

# YouGov / The Sun Survey Results

Sample Size: 964 GB Adults  
Fieldwork: 20th - 21st July 2011

	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>964</b>	280	304	68	294	253	204	466	484	161	216	273	301	567	384	118	318	195	237	83
Unweighted Sample	964	282	292	65	288	237	215	474	490	123	232	309	300	622	342	148	312	190	226	88
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking about David Cameron, which animal do you think he is most similar to?

Snake	<b>23</b>	2	48	11	3	46	26	23	22	23	21	25	21	23	22	25	18	26	25	23
Labrador	<b>14</b>	27	4	24	25	4	14	10	18	11	11	15	17	15	12	15	17	15	10	11
Lizard	<b>9</b>	2	13	9	3	10	14	8	9	5	9	10	9	7	11	3	9	7	12	7
Poodle	<b>6</b>	2	7	8	3	7	8	6	5	5	7	5	5	6	4	4	6	4	5	9
Sheep	<b>5</b>	2	4	3	6	5	3	6	3	7	6	4	3	3	6	2	3	4	6	9
Lion	<b>4</b>	10	0	6	8	1	2	4	3	5	1	5	3	4	2	1	5	2	4	0
Wolf	<b>4</b>	7	3	0	6	3	3	5	4	4	4	5	3	3	5	2	5	3	6	3
Parrot	<b>4</b>	2	6	3	3	6	2	5	3	2	5	4	4	4	3	3	2	4	5	7
Mouse	<b>4</b>	1	6	1	2	7	2	6	2	4	5	4	3	3	5	7	3	4	3	7
Bulldog	<b>3</b>	7	1	2	6	1	2	3	2	1	3	2	4	3	3	4	2	5	2	1
Frog	<b>2</b>	0	2	6	0	2	3	2	1	3	3	2	0	2	2	3	2	2	1	0
Elephant	<b>2</b>	2	1	5	3	1	0	2	1	5	1	1	2	2	2	3	2	2	1	1
Bear	<b>2</b>	5	0	0	5	0	1	2	2	1	3	2	2	2	1	2	2	2	2	0
Tortoise	<b>1</b>	2	0	3	1	0	1	1	2	2	2	1	1	2	1	3	2	1	1	0
Don't know	<b>19</b>	28	5	19	26	8	19	18	21	21	19	17	21	19	19	22	20	18	17	22

Thinking about Ed Miliband, which animal do you think he is most similar to?

Snake	<b>12</b>	24	3	15	22	3	10	13	10	12	12	10	14	12	11	5	16	9	12	10
Labrador	<b>11</b>	2	23	5	1	24	11	9	12	10	7	12	11	13	7	11	11	11	8	17
Mouse	<b>10</b>	11	10	0	9	9	12	12	7	5	13	11	9	11	8	8	10	12	8	8
Poodle	<b>8</b>	12	6	8	12	7	6	10	7	3	8	14	7	7	10	7	9	11	7	6
Sheep	<b>8</b>	7	6	19	8	6	9	8	8	11	8	5	9	8	8	3	8	9	9	8
Lizard	<b>7</b>	13	2	9	11	2	7	7	7	6	5	7	9	8	5	10	8	5	6	6
Parrot	<b>7</b>	10	4	6	9	5	4	8	6	8	9	5	6	6	8	7	6	9	6	6
Frog	<b>6</b>	5	6	5	5	5	8	4	7	9	6	4	5	5	6	4	6	5	6	5
Tortoise	<b>5</b>	4	2	9	5	3	7	6	4	7	5	4	4	5	4	2	4	3	8	2
Bulldog	<b>3</b>	0	6	3	1	7	0	2	3	1	2	4	3	2	4	5	2	2	4	2
Lion	<b>2</b>	0	7	0	1	4	4	3	2	0	2	2	3	1	5	6	2	1	2	4
Elephant	<b>2</b>	0	3	3	1	2	2	2	1	3	1	2	1	2	1	2	1	1	2	1
Bear	<b>2</b>	1	4	0	1	4	1	2	2	1	2	3	1	2	2	1	1	4	1	1
Wolf	<b>1</b>	0	3	2	1	3	1	1	2	0	0	1	3	2	1	2	2	2	1	1
Don't know	<b>18</b>	12	13	17	13	16	19	13	22	24	21	14	16	17	20	26	14	17	18	25

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**And thinking about Nick Clegg, which animal do you think he is most similar to?**

Sheep	<b>17</b>	20	16	12	17	16	16	16	18	17	19	16	16	16	18	14	17	12	22	15
Poodle	<b>15</b>	14	19	12	14	20	15	16	15	15	11	15	19	16	14	14	15	15	14	22
Mouse	<b>13</b>	10	19	9	12	16	12	14	13	12	12	18	11	13	14	13	15	12	12	16
Snake	<b>9</b>	5	15	3	6	14	6	10	8	6	13	8	8	9	9	10	8	10	9	10
Labrador	<b>8</b>	12	3	19	12	3	13	10	7	7	9	7	9	10	5	7	8	8	11	2
Parrot	<b>7</b>	6	10	5	6	7	10	8	6	9	5	8	7	7	8	5	6	11	6	6
Lizard	<b>5</b>	4	6	2	4	7	3	4	5	4	2	7	4	4	5	5	6	5	3	3
Tortoise	<b>3</b>	5	2	3	4	2	1	3	4	2	4	3	3	2	5	1	4	2	4	1
Frog	<b>2</b>	3	2	3	3	2	2	2	3	1	3	4	1	2	2	2	3	2	3	1
Bulldog	<b>1</b>	0	1	0	0	1	0	0	1	1	0	0	2	1	1	2	1	1	1	0
Wolf	<b>1</b>	2	1	0	2	1	0	2	1	1	1	2	1	1	2	3	0	1	1	2
Elephant	<b>1</b>	1	1	1	0	2	1	1	1	2	1	0	0	1	0	2	0	1	1	2
Bear	<b>1</b>	1	0	7	0	0	3	1	1	3	1	0	1	1	2	2	1	2	0	0
Lion	<b>0</b>	0	0	2	0	0	1	0	0	0	1	1	0	0	0	0	0	0	1	0
Don't know	<b>15</b>	17	5	21	17	8	16	12	18	19	17	11	16	16	15	20	16	16	11	18