

YouGov / The Sunday Times Magazine Survey Results

Sample Size: 2425 GB Adults
Fieldwork: 4th - 5th August 2011

	Voting intention			2010 Vote			Gender		Age				Social grade		Region						
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	2425	664	826	165	752	634	510	1179	1246	293	618	829	684	1382	1043	310	788	519	597	211	
Unweighted Sample	2425	661	763	174	768	589	524	1189	1236	183	603	985	654	1492	933	336	820	502	535	232	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

If a man or a woman have sexual relations before marriage what would your general opinion be?

Always wrong	3	2	3	2	2	3	2	3	3	1	3	3	3	2	3	4	2	2	3	3
Mostly wrong	4	5	4	2	5	4	2	4	3	4	2	2	7	4	3	6	4	3	3	4
Sometimes wrong	10	13	7	7	13	8	7	9	11	6	7	6	18	10	9	11	10	11	9	6
Rarely wrong	13	16	10	13	16	9	12	11	14	12	13	12	14	13	12	11	13	13	13	15
TOTAL WRONG	30	36	24	24	36	24	23	27	31	23	25	23	42	29	27	32	29	29	28	28
Not wrong at all	71	64	77	77	63	76	77	73	69	76	75	78	58	70	73	68	71	71	73	73

What about a married man having sexual; relations with a woman other than his wife?

Always wrong	52	51	52	42	52	55	44	45	59	57	54	50	51	48	57	52	53	49	53	54
Mostly wrong	34	37	33	39	34	31	39	35	32	34	32	35	32	36	30	33	34	34	33	33
Sometimes wrong	12	10	12	16	12	12	14	16	7	7	11	11	14	13	9	14	11	13	10	11
Rarely wrong	1	1	0	1	1	0	0	1	1	1	1	1	1	1	1	0	1	1	2	1
TOTAL WRONG	99	99	97	98	99	98	97	97	99	99	98	97	98	98	97	99	99	97	98	99
Not wrong at all	2	1	2	2	1	1	3	3	1	2	2	2	2	2	2	1	2	3	2	1

YouGov / The Sunday Times Magazine Survey Results

Sample Size: 2425 GB Adults
Fieldwork: 4th - 5th August 2011

		Sexuality, marital status, gender and age																
	Total	Straight	Straight men	Straight women	Straight men under 40	Straight women under 40	Straight men over 40	Straight women over 40	Marr-ied	Married men	Married women	Married men under 40	Married women under 40	Married men over 40	Married women over 40	Civil partne-rships	Straight and living as married	Gay/B isexual
Weighted Sample	2425	2221	1044	1177	373	407	671	770	1238	610	627	123	144	487	483	18	257	140
Unweighted Sample	2425	2223	1060	1163	307	368	753	795	1298	661	637	108	145	553	492	24	244	137
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

If a man or a woman have sexual relations before marriage what would your general opinion be?

Always wrong	3	3	3	3	3	2	3	3	3	3	3	4	5	3	2	0	1	0
Mostly wrong	4	4	4	3	2	2	5	4	4	4	3	4	2	4	4	3	0	4
Sometimes wrong	10	9	8	10	9	4	8	14	12	10	13	10	4	10	16	10	5	9
Rarely wrong	13	13	12	14	11	14	12	14	14	12	15	12	13	12	16	24	9	11
TOTAL WRONG	30	29	27	30	25	22	28	35	33	29	34	30	24	29	38	37	15	24
Not wrong at all	71	71	73	70	74	78	73	65	68	71	65	69	76	71	61	63	84	75

What about a married man having sexual relations with a woman other than his wife?

Always wrong	52	53	45	59	46	64	45	57	54	47	62	46	65	47	61	36	48	49
Mostly wrong	34	34	36	32	38	31	35	33	32	35	30	39	30	34	30	24	36	27
Sometimes wrong	12	11	15	7	12	3	16	9	10	14	7	11	3	15	8	27	14	21
Rarely wrong	1	1	1	1	0	1	1	1	1	1	1	0	1	2	1	0	0	1
TOTAL WRONG	99	99	97	99	96	99	97	100	97	97	100	96	99	98	100	87	98	98
Not wrong at all	2	2	3	1	3	1	3	1	2	3	1	4	1	2	1	14	2	2

Sample Size: 2425 GB Adults
Fieldwork: 4th - 5th August 2011

	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	2425	664	826	165	752	634	510	1179	1246	293	618	829	684	1382	1043	310	788	519	597	211
Unweighted Sample	2425	661	763	174	768	589	524	1189	1236	183	603	985	654	1492	933	336	820	502	535	232
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

What about a married woman having sexual relations with a man other than her husband?

Always wrong	53	51	53	41	52	56	43	46	58	57	55	50	52	49	57	54	52	50	54	54
Mostly wrong	33	37	33	39	34	31	39	35	32	34	32	35	32	36	30	33	34	34	32	34
Sometimes wrong	11	10	11	16	11	11	14	15	8	7	9	11	14	13	9	11	11	13	9	11
Rarely wrong	1	1	0	1	1	1	1	1	1	0	1	1	0	1	1	0	1	1	2	0
TOTAL WRONG	98	99	97	97	98	99	97	97	99	98	97	97	98	99	97	98	98	98	97	99
Not wrong at all	2	1	2	2	2	1	3	4	1	2	3	3	2	2	2	1	2	3	3	1

What about sexual relations between two adults of the same sex?

Always wrong	20	24	18	9	24	19	11	25	15	8	13	19	31	18	23	19	17	24	18	25
Mostly wrong	8	11	7	6	12	8	6	10	7	5	8	8	11	7	9	6	9	9	8	9
Sometimes wrong	12	14	11	12	15	11	9	12	13	7	9	14	16	14	11	17	12	12	11	13
Rarely wrong	11	11	10	14	11	11	11	10	13	13	12	11	10	12	11	8	13	11	11	12
TOTAL WRONG	51	60	46	41	62	49	37	57	48	33	42	52	68	51	54	50	51	56	48	59
Not wrong at all	48	39	54	59	37	51	63	44	52	68	57	48	32	50	46	49	50	45	52	41

Do you think your spouse/partner has ever been unfaithful to you?

[Only those married, living as married or in civil partnerships= 1545]

No, I am certain he/she has NOT been unfaithful to me	75	78	74	74	76	74	77	73	75	74	75	74	75	75	74	74	72	74	79	69
I am not certain, but I think he/she has probably NOT been unfaithful to me	11	12	10	9	13	8	11	12	10	11	12	11	10	12	10	11	12	10	10	12
Yes, I am certain he/she has been unfaithful to me at least once	8	6	9	8	6	10	5	7	8	12	7	8	6	7	8	7	6	10	6	11
I am not certain, but I think he/she has probably been unfaithful to me at least once	4	3	5	2	4	4	4	5	3	0	4	4	4	3	4	2	6	3	2	5
Don't know	3	1	2	7	2	3	3	3	3	3	2	3	4	3	3	5	3	3	2	3

Have you ever been unfaithful to your partner?

Yes I have, once	6	4	7	7	6	5	7	7	5	11	8	6	5	6	6	10	6	2	6	11
Yes I have, more than once	6	6	8	7	6	8	6	10	3	2	5	6	9	7	6	8	6	5	6	7
TOTAL YES	12	10	15	14	12	13	13	17	8	13	13	12	14	13	12	18	12	7	12	18
No I have not	84	86	82	82	84	85	83	78	89	86	84	84	83	83	84	77	84	87	84	79
I'd rather not say	4	3	4	4	4	2	4	5	3	2	4	5	3	4	4	4	3	6	3	3

Sample Size: 2425 GB Adults
Fieldwork: 4th - 5th August 2011

		Sexuality, marital status, gender and age																
Total	Straight	Straight men	Straight women	Straight men under 40	Straight women under 40	Straight men over 40	Straight women over 40	Marr-ied	Married men	Married women	Married men under 40	Married women under 40	Married men over 40	Married women over 40	Civil partne-rships	Straight and living as married	Gay/B isexual	
Weighted Sample	2425	2221	1044	1177	373	407	671	770	1238	610	627	123	144	487	483	18	257	140
Unweighted Sample	2425	2223	1060	1163	307	368	753	795	1298	661	637	108	145	553	492	24	244	137
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

What about a married woman having sexual relations with a man other than her husband?

Always wrong	53	53	46	59	48	64	46	56	55	47	62	49	66	47	60	39	50	50
Mostly wrong	33	34	36	32	37	31	36	33	32	35	29	38	28	35	30	24	34	24
Sometimes wrong	11	10	13	7	10	4	15	9	10	13	7	7	3	14	8	23	13	22
Rarely wrong	1	1	1	1	0	1	1	1	1	1	1	0	1	1	0	0	0	1
TOTAL WRONG	98	98	96	99	95	100	98	99	98	96	99	94	98	97	99	86	97	97
Not wrong at all	2	2	3	1	4	1	3	1	2	3	1	5	1	3	1	14	2	2

What about sexual relations between two adults of the same sex?

Always wrong	20	21	28	15	18	8	33	19	25	32	19	26	13	34	20	7	15	1
Mostly wrong	8	9	10	7	9	6	11	8	10	12	7	9	6	12	8	6	9	0
Sometimes wrong	12	13	12	13	11	6	13	16	14	13	14	12	7	13	16	6	8	3
Rarely wrong	11	12	10	13	13	14	8	13	11	8	15	7	16	8	14	3	12	6
TOTAL WRONG	51	55	60	48	51	34	65	56	60	65	55	54	42	67	58	22	44	10
Not wrong at all	48	46	39	51	50	65	34	44	40	36	45	46	57	33	41	78	56	89

Do you think your spouse/partner has ever been unfaithful to you?

[Only those married, living as married or in civil partnerships= 1545]

No, I am certain he/she has NOT been unfaithful to me	75	75	75	76	74	76	75	75	75	75	75	74	73	75	76	56	75	66
I am not certain, but I think he/she has probably NOT been unfaithful to me	11	11	12	11	12	12	12	10	11	12	10	14	15	12	9	3	10	9
Yes, I am certain he/she has been unfaithful to me at least once	8	7	6	8	8	7	6	9	7	6	8	9	7	6	9	19	7	17
I am not certain, but I think he/she has probably been unfaithful to me at least once	4	4	4	3	5	2	4	4	3	4	3	2	2	4	4	0	6	6
Don't know	3	3	3	3	1	3	4	3	3	3	3	2	3	3	3	22	2	2

Have you ever been unfaithful to your partner?

Yes I have, once	6	6	7	5	9	7	6	5	7	7	6	11	8	7	5	12	3	12
Yes I have, more than once	6	6	9	3	4	3	11	3	7	10	3	3	3	12	3	9	4	21
TOTAL YES	12	12	16	8	13	10	17	8	14	17	9	14	11	19	8	21	7	33
No I have not	84	85	80	90	83	88	79	90	83	78	88	81	87	77	89	60	89	62
I'd rather not say	4	3	4	2	5	2	4	3	4	4	3	5	2	4	3	19	3	5

Sample Size: 2425 GB Adults
Fieldwork: 4th - 5th August 2011

	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	2425	664	826	165	752	634	510	1179	1246	293	618	829	684	1382	1043	310	788	519	597	211
Unweighted Sample	2425	661	763	174	768	589	524	1189	1236	183	603	985	654	1492	933	336	820	502	535	232
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

If you have been unfaithful to your partner, which, if any, of the following people did you tell? Please tick all that apply.

[Only those who have been unfaithful to their partner= 195]

A friend or friends	33	34	35	23	36	29	38	31	36	36	44	37	22	34	31	47	18	53	38	22
My partner	21	13	22	19	17	18	29	16	31	36	24	18	20	22	19	16	28	12	11	37
A relative or relatives	9	4	10	10	8	6	15	7	15	23	12	11	5	8	11	20	8	7	8	4
A colleague or colleagues	9	10	10	3	13	10	1	11	6	0	10	14	5	10	7	16	7	16	7	3
Somebody else	5	6	6	0	5	7	4	6	5	0	6	2	9	7	2	14	5	3	2	3
No one	48	59	46	59	51	43	52	55	36	64	34	45	59	48	50	44	53	43	49	47

If you discovered that your spouse/partner was unfaithful to you at the moment and was having an affair, how do you think you would react?

[Only those married, living as married or in civil partnerships= 1545]

I would be angry and our relationship would probably NOT survive	24	26	24	23	24	24	27	24	24	23	29	25	21	25	24	27	25	22	27	17
I would be furious and our relationship would definitely NOT survive	23	21	22	15	25	25	16	19	27	27	26	25	18	20	27	16	22	25	24	27
I would not forgive him/her but our relationship would probably survive	19	20	22	19	18	20	19	19	19	25	19	17	20	19	19	21	17	21	17	23
I would forgive him/her; our relationship would definitely survive	17	19	19	26	18	17	21	22	12	13	10	16	25	19	14	17	18	16	17	19
Don't know	16	14	13	17	15	14	17	15	17	13	16	17	16	16	16	18	17	16	15	15

Sample Size: 2425 GB Adults
Fieldwork: 4th - 5th August 2011

		Sexuality, marital status, gender and age																
Total	Straight	Straight men	Straight women	Straight men under 40	Straight women under 40	Straight men over 40	Straight women over 40	Marr-ied	Married men	Married women	Married men under 40	Married women under 40	Married men over 40	Married women over 40	Civil partne-rships	Straight and living as married	Gay/B isexual	
Weighted Sample	2425	2221	1044	1177	373	407	671	770	1238	610	627	123	144	487	483	18	257	140
Unweighted Sample	2425	2223	1060	1163	307	368	753	795	1298	661	637	108	145	553	492	24	244	137
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

If you have been unfaithful to your partner, which, if any, of the following people did you tell? Please tick all that apply.

[Only those who have been unfaithful to their partner= 195]

A friend or friends	33	30	28	35	35	41	26	31	28	27	30	33	25	26	32	20	54	65
My partner	21	19	13	31	9	41	14	26	20	14	32	12	44	14	26	80	12	33
A relative or relatives	9	8	5	15	5	18	5	14	9	5	16	4	21	5	14	0	8	17
A colleague or colleagues	9	9	11	6	13	6	10	6	10	11	7	8	9	11	6	0	9	7
Somebody else	5	5	5	4	7	0	4	7	5	4	6	0	2	5	7	0	9	6
No one	48	51	58	37	57	31	59	41	52	59	37	59	35	58	39	20	44	26

If you discovered that your spouse/partner was unfaithful to you at the moment and was having an affair, how do you think you would react?

[Only those married, living as married or in civil partnerships= 1545]

I would be angry and our relationship would probably NOT survive	24	25	25	25	33	25	22	25	24	23	24	28	24	22	24	26	30	22
I would be furious and our relationship would definitely NOT survive	23	23	20	27	26	29	18	26	23	18	27	24	27	17	26	15	28	13
I would not forgive him/her but our relationship would probably survive	19	19	19	19	17	22	20	18	19	20	18	22	22	19	17	5	18	21
I would forgive him/her; our relationship would definitely survive	17	17	22	12	14	7	24	14	18	23	13	14	8	26	15	29	10	33
Don't know	16	16	15	17	11	17	16	17	17	15	18	12	19	16	17	26	14	10

Sample Size: 2425 GB Adults
Fieldwork: 4th - 5th August 2011

	Voting intention			2010 Vote			Gender		Age				Social grade		Region						
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	2425	664	826	165	752	634	510	1179	1246	293	618	829	684	1382	1043	310	788	519	597	211	
Unweighted Sample	2425	661	763	174	768	589	524	1189	1236	183	603	985	654	1492	933	336	820	502	535	232	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

If your spouse/partner was unfaithful to you, but it was a one-off and was not continuing, then do you think you would rather they told you, or would you rather not know?

[Only those married, living as married or in civil partnerships= 1545]

Would rather they told me	43	37	43	53	38	45	43	39	47	58	51	41	37	43	44	43	43	43	42	48
Would rather not know	42	49	42	35	49	40	42	47	37	25	33	43	50	43	40	37	43	39	45	42
Don't know	15	13	15	12	13	15	14	14	15	17	17	16	12	14	16	20	14	17	13	10

If you discovered your partner was having online relationships, involving virtual sexual activity such as sending sexually explicit messages in online chatrooms, would that be more serious, less serious or the same to you as them having a physical affair?

[Only those married, living as married or in civil partnerships= 1545]

Would be as serious as them having as physical affair	46	44	47	45	46	48	46	34	58	48	50	46	43	44	50	40	47	47	47	48
Would be less serious than them having a physical affair	40	45	40	45	43	36	41	52	27	43	39	42	37	43	35	40	39	38	41	40
Would be more serious than them having a physical affair	5	4	4	3	5	5	4	4	5	0	3	3	8	4	6	7	5	4	4	2
Don't know	10	7	9	7	6	11	9	10	9	9	8	8	12	10	10	13	9	10	8	9

Which of the following best applies to you?

[Only those married, living as married or in civil partnerships= 1545]

I have never used internet pornography	65	63	64	55	64	66	63	41	88	61	51	65	76	63	68	56	64	61	69	75
I have used internet pornography in the past and still do	18	20	19	26	18	18	22	32	5	19	23	19	14	19	17	21	18	17	19	16
I have used internet pornography in the past but no longer do	10	12	9	10	12	9	8	17	4	15	18	10	5	11	10	14	10	15	7	6
Would rather not say	7	5	8	9	6	7	6	10	4	5	8	7	5	7	6	8	8	8	5	4

Sample Size: 2425 GB Adults
Fieldwork: 4th - 5th August 2011

		Sexuality, marital status, gender and age																
Total	Straight	Straight men	Straight women	Straight men under 40	Straight women under 40	Straight men over 40	Straight women over 40	Marr-ied	Married men	Married women	Married men under 40	Married women under 40	Married men over 40	Married women over 40	Civil partne-rships	Straight and living as married	Gay/B isexual	
Weighted Sample	2425	2221	1044	1177	373	407	671	770	1238	610	627	123	144	487	483	18	257	140
Unweighted Sample	2425	2223	1060	1163	307	368	753	795	1298	661	637	108	145	553	492	24	244	137
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

If your spouse/partner was unfaithful to you, but it was a one-off and was not continuing, then do you think you would rather they told you, or would you rather not know?

[Only those married, living as married or in civil partnerships= 1545]

Would rather they told me	43	43	39	47	51	51	34	45	41	36	46	44	50	34	45	50	50	57
Would rather not know	42	43	47	38	35	30	52	41	44	49	39	42	30	51	42	23	35	35
Don't know	15	15	14	15	13	18	14	14	15	14	15	15	21	14	13	27	15	7

If you discovered your partner was having online relationships, involving virtual sexual activity such as sending sexually explicit messages in online chatrooms, would that be more serious, less serious or the same to you as them having a physical affair?

[Only those married, living as married or in civil partnerships= 1545]

Would be as serious as them having as physical affair	46	47	35	59	43	58	32	60	47	34	59	41	57	32	60	20	49	26
Would be less serious than them having a physical affair	40	39	52	27	46	33	53	24	38	51	25	45	33	53	23	49	43	66
Would be more serious than them having a physical affair	5	5	4	5	2	3	4	6	5	4	6	4	3	5	7	7	2	3
Don't know	10	9	10	9	8	6	10	10	10	10	10	10	7	10	10	24	7	5

Which of the following best applies to you?

[Only those married, living as married or in civil partnerships= 1545]

I have never used internet pornography	65	66	42	89	26	78	48	94	68	45	90	29	78	50	94	34	55	34
I have used internet pornography in the past and still do	18	17	31	4	33	10	30	2	16	29	4	26	12	29	2	26	23	48
I have used internet pornography in the past but no longer do	10	10	17	4	30	8	13	2	9	16	3	32	7	12	2	5	16	10
Would rather not say	7	6	9	3	11	5	9	2	6	10	3	13	3	10	2	34	6	7

Sample Size: 2425 GB Adults
Fieldwork: 4th - 5th August 2011

	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	2425	664	826	165	752	634	510	1179	1246	293	618	829	684	1382	1043	310	788	519	597	211
Unweighted Sample	2425	661	763	174	768	589	524	1189	1236	183	603	985	654	1492	933	336	820	502	535	232
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking about whether your spouse/partner uses internet pornography, which of the following best applies?

My partner does not use internet pornography	68	69	71	54	69	75	63	70	67	45	54	67	83	67	70	58	68	66	75	71
My partner probably uses internet pornography without my knowledge	8	9	7	5	8	7	8	7	9	13	10	10	4	8	8	10	8	9	6	9
My partner and I use internet pornography together	5	6	4	6	6	3	5	6	3	11	7	5	2	5	5	9	5	6	3	2
My partner uses internet pornography alone	4	3	3	10	3	3	7	2	5	12	8	2	1	4	3	5	4	2	5	4
Would rather not say	3	2	2	5	3	3	3	4	2	3	5	2	3	3	2	2	3	3	3	2
Don't know	12	11	12	21	12	8	14	11	14	17	16	14	7	14	11	17	12	14	9	13

If you discovered that your spouse/partner was using internet pornography, how do you think you would react?

[Only those married, living as married or in civil partnerships= 1545]

I would not mind	35	36	38	35	35	37	34	50	20	39	42	37	26	38	30	34	35	38	35	28
I would be unhappy, but would not see it as being unfaithful	34	37	33	38	36	32	38	26	43	33	30	33	39	34	34	36	36	31	33	40
I would see it as being unfaithful	15	15	14	10	17	14	11	4	25	8	10	14	21	13	17	12	16	15	14	18
I would be pleased	5	5	4	8	4	4	5	8	1	6	8	5	1	5	5	7	4	4	5	4
Don't know	12	7	12	9	8	13	12	12	11	15	10	12	12	10	14	12	9	13	14	10

If your spouse/partner was using internet pornography, then do you think you would rather they told you, or would you rather not know?

[Only those married, living as married or in civil partnerships= 1545]

Would rather they told me	56	57	56	65	55	58	53	58	55	61	57	57	54	56	57	50	56	57	60	54
Would rather not know	27	29	25	25	30	24	30	25	28	20	23	25	32	27	26	32	30	25	20	31
Don't know	17	14	19	10	14	18	17	16	18	19	20	17	14	17	17	18	14	18	20	15

Sample Size: 2425 GB Adults
Fieldwork: 4th - 5th August 2011

	Sexuality, marital status, gender and age																	
	Total	Straight	Straight men	Straight women	Straight men under 40	Straight women under 40	Straight men over 40	Straight women over 40	Marr-ied	Married men	Married women	Married men under 40	Married women under 40	Married men over 40	Married women over 40	Civil partne-rships	Straight and living as married	Gay/B isex-ual
Weighted Sample	2425	2221	1044	1177	373	407	671	770	1238	610	627	123	144	487	483	18	257	140
Unweighted Sample	2425	2223	1060	1163	307	368	753	795	1298	661	637	108	145	553	492	24	244	137
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking about whether your spouse/partner uses internet pornography, which of the following best applies?

My partner does not use internet pornography	68	70	72	68	62	51	76	76	72	74	71	65	49	77	77	32	56	35
My partner probably uses internet pornography without my knowledge	8	8	7	9	9	12	7	7	7	5	8	5	13	5	7	17	12	8
My partner and I use internet pornography together	5	4	5	3	6	5	5	2	4	6	3	6	5	6	2	0	6	22
My partner uses internet pornography alone	4	3	1	5	5	9	0	3	2	0	4	2	10	0	3	17	7	20
Would rather not say	3	3	4	2	6	4	3	1	3	4	2	8	5	2	1	11	2	4
Don't know	12	12	10	13	12	18	10	11	11	10	12	13	18	10	10	24	16	10

If you discovered that your spouse/partner was using internet pornography, how do you think you would react?

[Only those married, living as married or in civil partnerships= 1545]

I would not mind	35	34	49	19	51	32	49	13	33	48	18	50	32	48	13	60	39	65
I would be unhappy, but would not see it as being unfaithful	34	35	27	43	19	41	29	44	35	28	42	21	40	30	43	12	32	19
I would see it as being unfaithful	15	15	4	26	5	15	4	30	16	4	28	4	15	4	32	5	11	4
I would be pleased	5	4	8	1	14	3	6	1	4	7	1	11	2	6	1	0	8	8
Don't know	12	11	12	11	11	9	12	12	12	12	11	15	11	12	12	23	10	4

If your spouse/partner was using internet pornography, then do you think you would rather they told you, or would you rather not know?

[Only those married, living as married or in civil partnerships= 1545]

Would rather they told me	56	56	58	54	64	52	57	55	56	57	55	58	55	57	54	59	57	71
Would rather not know	27	27	25	29	20	27	27	29	27	26	28	22	26	27	29	13	25	20
Don't know	17	17	16	17	16	22	16	16	17	17	17	19	19	16	16	28	17	9

Sample Size: 2425 GB Adults
Fieldwork: 4th - 5th August 2011

	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample 2425	664	826	165	752	634	510	1179	1246	293	618	829	684	1382	1043	310	788	519	597	211	
Unweighted Sample	661	763	174	768	589	524	1189	1236	183	603	985	654	1492	933	336	820	502	535	232	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Within a long term relationship, which of the following do you think would be the WORST betrayal?

Sexual infidelity	51	53	53	47	52	56	43	58	45	57	54	52	45	52	50	48	50	52	51	57
Using prostitutes	19	18	20	22	18	17	24	13	25	22	22	19	16	20	18	16	21	17	21	16
Emotional infidelity (an intimately close friendship say with a colleague)	7	6	7	8	6	6	9	6	8	9	8	6	6	7	7	6	7	8	7	6
Drug addiction	7	8	7	11	8	8	7	9	5	3	5	7	11	7	8	11	6	8	5	10
Hidden debts	4	5	3	4	4	3	5	5	3	2	2	4	6	4	3	3	5	3	4	4
Gambling	1	1	0	2	1	0	1	0	1	0	0	1	1	1	1	2	1	1	1	0
Regularly using internet porn	1	1	1	0	1	1	0	0	1	0	0	0	2	0	1	1	0	0	1	1
Having online sex through chat rooms	1	2	1	1	1	1	1	1	2	0	0	2	2	1	1	1	1	2	1	2
Don't know	9	6	8	6	8	8	9	8	10	7	8	9	11	8	10	11	8	10	9	4

Thinking about circumstances where one of a couple has had an affair, in each of the following circumstances do you think they should try to stay together or separate and move on?

If a couple has young children

Should normally try to stay together and carry on	63	68	64	65	66	64	62	67	59	65	59	58	70	65	59	66	64	61	60	65
Should normally separate and move on	20	17	20	19	20	22	18	16	24	16	22	22	17	18	22	17	19	21	21	21
Don't know	17	15	16	17	14	15	21	18	17	19	18	19	13	17	18	18	17	18	19	14

If a couple have been together a very long time

Should normally try to stay together and carry on	52	57	54	52	56	54	50	54	49	52	45	49	60	53	50	54	52	53	48	54
Should normally separate and move on	29	26	28	28	29	30	24	27	30	28	32	29	25	28	29	28	26	29	31	30
Don't know	20	16	18	20	15	16	26	19	21	20	23	22	15	19	21	18	22	18	21	17

If a couple are over 60

Should normally try to stay together and carry on	49	55	52	47	54	54	45	54	45	49	43	48	58	50	48	53	48	50	48	51
Should normally separate and move on	29	28	28	31	30	28	28	26	32	30	32	29	26	30	29	26	28	29	31	32
Don't know	21	17	20	23	16	18	27	19	23	21	25	23	16	20	23	21	23	21	21	17

If the man has been unfaithful

Should normally try to stay together and carry on	38	44	41	39	43	40	38	43	33	25	26	40	53	41	34	38	38	39	34	47
Should normally separate and move on	41	38	40	41	40	43	35	36	45	50	50	39	31	38	44	41	40	41	43	37
Don't know	21	19	19	20	18	17	27	21	22	25	25	22	17	21	22	21	23	21	23	16

Sample Size: 2425 GB Adults
Fieldwork: 4th - 5th August 2011

		Sexuality, marital status, gender and age																
Total	Straight	Straight men	Straight women	Straight men under 40	Straight women under 40	Straight men over 40	Straight women over 40	Marr-ied	Married men	Married women	Married men under 40	Married women under 40	Married men over 40	Married women over 40	Civil partne-rships	Straight and living as married	Gay/B isexual	
Weighted Sample	2425	2221	1044	1177	373	407	671	770	1238	610	627	123	144	487	483	18	257	140
Unweighted Sample	2425	2223	1060	1163	307	368	753	795	1298	661	637	108	145	553	492	24	244	137
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Within a long term relationship, which of the following do you think would be the WORST betrayal?

Sexual infidelity	51	52	59	46	62	51	58	43	50	56	44	61	49	55	42	27	56	48
Using prostitutes	19	19	13	25	17	28	11	23	19	12	26	15	26	12	26	13	20	18
Emotional infidelity (an intimately close friendship say with a colleague)	7	7	6	8	8	8	4	8	7	5	8	9	10	5	7	13	7	12
Drug addiction	7	7	9	5	7	2	10	7	8	9	6	6	2	10	7	7	5	9
Hidden debts	4	4	5	3	2	3	7	3	5	6	3	2	4	7	3	10	3	5
Gambling	1	1	0	1	0	0	1	2	1	1	1	0	0	1	1	0	1	1
Regularly using internet porn	1	1	0	1	0	0	0	1	0	0	1	0	0	0	1	0	0	1
Having online sex through chat rooms	1	1	1	2	0	0	1	2	1	1	1	0	0	2	2	0	0	0
Don't know	9	8	7	10	5	7	8	11	9	9	10	7	8	9	10	31	8	6

Thinking about circumstances where one of a couple has had an affair, in each of the following circumstances do you think they should try to stay together or separate and move on?

If a couple has young children

Should normally try to stay together and carry on	63	63	67	59	66	57	68	61	64	68	61	67	60	68	61	60	58	68
Should normally separate and move on	20	20	16	24	16	27	16	23	19	15	23	17	24	15	23	14	23	14
Don't know	17	17	17	16	18	16	16	16	16	17	16	16	16	17	16	27	20	18

If a couple have been together a very long time

Should normally try to stay together and carry on	52	51	54	49	47	46	58	50	53	56	50	43	44	59	52	49	43	58
Should normally separate and move on	29	29	27	31	31	34	25	29	28	25	30	35	33	23	29	31	34	22
Don't know	20	19	18	20	21	20	17	20	19	19	20	22	23	18	19	20	22	19

If a couple are over 60

Should normally try to stay together and carry on	49	50	55	45	50	41	58	47	52	56	47	46	40	59	49	49	45	48
Should normally separate and move on	29	29	27	32	29	35	26	30	28	25	31	32	32	24	30	25	32	33
Don't know	21	21	19	23	22	24	17	22	20	18	22	22	27	17	21	27	23	19

If the man has been unfaithful

Should normally try to stay together and carry on	38	38	43	34	28	21	51	40	44	49	38	35	30	53	41	44	27	40
Should normally separate and move on	41	41	36	45	46	57	31	39	36	31	41	42	47	28	39	36	50	40
Don't know	21	21	21	21	26	22	18	21	20	20	20	22	23	19	20	20	23	20

Sample Size: 2425 GB Adults
Fieldwork: 4th - 5th August 2011

	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	2425	664	826	165	752	634	510	1179	1246	293	618	829	684	1382	1043	310	788	519	597	211
Unweighted Sample	2425	661	763	174	768	589	524	1189	1236	183	603	985	654	1492	933	336	820	502	535	232
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
If the woman has been unfaithful																				
Should normally try to stay together and carry on	38	43	40	38	43	40	38	42	33	24	25	40	52	40	34	38	38	38	34	45
Should normally separate and move on	41	39	41	41	40	43	35	37	45	52	50	38	31	39	44	40	40	41	43	39
Don't know	21	18	19	21	17	17	27	21	22	24	25	22	17	21	22	22	22	20	23	16
If a couple's children have left home																				
Should normally try to stay together and carry on	33	36	37	34	36	37	31	38	28	32	28	32	39	35	30	35	31	34	33	34
Should normally separate and move on	47	47	44	47	47	47	41	42	50	48	49	46	44	45	49	45	48	44	46	48
Don't know	21	17	19	20	17	16	27	20	21	20	23	22	17	20	21	20	21	22	21	18
If a couple does not have children																				
Should normally try to stay together and carry on	29	30	34	29	30	33	29	35	24	27	24	29	36	31	27	32	28	28	28	36
Should normally separate and move on	50	52	49	50	52	52	45	45	55	52	55	50	47	49	53	48	50	52	53	48
Don't know	20	18	17	22	18	15	26	20	20	21	22	21	18	20	20	20	22	20	19	16
If a couple are under 25																				
Should normally try to stay together and carry on	28	30	31	31	29	30	30	33	24	25	20	28	37	29	27	28	29	28	27	31
Should normally separate and move on	52	54	51	49	55	54	44	47	56	53	57	51	47	51	52	52	49	52	54	52
Don't know	20	17	18	20	16	16	26	20	20	22	23	21	16	19	21	20	22	19	20	17
If a couple have only been together a short time																				
Should normally try to stay together and carry on	18	19	19	18	19	19	19	23	14	12	14	19	25	19	18	19	19	15	20	19
Should normally separate and move on	64	67	64	66	67	67	59	58	69	67	67	64	59	64	63	65	63	65	62	65
Don't know	18	14	17	17	14	14	23	20	17	20	19	18	16	18	18	16	19	20	17	16
Is anyone you know well - in your family or immediate circle of friends or colleagues - currently having an affair, or have they had an affair in the past?																				
Someone I know well is currently having an affair																				
Yes	9	10	7	7	9	7	7	9	9	11	10	9	6	9	8	9	7	13	6	10
No	91	90	93	93	91	93	93	91	91	89	90	91	94	91	92	91	93	87	94	90

Sample Size: 2425 GB Adults
Fieldwork: 4th - 5th August 2011

		Sexuality, marital status, gender and age																
Total	Straight	Straight men	Straight women	Straight men under 40	Straight women under 40	Straight men over 40	Straight women over 40	Married	Married men	Married women	Married men under 40	Married women under 40	Married men over 40	Married women over 40	Civil partnerships	Straight and living as married	Gay/Bisexual	
Weighted Sample	2425	2221	1044	1177	373	407	671	770	1238	610	627	123	144	487	483	18	257	140
Unweighted Sample	2425	2223	1060	1163	307	368	753	795	1298	661	637	108	145	553	492	24	244	137
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
If the woman has been unfaithful																		
Should normally try to stay together and carry on	38	38	42	34	26	22	51	40	44	49	38	35	31	53	41	44	26	40
Should normally separate and move on	41	41	37	45	48	56	31	39	36	32	41	43	46	29	40	36	50	40
Don't know	21	21	21	21	25	22	18	21	20	19	20	22	23	19	20	20	24	20
If a couple's children have left home																		
Should normally try to stay together and carry on	33	33	38	28	33	25	40	30	36	40	31	31	30	43	32	44	26	40
Should normally separate and move on	47	47	43	50	46	53	42	49	44	41	47	49	44	39	47	36	52	41
Don't know	21	20	19	21	21	22	18	21	20	19	22	20	25	19	21	20	23	19
If a couple does not have children																		
Should normally try to stay together and carry on	29	29	34	24	27	20	38	26	32	38	26	28	25	40	26	44	21	36
Should normally separate and move on	50	51	46	56	50	61	44	53	48	43	53	51	51	42	53	36	58	45
Don't know	20	20	20	20	23	19	18	20	20	19	21	21	24	18	20	20	21	19
If a couple are under 25																		
Should normally try to stay together and carry on	28	28	33	23	23	18	38	26	31	37	25	26	19	40	27	44	14	34
Should normally separate and move on	52	52	48	56	53	63	45	53	50	46	55	53	57	44	54	36	63	48
Don't know	20	20	20	20	24	20	17	20	19	17	20	22	24	16	19	20	24	19
If a couple have only been together a short time																		
Should normally try to stay together and carry on	18	18	23	14	14	10	28	16	21	28	15	19	12	30	16	46	9	22
Should normally separate and move on	64	65	58	70	65	74	54	68	61	53	68	62	67	51	69	38	74	59
Don't know	18	18	19	16	21	16	18	16	18	19	17	20	21	19	16	16	16	19
Is anyone you know well - in your family or immediate circle of friends or colleagues - currently having an affair, or have they had an affair in the past?																		
Someone I know well is currently having an affair																		
Yes	9	8	8	9	11	8	6	9	7	7	7	10	7	7	7	6	6	17
No	91	92	92	91	89	92	94	91	93	93	93	90	93	93	93	94	94	83

Sample Size: 2425 GB Adults
Fieldwork: 4th - 5th August 2011

	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	2425	664	826	165	752	634	510	1179	1246	293	618	829	684	1382	1043	310	788	519	597	211
Unweighted Sample	2425	661	763	174	768	589	524	1189	1236	183	603	985	654	1492	933	336	820	502	535	232
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Someone I know well has had an affair in the past

Yes	41	41	45	42	40	40	42	36	46	36	44	45	36	41	41	36	42	43	42	38
No	59	59	55	58	60	60	58	64	54	64	56	55	64	59	59	64	58	57	58	62

No one I know well is having or has had an affair

Yes	40	43	37	41	43	40	41	44	37	47	38	35	45	41	40	43	43	38	38	42
No	60	57	63	59	57	60	59	56	63	53	62	65	55	59	60	57	57	62	62	58

Do you think times of recession or economic trouble makes people's personal relationship stronger, makes them more likely to break down, or makes no difference?

Makes relationships more likely to break down	60	56	65	62	57	64	63	58	63	53	60	64	59	61	60	60	62	62	60	53
Makes relationships stronger	9	10	7	9	12	8	6	11	7	9	7	7	11	9	8	6	7	8	9	16
Makes no difference	21	23	20	20	21	20	22	21	20	22	22	19	21	20	22	22	21	19	21	22
Don't know	10	11	8	9	11	8	9	10	10	16	10	9	9	11	9	11	10	11	10	9

Sample Size: 2425 GB Adults
Fieldwork: 4th - 5th August 2011

		Sexuality, marital status, gender and age																	
		Total	Straight	Straight men	Straight women	Straight men under 40	Straight women under 40	Straight men over 40	Straight women over 40	Marr-ied	Married men	Married women	Married men under 40	Married women under 40	Married men over 40	Married women over 40	Civil partne-rships	Straight and living as married	Gay/B isexual
Weighted Sample	2425	2221	1044	1177	373	407	671	770	1238	610	627	123	144	487	483	18	257	140	
Unweighted Sample	2425	2223	1060	1163	307	368	753	795	1298	661	637	108	145	553	492	24	244	137	
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Someone I know well has had an affair in the past

Yes	41	41	36	46	35	48	36	45	37	33	40	36	40	33	40	35	49	40
No	59	59	64	54	65	52	64	55	63	67	60	64	60	67	60	65	51	60

No one I know well is having or has had an affair

Yes	40	41	44	38	46	39	43	37	44	44	44	40	46	45	44	32	37	40
No	60	59	56	62	54	61	57	63	56	56	56	60	54	55	56	68	63	60

Do you think times of recession or economic trouble makes people's personal relationship stronger, makes them more likely to break down, or makes no difference?

Makes relationships more likely to break down	60	62	58	64	58	61	58	66	60	56	63	55	66	56	62	40	66	46
Makes relationships stronger	9	9	11	7	9	7	13	6	10	13	7	14	5	13	8	4	6	8
Makes no difference	21	20	20	20	21	21	20	19	20	20	21	16	22	21	21	35	21	35
Don't know	10	10	10	9	12	11	9	8	10	10	9	14	7	10	9	21	8	11