

YouGov Survey Results

Sample Size: 13762 Football fans
Fieldwork: 7th - 23rd June 2011

	Average Score
Overall, how well or badly do you think [manager] has performed as manager this season? Please answer on a scale of 0-10, where 0 is very badly and 10 is very well.	
Man Utd	8.0
Blackpool	7.9
Liverpool	7.8
West Brom	7.8
Stoke	7.7
Tottenham	7.4
Everton	7.3
Man City	7.2
Bolton	6.9
Wolves	6.2
Wigan	6.1
Fulham	5.9
Chelsea	5.8
Arsenal	5.7
Sunderland	5.3
Newcastle	5.3
Birmingham	4.5
Aston Villa	3.6
Blackburn	3.4
West Ham	1.9

Where do you think [team] will finish in the premier league table next year?	
Man Utd	1
Chelsea	2
Man City	2
Arsenal	3
Liverpool	3
Tottenham	4
Everton	6
Aston Villa	8
Fulham	9
Sunderland	9
Newcastle	10
Stoke	10
Bolton	10
West Brom	12
Blackburn	13
Wigan	14
Wolves	14
Birmingham	.
Blackpool	.
West Ham	.

Average
Score

On the following 0-10 scale, where 0 means you do not really support [team] at all and 10 means you do support [team] very strongly, where would you place yourself?

Everton	8.2
Man City	8.2
Man Utd	8.1
Liverpool	8.0
Tottenham	8.0
Sunderland	7.9
Arsenal	7.8
Bolton	7.8
Chelsea	7.8
Fulham	7.8
Stoke	7.8
Wolves	7.8
Newcastle	7.7
West Brom	7.7
Aston Villa	7.6
West Ham	7.6
Birmingham	7.4
Blackburn	7.4
Wigan	7.2
Blackpool	7.1

Thinking now about [team], how important, if at all, is on-the-pitch success to you? (Please answer the following 0 to 10 scale where 0 is not at all important and 10 is all that matters)

Liverpool	8.1
Man Utd	7.9
Man City	7.8
Tottenham	7.8
Arsenal	7.7
Chelsea	7.7
Sunderland	7.7
Aston Villa	7.6
Everton	7.6
Newcastle	7.6
Stoke	7.5
Birmingham	7.5
Blackburn	7.5
Bolton	7.5
Wolves	7.5
Fulham	7.4
West Ham	7.3
West Brom	7.1
Blackpool	7.0
Wigan	6.9

Average
Score

Thinking now about [team], how important, if at all, is [team] financial stability to you? (Please answer the following 0 to 10 scale where 0 is not at all important and 10 is all that matters)

Wolves	7.6
Fulham	7.5
West Brom	7.4
Stoke	7.4
Everton	7.3
Liverpool	7.3
Birmingham	7.2
Blackburn	7.2
Bolton	7.2
Tottenham	7.2
Sunderland	7.1
Aston Villa	7.1
Blackpool	7.1
Arsenal	7.0
Man Utd	7.0
Newcastle	7.0
West Ham	7.0
Man City	6.9
Wigan	6.7
Chelsea	6.4

On the following 0 to 10 scale, where 0 means that you have no sense of belonging to your club and 10 means you feel a very strong sense of belonging to your club, when thinking about your own relationship with \$support, to what extent do you feel a sense of belonging to your club?

Everton	7.2
Fulham	6.9
Man City	6.9
Sunderland	6.8
Wolves	6.8
Stoke	6.8
Bolton	6.7
Liverpool	6.7
Birmingham	6.5
Tottenham	6.4
Newcastle	6.4
West Brom	6.4
Aston Villa	6.3
Blackburn	6.3
Blackpool	6.3
West Ham	6.3
Man Utd	6.2
Arsenal	6.1
Chelsea	6.1
Wigan	6.0

Average
Score

Overall, how well or badly do you think [team] has played this season? Please answer on a scale of 0 to 10, where 0 is very badly and 10 is very well.

Man City	7.0
Blackpool	6.7
Stoke	6.7
Man Utd	6.6
Tottenham	6.4
West Brom	6.2
Fulham	6.1
Chelsea	5.6
Everton	5.6
Arsenal	5.5
Bolton	5.5
Newcastle	5.2
Liverpool	5.1
Wolves	4.8
Sunderland	4.7
Wigan	4.7
Birmingham	3.8
Aston Villa	3.6
Blackburn	3.3
West Ham	2.0

Do you think the current ownership of [team] has a POSITIVE or a NEGATIVE impact on the club as a whole? Please answer on a scale of 0 to 10 where 0 is very negative, 10 is very positive.

Stoke	7.8
Man City	7.6
Sunderland	7.0
Wolves	7.0
Liverpool	6.7
Wigan	6.6
Tottenham	6.5
Fulham	6.5
West Brom	6.3
Blackpool	5.9
Bolton	5.8
Chelsea	5.8
Arsenal	5.7
Everton	5.3
Aston Villa	5.2
Man Utd	3.8
Birmingham	3.6
West Ham	3.6
Blackburn	3.1
Newcastle	2.6

Average
Score

And taking everything into account, how well or badly do you think this season has gone for [team]? Please answer on a scale of 0 to 10, where 0 is very badly and 10 is very well.

Man City	7.8
Stoke	7.4
Man Utd	7.2
West Brom	7.0
Fulham	6.5
Tottenham	6.4
Bolton	5.5
Blackpool	5.4
Everton	5.4
Chelsea	5.2
Newcastle	5.1
Sunderland	5.0
Liverpool	5.0
Wolves	4.9
Wigan	4.7
Arsenal	4.5
Birmingham	3.3
Aston Villa	3.2
Blackburn	2.6
West Ham	1.2

All things considered, how satisfied or dissatisfied are you with the performance of your club this season? Please answer on a scale of 0 to 10, where 0 is very dissatisfied and 10 is very satisfied.

Man City	7.5
Stoke	7.4
Man Utd	7.0
West Brom	7.0
Fulham	6.6
Blackpool	6.5
Tottenham	6.4
Bolton	5.5
Everton	5.4
Chelsea	5.3
Liverpool	5.0
Newcastle	5.0
Wolves	5.0
Sunderland	4.8
Wigan	4.8
Arsenal	4.6
Birmingham	3.4
Aston Villa	3.3
Blackburn	2.9
West Ham	1.6

Sample Size

Arsenal	1656
Aston Villa	443
Birmingham	234
Blackburn	150
Blackpool	141
Bolton	149
Chelsea	944
Everton	471
Fulham	160
Liverpool	2149
Man City	470
Man Utd	2828
Newcastle	884
Stoke	153
Sunderland	365
Tottenham	1300
West Brom	203
West Ham	680
Wigan	69
Wolves	313