1	2	3	3	2	0
	Suitable for men only	33	42	24	18	24	38	41	31	35	28	32	30	37	37
	Suitable for both men and women	48	33	62	40	43	52	52	50	45	46	49	50	46	50
	Not suitable for either men or women	3	3	2	4	4	2	1	3	3	3	3	2	2	3
	Don't know	14	19	9	33	25	7	5	13	16	20	13	15	13	10
Dungarees															
	Suitable for women only	12	14	10	14	13	13	7	12	11	13	11	12	12	7
	Suitable for men only	7	8	7	6	4	5	13	7	8	7	8	5	8	12
	Suitable for both men and women	59	54	64	49	51	64	65	59	59	52	60	59	60	62
	Not suitable for either men or women	15	14	15	17	21	14	10	16	14	15	14	17	13	14
	Don't know	7	10	4	14	11	5	5	6	9	13	6	7	7	6

	Gender		Age				Social grade		Region					
	Total	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Tuxedos														
Suitable for women only	1	1	1	1	1	0	1	1	0	1	1	1	1	1
Suitable for men only	60	65	55	70	63	56	58	59	62	58	60	59	61	60
Suitable for both men and women	32	24	39	21	27	37	34	34	29	33	31	33	32	31
Not suitable for either men or women	2	2	1	1	1	2	2	2	1	1	2	1	2	3
Don't know	6	8	4	7	7	4	6	4	8	8	6	5	5	5
Blazers (not worn as part of a matching suit)														
Suitable for women only	2	2	1	1	3	1	1	1	2	1	2	2	1	2
Suitable for men only	18	27	10	13	19	19	20	19	17	18	19	19	20	12
Suitable for both men and women	72	60	84	75	67	74	75	73	72	70	73	72	72	79
Not suitable for either men or women	2	3	2	2	3	2	1	2	2	3	2	2	1	3
Don't know	5	8	3	9	8	4	4	4	7	8	5	5	6	4
Football jerseys														
Suitable for women only	1	1	1	1	1	1	1	1	0	1	0	0	2	1
Suitable for men only	24	21	26	17	22	23	29	24	23	25	24	22	20	35
Suitable for both men and women	64	63	66	70	66	67	57	63	66	64	64	68	66	51
Not suitable for either men or women	7	8	5	6	5	6	10	8	5	6	7	6	7	9
Don't know	4	6	3	7	6	3	4	4	6	5	5	4	5	3
V-necked tops														
Suitable for women only	8	8	9	15	11	5	7	9	8	9	7	7	9	10
Suitable for men only	5	7	2	5	5	4	5	5	5	5	4	5	4	7
Suitable for both men and women	80	74	86	64	76	85	84	81	79	77	81	80	80	77
Not suitable for either men or women	2	2	1	2	2	1	1	2	1	1	2	2	2	2
Don't know	6	9	2	14	7	4	3	4	7	7	6	5	5	4
Flared trousers														
Suitable for women only	19	17	21	29	28	13	15	19	19	23	20	20	15	18
Suitable for men only	2	3	1	2	2	3	2	2	2	4	2	1	2	3
Suitable for both men and women	60	54	65	41	53	68	64	61	58	52	57	61	64	64
Not suitable for either men or women	12	16	9	17	8	12	14	12	13	12	13	12	13	11
Don't know	7	10	4	11	9	5	5	6	8	9	7	6	6	5

	Gender		Age				Social grade		Region					
	Total	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Skinny jeans														
Suitable for women only	36	42	31	34	39	33	38	35	38	33	37	38	37	29
Suitable for men only	1	1	0	1	1	0	1	1	1	1	1	1	1	1
Suitable for both men and women	53	43	61	53	51	57	49	55	50	55	50	53	52	57
Not suitable for either men or women	5	6	5	4	3	5	8	6	5	4	7	3	4	9
Don't know	5	8	3	7	6	4	4	4	7	6	5	5	6	3
Board shorts (knee length beach shorts)														
Suitable for women only	2	3	0	2	1	2	2	1	2	2	3	0	1	1
Suitable for men only	28	30	25	32	37	25	20	28	27	34	27	30	26	22
Suitable for both men and women	61	52	69	53	54	66	63	61	59	54	60	61	61	69
Not suitable for either men or women	5	7	3	1	3	4	11	5	5	3	5	4	6	6
Don't know	5	8	3	11	6	4	4	4	7	7	5	5	5	3
Cardigans														
Suitable for women only	11	10	12	14	13	10	10	11	12	11	13	9	11	13
Suitable for men only	3	5	0	2	2	3	4	3	2	2	3	2	3	3
Suitable for both men and women	80	74	84	75	77	82	81	81	78	79	78	83	79	78
Not suitable for either men or women	2	3	1	1	1	2	2	2	2	2	2	1	2	3
Don't know	5	7	2	7	7	3	3	3	6	6	5	4	5	3