

YouGov / ITV Wales Survey Results

Sample Size: 1019 Welsh Adults
Fieldwork: 4th - 8th March 2011

Weighted Sample
Unweighted Sample

Total	Constituency Vote				Gender		Age			Social Grade		Region				
	Con	Lab	Lib Dem	Plaid	Male	Female	18-34	35-54	55+	ABC1	C2DE	Mid and West Wales	North Wales	South Wales Central	South Wales East	South Wales West
1019	151	360	54	133	490	529	276	317	426	479	540	195	211	227	211	175
1019	221	289	58	127	549	470	230	336	453	605	414	219	217	212	222	149
%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	24 - 26 Jan	04 - 08 Mar																
Constituency vote																		
<i>[Adjusted taking into account likelihood to vote]</i>																		
Lab	45	48	0	100	0	0	45	51	47	51	47	42	54	37	43	44	62	54
Con	21	20	100	0	0	0	19	20	6	16	28	23	16	26	24	17	16	13
Plaid Cymru	21	19	0	0	0	100	23	15	30	18	14	21	17	25	19	14	8	28
Lib Dem	7	7	0	0	100	0	6	8	8	7	6	7	7	7	8	12	6	2
Other	6	7	0	0	0	0	7	7	9	8	6	7	7	5	6	13	7	3
Non Constituency Voters																		
Would Not Vote	10	12	0	0	0	0	13	11	18	15	5	12	12	13	9	13	11	14
Don't know	18	15	0	0	0	0	12	17	16	15	13	12	16	8	15	20	16	13
Wales Regional Vote																		
<i>[Adjusted taking into account likelihood to vote]</i>																		
Lab	41	45	0	91	5	10	43	47	45	46	44	37	52	39	38	39	59	50
Con	20	20	93	1	14	4	20	20	8	18	27	24	17	28	24	19	15	15
Plaid Cymru	21	18	2	5	1	81	22	14	27	19	13	22	15	21	20	15	10	26
UKIP	4	5	4	0	5	0	4	6	2	5	7	3	7	6	5	8	6	1
Lib Dem	8	5	0	0	75	0	4	6	6	5	5	6	5	4	8	8	4	1
Green	2	4	0	2	0	3	3	4	10	3	2	5	2	1	3	11	2	2
BNP	1	1	0	0	0	0	2	1	0	1	2	2	1	1	2	1	2	2
Socialist	0	1	0	1	0	1	1	1	2	3	0	1	1	0	0	0	3	4
Christian	1	0	0	0	0	0	1	0	1	0	0	0	0	1	0	0	0	1
Communist	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Wales Regional Non Voters																		
Would Not Vote	10	11	1	0	0	0	12	11	17	15	5	11	12	13	9	13	9	14
Don't know	17	13	2	3	5	2	10	15	17	14	10	13	13	8	13	18	15	9

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Total	Constituency Vote				Gender		Age			Social Grade		Region				
	Con	Lab	Lib Dem	Plaid	Male	Female	18-34	35-54	55+	ABC1	C2DE	Mid and West Wales	North Wales	South Wales Central	South Wales East	South Wales West
1019	151	360	54	133	490	529	276	317	426	479	540	195	211	227	211	175
1019	221	289	58	127	549	470	230	336	453	605	414	219	217	212	222	149
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Constituency vote

[Not adjusted for likelihood to vote]

Lab	47	48	0	100	0	0	45	51	48	52	46	43	53	39	42	45	60	56
Con	21	20	100	0	0	0	19	21	7	16	29	24	17	25	26	17	18	12
Plaid Cymru	20	18	0	0	0	100	22	14	27	17	13	19	16	23	19	13	8	27
Lib Dem	7	7	0	0	100	0	6	8	9	6	7	7	7	7	8	12	6	2
Other	7	7	0	0	0	0	8	7	9	8	6	7	7	5	5	13	8	3

Non Constituency Voters

Would Not Vote	10	12	0	0	0	0	13	11	18	15	5	12	12	13	9	13	11	14
Don't know	18	15	0	0	0	0	12	17	16	15	13	12	16	8	15	20	16	13

Wales Regional Vote

[Not adjusted for likelihood to vote]

Lab	43	44	0	91	5	10	42	46	45	45	42	37	50	41	36	38	56	50
Con	20	21	94	1	12	5	21	21	8	18	29	24	18	27	25	20	18	13
Plaid Cymru	20	17	2	5	1	80	21	14	25	19	12	21	14	20	18	14	10	26
Lib Dem	8	6	0	0	77	0	5	7	8	6	5	6	5	4	9	9	4	1
UKIP	4	5	3	0	5	0	4	7	2	5	7	3	7	6	6	7	6	1
Green	2	4	0	3	0	3	4	4	9	2	2	5	3	1	3	12	2	2
Socialist	1	1	0	1	0	1	1	2	2	3	0	1	2	0	0	0	4	4
BNP	1	1	0	0	0	0	2	1	0	1	2	2	1	0	2	1	1	2
Christian	1	0	0	1	0	0	1	0	1	0	0	0	1	1	0	0	0	1
Communist	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0

Wales Regional Non Voters

Would Not Vote	10	11	1	0	0	0	12	11	17	15	5	11	12	13	9	13	9	14
Don't know	17	13	2	3	5	2	10	15	17	14	10	13	13	8	13	18	15	9

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
Age and Gender		
Male 18-24	42	64
Male 25-39	102	112
Male 40-59	196	170
Male 60+	209	144
Female 18-24	52	61
Female 25-39	111	115
Female 40-59	175	178
Female 60+	132	174
Social Grade		
ABC1	605	479
C2DE	414	540
Newspaper Type		
Express / Mail	253	143
Sun / Star	77	163
Mirror / Record	70	214
Guardian / Independent	23	20
FT / Times / Telegraph	133	51
Other Paper	133	214
No Paper	330	214
Political Party Identification		
Labour	289	377
Conservative	279	204
Liberal Democrat	83	82
Plaid Cymru	64	76
Others	42	25
None/ DK	262	255
Region		
Mid and West Wales	219	195
North Wales	217	211
Cardiff	139	118
South Wales Central	73	109
South Wales East	222	211
South Wales West	149	175

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