

YouGov Survey Results

Sample Size: 1833
Fieldwork: 5th - 6th June 2011

Channel5
All GB Adults
Unweighted Sample

Total	Parent / Carer of Under 16		Voting intention			Gender		Age				Social Grade		Region				
	Yes	No	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
1833	520	1313	548	596	146	877	956	221	480	628	504	1042	781	235	590	389	448	158
1833	540	1293	573	535	137	908	925	145	504	717	467	1197	626	292	559	370	419	179
%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

It has been suggested by some people that there should be restrictions on the manufacture, marketing and sale of certain types of clothing to children under the age of 12 to prevent sexually inappropriate items being sold. Other people say that restrictions are not necessary and judging what is appropriate should be left to parents.

Which of the following statements comes closest to your own view?

There should be no restrictions on clothing for children under 12	16	16	16	15	16	23	18	14	24	20	15	10	17	14	16	16	18	14	15
Retailers should introduce voluntary guidelines or clothing for children under 12	28	25	29	25	29	34	27	29	28	26	28	29	28	26	29	26	28	29	27
Retailers should introduce and enforce compulsory rules on clothing for children under 12	19	19	19	24	18	22	20	18	18	16	20	22	19	19	23	19	17	20	17
An independent body should be set up to regulate and enforce rules on clothing for children under 12	18	20	18	19	19	12	13	23	14	20	19	19	20	17	14	21	19	16	18
The government should introduce a law on clothing for children under 12	11	14	10	12	11	5	12	10	6	11	12	13	10	13	11	10	10	12	16
Don't know	8	8	8	5	7	4	9	6	10	7	7	7	6	11	6	7	8	9	7