YouGov Survey Results

Sample Size: 2928 GB Adults
Fieldwork: 12th - 13th June 2011

		Voting intention			2010 Vote			Gender		Age				Social grade		Region				
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	**2928**	869	991	230	905	786	663	1423	1505	354	747	1001	826	1669	1259	375	952	627	720	255
Unweighted Sample	**2928**	854	918	234	895	735	690	1389	1539	202	729	1130	867	1964	964	444	905	576	649	354
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Which, if any, of the following phrases have you ever heard of? Tick all that apply.																				
Just Say No	**81**	82	82	89	83	81	85	82	81	75	81	87	78	84	78	78	84	82	78	83
Talk to Frank	**63**	58	66	67	59	63	68	62	63	86	83	66	31	62	64	63	63	65	64	51
War on Drugs	**56**	59	55	61	58	54	59	63	50	44	46	58	68	58	53	52	58	58	52	64
Nice People Take Drugs	**3**	3	4	3	3	3	2	4	3	5	3	3	3	3	4	3	5	3	2	2
None of these	**6**	6	5	5	6	6	5	6	6	5	5	5	9	5	7	9	5	5	6	6
Don't know	**2**	1	1	0	2	1	1	1	2	3	3	1	1	1	2	2	1	2	1	1
In your opinion, how effective, if at all, is the current government's approach to illegal drugs?																				
Very effective	**1**	1	1	2	0	1	1	1	0	3	1	0	0	0	1	1	0	1	1	1
Fairly effective	**10**	13	10	11	12	10	10	10	11	15	14	9	7	10	11	10	12	11	9	10
TOTAL EFFECTIVE	**11**	**14**	**11**	**13**	**12**	**11**	**11**	**11**	**11**	**18**	**15**	**9**	**7**	**10**	**12**	**11**	**12**	**12**	**10**	**11**
Neither effective nor ineffective	**25**	27	25	28	27	25	21	25	25	23	26	25	24	25	25	27	24	23	27	23
Fairly ineffective	**31**	33	31	31	32	31	33	29	32	29	30	30	34	32	29	25	32	30	32	35
Very ineffective	**22**	15	24	22	17	22	24	27	17	16	16	26	26	21	23	25	21	23	20	24
TOTAL INEFFECTIVE	**53**	**48**	**55**	**53**	**49**	**53**	**57**	**56**	**49**	**45**	**46**	**56**	**60**	**53**	**52**	**50**	**53**	**53**	**52**	**59**
Don't know	**11**	11	10	6	11	12	11	8	15	15	14	10	10	11	12	11	12	12	12	8

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		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
	21-26 June 2006	**12-13 June 2011**																			
Which ONE of the following statements comes closest to your views on drugs?																					
There is not really a serious 'drugs problem' in this country	*6*	**6**	4	6	16	4	7	8	7	5	15	9	4	2	6	6	9	5	6	4	7
There is a serious drugs problem, but it is largely confined to certain neighbourhoods and certain kinds of people	*42*	**41**	48	40	41	47	37	42	46	36	48	49	38	34	43	38	43	42	39	42	35
There is a serious problem and it affects practically the whole country	*51*	**48**	45	51	40	46	51	46	43	52	26	36	53	61	46	50	41	49	48	47	56
Don't know	*2*	**5**	3	4	4	4	6	4	4	7	11	7	4	3	5	6	6	4	7	7	2
Which of the following do you think is the MORE REALISTIC view?																					
It is possible to eliminate drugs completely from our society: that is, to stop everyone, or almost everyone, from using drugs	*7*	**8**	7	10	2	7	8	5	10	6	11	8	8	6	7	9	9	7	9	6	11
Whether we like it or not, there will always be people who use drugs, and the aim should be to reduce the amount of harm they cause themselves and others.	*89*	**88**	91	88	96	90	88	93	87	89	80	86	90	92	90	86	86	90	87	89	86
Don't Know	*4*	**4**	2	2	2	3	4	2	3	5	9	5	3	2	3	5	5	3	4	5	2
In your view, are all illegal drugs much the same, or should distinctions be made between illegal drugs that are more and less harmful?																					
All illegal drugs are much the same		**40**	46	39	25	45	38	33	39	42	33	32	39	52	39	43	36	41	40	42	41
Distinctions should be made between more and less harmful illegal drugs		**54**	50	57	71	51	56	61	57	50	54	62	55	43	56	50	58	54	53	50	56
Don't Know		**6**	4	4	4	4	7	5	5	8	13	6	5	4	5	7	6	4	7	9	3

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YouGov
What the world thinks

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Which, if any, of the following drugs do you think should be legalised (i.e. make possession and use of them legal)?																				
Marijuana	**23**	20	25	29	18	24	30	25	21	33	27	25	13	23	23	29	24	22	18	25
Magic Mushrooms	**7**	7	8	12	6	8	9	10	5	12	10	8	3	8	7	9	9	7	5	6
Ecstasy	**5**	4	5	8	4	4	8	8	2	8	8	4	2	5	5	8	5	4	4	5
Cocaine	**3**	2	2	5	2	2	4	3	2	4	4	2	1	3	2	4	2	3	2	4
Speed	**3**	1	3	5	1	3	4	3	2	2	4	2	2	3	2	5	2	3	2	2
LSD (acid)	**2**	2	1	3	1	1	4	3	1	4	3	2	0	2	2	2	3	2	1	2
Opium	**2**	1	2	3	1	2	2	2	1	2	2	1	1	2	1	2	2	2	1	1
Mephedrone (meow meow)	**2**	1	2	2	1	1	3	3	1	3	2	2	1	2	1	3	2	1	0	2
Heroin	**1**	1	2	1	1	2	1	2	1	0	2	1	1	1	1	2	1	1	1	2
Methamphetamine	**1**	0	1	3	1	1	2	1	1	0	2	1	1	1	1	1	1	1	1	1
Crack cocaine	**1**	0	1	0	1	1	1	1	1	0	1	1	1	1	1	1	1	0	0	2
Ketamine	**1**	1	1	2	1	1	1	2	1	2	2	1	1	2	1	3	1	1	1	1
PCP	**0**	0	0	1	0	0	1	1	0	0	0	1	1	1	0	0	1	1	0	1
Not applicable, ALL drugs should be legalised	**8**	7	8	15	7	7	11	9	7	5	6	8	10	10	5	7	8	8	7	8
Not applicable, NO drugs should be legalised	**52**	61	51	42	62	50	45	50	55	42	49	52	61	51	53	48	53	53	52	55
Don't know	**14**	10	13	11	11	17	12	13	16	17	14	14	15	14	15	13	12	15	19	10
And which, if any, of the following drugs do you think should be decriminalised (i.e. stop the possession and use of drugs being crimes but leave in place the potential for penalties; for example a monetary fine in place of a criminal charge for the possession of a decriminalized drug)?																				
Marijuana	**20**	17	22	28	17	23	24	22	19	27	23	23	12	21	20	24	20	20	18	23
Magic Mushrooms	**8**	8	7	12	8	8	9	10	6	9	11	9	4	9	7	10	8	9	6	8
Ecstasy	**5**	5	5	5	4	4	7	6	4	6	7	5	3	5	5	6	5	4	5	4
Cocaine	**3**	1	3	4	1	3	4	4	2	4	3	3	1	3	3	2	2	4	3	3
LSD (acid)	**3**	2	3	6	2	3	5	4	2	3	5	3	2	3	3	3	3	3	3	2
Speed	**3**	3	3	5	3	3	6	5	2	4	4	4	2	3	3	4	4	4	2	3
Heroin	**2**	1	2	1	1	2	2	2	1	0	3	2	1	1	2	2	2	2	1	2
Opium	**2**	1	2	3	1	2	3	2	1	2	3	2	1	2	2	1	2	2	1	1
Mephedrone (meow meow)	**2**	1	3	3	1	2	3	3	1	4	4	2	1	2	2	4	3	2	1	1
Ketamine	**2**	1	2	2	1	2	2	2	1	3	3	2	1	2	2	2	2	2	1	1
Methamphetamine	**1**	0	1	2	0	1	2	2	1	1	2	1	1	1	1	1	2	1	1	1
Crack cocaine	**1**	0	2	1	1	2	2	2	1	1	3	1	1	1	2	3	1	2	1	1
PCP	**1**	1	1	1	1	1	1	1	1	2	1	1	0	1	1	2	1	1	0	1
Not applicable, ALL drugs should be decriminalised	**11**	8	14	16	8	12	14	13	9	11	10	11	12	12	10	10	10	13	10	12
Not applicable, NO drugs should be decriminalised	**45**	54	43	37	55	42	40	42	48	33	40	44	56	45	45	41	48	42	45	47
Don't know	**19**	17	16	16	16	18	18	17	21	23	21	17	18	18	21	20	17	20	22	14

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
If all drugs were legalised, what do you think would be the effect on the number of people using those drugs?																				
More people would use drugs than do now	**49**	56	48	41	56	47	43	50	48	47	49	46	54	48	50	52	52	46	46	49
The same amount of people would use drugs as do now	**34**	32	36	42	31	34	40	34	35	35	34	38	31	36	32	33	33	35	36	37
Less people would use drugs than do now	**8**	6	11	10	5	10	10	10	7	7	8	8	10	8	9	7	7	12	8	5
Don't know	**8**	6	6	6	7	8	7	6	11	12	9	9	6	8	9	8	8	7	10	9
And, similarly, if all drugs were decriminalised, what do you think would be the effect on the number of people using those drugs?																				
More people would use drugs than do now	**45**	52	45	38	52	44	41	47	44	41	42	44	52	46	45	48	48	42	43	45
The same amount of people would use drugs as do now	**37**	33	39	47	33	37	42	38	35	37	38	39	32	38	36	35	35	39	37	38
Less people would use drugs than do now	**8**	8	9	8	7	9	8	9	7	7	9	7	9	7	9	7	9	10	7	5
Don't know	**10**	7	7	7	8	11	9	6	14	15	11	10	7	10	11	10	8	9	13	12
Generally speaking, which one of these statements comes closest to your views on the penalties for possession and distribution of illegal drugs?																				
The possession of illegal drugs is less harmful than the distribution of illegal drugs, and so the penalties for possessing illegal drugs should be more lenient than the penalties for distributing illegal drugs	**48**	49	50	66	49	47	57	50	47	51	51	48	45	54	41	54	48	48	46	50
The possession of illegal drugs is just as harmful as the distribution of illegal drugs, and so the penalties for possessing illegal drugs should be the same as the penalties for distributing illegal drugs	**38**	42	37	25	42	35	31	38	37	34	32	38	43	35	42	32	39	37	39	38
Neither	**5**	4	6	5	5	6	4	5	5	2	5	5	6	5	6	6	6	5	3	5
Don't know	**9**	5	8	3	5	11	7	6	11	13	12	8	6	7	11	8	6	10	13	7

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		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
	21-26 June 2006	**12-13 June 2011**																			
Suppose people use illegal drugs but have not committed any other crime. In general, should such people be treated as criminals and brought before the courts, or should they be treated as people who may need medical treatment and other forms of support																					
They should be treated as criminals and brought before the courts	*30*	**31**	38	32	21	37	30	23	36	27	33	32	32	30	31	32	29	32	33	27	38
They should be treated as people who may need treatment and other forms of support	*62*	**59**	55	61	74	56	60	67	56	62	53	57	59	64	60	57	60	61	54	62	55
Don't know	*7*	**10**	7	7	5	7	10	10	8	11	15	12	9	6	9	11	11	7	12	10	7
Which, if any, of the following benefits do you think could occur as a result of the legalisation of drugs? Please select all that apply. If you do not believe that there would be any benefits from legalising drugs then please select the "not applicable" option.																					
Drugs could be made safer		**34**	32	33	51	31	33	44	38	30	38	39	34	27	37	29	42	34	33	29	37
The criminal justice system could use more of its resources on more serious crimes		**38**	37	38	54	35	39	46	43	33	42	40	39	33	41	34	45	36	38	35	41
The drugs industry could be better regulated		**40**	37	42	57	36	41	50	43	38	45	46	38	35	44	36	44	41	39	38	40
The associated illegal activities such as, drugs smuggling and human trafficking would decrease		**43**	42	41	63	40	41	52	46	39	49	43	44	39	47	37	49	44	44	37	43
The government could raise funds through taxation		**36**	37	33	54	36	32	45	43	29	39	43	37	27	40	31	40	36	35	33	38
Other benefits		**7**	5	8	13	4	7	10	9	5	9	7	7	6	8	6	9	7	7	7	5
Not applicable, there would be no benefits if drugs were legalised		**30**	34	33	16	36	29	23	28	32	22	22	30	42	29	32	26	31	31	31	31
Don't know		**10**	7	8	6	7	12	9	8	12	15	12	11	7	8	13	9	9	9	14	8
On a different topic... Did you watch any of the 2010 series of the X-Factor?																					
Yes, I did		**45**	44	46	37	47	44	43	37	52	55	51	47	34	43	49	46	45	43	48	42
No, I did not		**53**	55	53	61	52	55	57	61	46	41	47	53	66	57	49	53	54	55	51	57
Don't know		**1**	1	1	1	1	1	1	1	2	4	2	1	0	1	2	2	1	2	1	1

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
It has been reported that Cheryl Cole will no longer be a judge on the UK X-Factor. Do you think the X-Factor will be better or worse without Cheryl Cole?																				
Better	**11**	14	9	7	14	8	7	11	10	16	14	9	6	11	10	11	12	9	11	9
Worse	**19**	17	20	18	18	19	18	16	21	30	21	17	13	17	20	14	19	18	21	18
No difference	**44**	39	48	42	42	49	46	43	46	36	44	46	46	43	46	48	41	45	45	47
Don't know	**27**	30	23	32	26	23	29	30	23	18	21	27	35	29	24	26	28	29	23	26
Do you think that it would be better for Cheryl Cole's career if she stayed in the US or returned to the UK?																				
Stay in the US	**9**	11	9	6	11	9	8	11	7	10	9	8	11	9	9	9	10	9	10	5
Return to the UK	**30**	31	33	28	30	33	29	26	34	39	31	30	25	30	30	27	31	29	32	26
Both, she should split her time between the US and the UK	**12**	10	13	10	12	14	10	12	13	18	16	9	11	10	16	11	11	14	13	15
Don't know	**48**	48	44	56	47	44	54	52	46	33	44	53	53	51	45	53	49	48	45	53
If Cheryl Cole returns to the UK, do you think that she should stay in the limelight or stay out of the limelight?																				
Stay in the limelight	**28**	25	31	26	25	33	26	25	30	33	34	27	21	27	28	21	28	27	31	28
Stay out of the limelight	**30**	32	30	25	35	27	27	30	31	34	28	28	33	29	31	37	31	24	31	30
Don't know	**42**	43	39	49	40	40	46	45	40	34	38	45	46	44	40	42	41	49	38	42
If Cheryl Cole were to stay in the limelight, what do you think that she should do next? Pick one of the following options.																				
Remain as a solo artist	**19**	20	20	15	20	22	17	17	22	29	21	18	16	17	22	18	19	20	19	21
Re-join Girls Aloud	**14**	13	17	12	14	15	13	13	15	18	20	11	10	14	14	14	15	12	14	14
Join a rival talent show competition as a judge	**7**	5	7	7	6	8	7	6	7	4	9	6	7	6	8	5	7	5	8	8
Become an actress	**2**	1	2	1	1	2	2	2	2	3	2	2	1	1	3	3	2	1	3	0
Become a fashion designer	**1**	1	2	1	1	1	0	1	1	3	2	1	1	1	2	1	2	2	1	1
Something else	**11**	15	9	11	15	9	10	13	10	10	8	12	14	13	10	12	10	14	12	9
Don't know	**46**	44	42	54	44	43	52	48	44	33	39	50	52	48	43	47	46	47	43	46

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
It has been reported that the BBC and ITV are bidding for a new talent show competition called 'The Voice.' It has also been reported that Cheryl Cole could be one of the judges. If Cheryl Cole was to be one of the judges on 'The Voice', would this make you more or less likely to want to watch it?																				
More likely	**12**	10	13	12	11	14	11	11	13	21	13	11	8	11	13	8	12	13	13	12
Less likely	**9**	12	9	4	13	8	6	9	10	7	11	10	9	10	8	13	10	9	8	10
Neither, I would want to watch it anyway	**17**	18	18	12	17	19	15	13	21	18	16	17	17	14	20	18	16	14	19	18
Neither, I would not want to watch it anyway	**48**	48	46	60	47	46	53	53	43	41	42	49	55	51	44	50	49	48	45	48
Don't know	**14**	12	14	13	13	13	15	15	13	15	18	13	11	14	15	11	14	15	16	12
After her divorce from Ashley Cole, Cheryl chose to keep her married surname rather than to revert back to her maiden name, which is Tweedy. In your opinion, should Cheryl have kept her married surname or should she have reverted back to her maiden name?																				
Cheryl should have kept her married surname	**22**	22	22	24	24	23	21	19	25	29	20	20	22	20	24	17	21	25	22	24
Cheryl should have reverted back to her maiden name	**30**	32	33	22	32	31	24	33	27	36	36	29	23	27	33	35	30	27	30	28
Don't know	**48**	46	45	55	45	46	55	48	48	35	43	51	55	52	43	48	49	48	48	47

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