YouGov Survey Results

Sample Size: 2065 GB Adults
Fieldwork: 7th - 8th June 2011

		Gender		Age				Social grade		Region				
	Total	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	2065	1004	1061	250	527	706	582	1177	888	264	671	442	508	180
Unweighted Sample	2065	999	1066	104	559	827	575	1317	748	306	651	440	487	181
	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Generally speaking, do you normally wash the following types of food before you cook or eat them?														
Packaged vegetables														
Always wash before cooking/eating	**36**	36	36	29	26	34	51	34	39	43	33	37	35	39
Sometimes wash before cooking/eating	**26**	24	27	25	26	26	24	26	25	28	28	24	24	23
Rarely wash before cooking/eating	**17**	17	17	13	19	20	12	19	14	15	17	19	15	18
Never wash before cooking/eating	**16**	17	16	28	20	16	8	17	15	10	18	13	21	14
Don't know	**2**	2	1	3	4	1	0	1	2	2	1	4	1	0
Not applicable	**4**	4	3	3	4	3	4	3	4	2	2	3	5	7
Loose vegetables														
Always wash before cooking/eating	**60**	58	61	44	46	60	79	57	63	65	57	58	59	71
Sometimes wash before cooking/eating	**20**	20	19	23	25	21	12	22	17	20	21	22	19	14
Rarely wash before cooking/eating	**10**	10	10	16	12	10	5	11	9	9	11	9	11	7
Never wash before cooking/eating	**7**	7	8	12	10	7	3	8	7	4	9	7	8	4
Don't know	**2**	2	1	3	4	1	0	1	2	2	1	4	1	0
Not applicable	**2**	3	0	3	3	1	0	1	2	1	1	2	2	3
Packaged fruit														
Always wash before cooking/eating	**36**	32	40	28	28	33	50	35	37	41	34	37	34	37
Sometimes wash before cooking/eating	**25**	23	26	24	25	25	24	23	26	29	25	22	23	28
Rarely wash before cooking/eating	**20**	22	17	20	19	23	16	22	17	20	20	21	19	18
Never wash before cooking/eating	**16**	18	14	23	22	16	7	16	16	8	18	14	20	12
Don't know	**2**	2	1	3	4	1	0	1	2	2	1	3	1	1
Not applicable	**2**	3	2	2	3	2	2	2	3	1	2	2	4	4
Loose fruit														
Always wash before cooking/eating	**46**	41	51	34	36	45	62	45	48	52	45	46	42	53
Sometimes wash before cooking/eating	**23**	23	23	26	24	25	19	23	23	27	22	21	24	22
Rarely wash before cooking/eating	**16**	19	13	22	16	17	13	18	14	13	17	18	16	14
Never wash before cooking/eating	**12**	13	11	12	18	12	6	12	12	5	14	11	15	8
Don't know	**2**	2	1	3	4	1	0	1	2	2	1	3	1	1
Not applicable	**1**	2	1	2	3	1	0	1	1	1	1	1	2	1

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		Gender		Age				Social grade		Region				
	Total	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	**2065**	1004	1061	250	527	706	582	1177	888	264	671	442	508	180
Unweighted Sample	**2065**	999	1066	104	559	827	575	1317	748	306	651	440	487	181
	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Packaged salad														
Always wash before cooking/eating	**29**	29	28	27	20	26	40	25	33	34	27	29	27	33
Sometimes wash before cooking/eating	**19**	16	21	11	21	18	22	19	19	21	20	18	17	18
Rarely wash before cooking/eating	**23**	23	23	23	22	26	20	25	20	23	24	24	21	21
Never wash before cooking/eating	**22**	22	22	25	28	24	13	24	19	17	24	19	26	20
Don't know	**2**	2	1	3	4	2	0	2	2	2	2	4	1	0
Not applicable	**6**	7	5	11	6	4	5	5	6	3	4	6	9	8
Meat														
Always wash before cooking/eating	**27**	27	27	19	17	27	38	23	32	31	22	31	29	22
Sometimes wash before cooking/eating	**18**	15	21	12	17	18	21	18	18	14	22	18	16	15
Rarely wash before cooking/eating	**17**	19	16	15	17	20	16	17	17	23	17	16	14	22
Never wash before cooking/eating	**29**	31	28	41	39	27	18	34	24	23	30	26	34	34
Don't know	**2**	3	2	4	4	1	1	2	3	2	3	4	1	0
Not applicable	**7**	6	7	9	7	6	5	7	6	7	7	7	6	7

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