

## YouGov Survey

Sample Size: 2012

Fieldwork: 13th - 16th May 2011

Total	Gender		Age					Social Grade		Region						
Base	Male	Female	18 to 24	25 to 34	35 to 44	45 to 54	55+	ABC1	C2DE	North	Midlands	East	London	South	Wales	Scotland

Have you ever struggled to find important files/ documents that you thought you had saved on your work computer?

Unweighted Base	612	272	340	46	191	133	116	126	492	120	133	76	58	96	125	40	84
<b>All GB office workers</b>	<b>644</b>	<b>314</b>	<b>330</b>	<b>66</b>	<b>201</b>	<b>147</b>	<b>138</b>	<b>91</b>	<b>515</b>	<b>129</b>	<b>167</b>	<b>92</b>	<b>67</b>	<b>98</b>	<b>128</b>	<b>33</b>	<b>59</b>
Yes, this has happened to me once	17%	18%	16%	18%	22%	16%	15%	10%	16%	19%	16%	15%	18%	21%	14%	19%	18%
Yes, this has happened to me on more than one occasion	41%	43%	38%	31%	32%	46%	48%	48%	42%	37%	40%	39%	43%	32%	45%	49%	43%
No, this has never happened to me	38%	36%	39%	45%	40%	36%	35%	38%	37%	42%	39%	44%	31%	39%	38%	29%	36%
Can't recall	5%	2%	7%	6%	7%	3%	3%	4%	5%	3%	5%	2%	8%	7%	4%	3%	3%

How aware, if at all, are you of your company's policies around data management (e.g. the company's data management obligations around storage, structure, controls and lifecycles of corporate information)?

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Very aware	36%	37%	35%	7%	31%	43%	49%	38%	39%	23%	38%	33%	42%	28%	39%	31%	38%
Quite aware	38%	37%	39%	42%	43%	36%	31%	39%	36%	45%	33%	41%	36%	33%	44%	49%	40%
Not very aware	17%	16%	18%	35%	15%	14%	16%	15%	16%	19%	19%	23%	14%	27%	8%	8%	12%
Not at all aware	6%	6%	5%	12%	7%	4%	3%	5%	5%	7%	4%	1%	7%	7%	8%	7%	6%
Unsure	3%	4%	3%	3%	5%	4%	1%	3%	3%	6%	6%	2%	-	5%	1%	4%	4%