## The Economist/YouGov Poll

## Weekly Presidential Election Tracking

1 Presidential Vote Intention

If the 2016 presidential election were being held today and the candidates were Hillary Clinton, the Democrat, Donald Trump, the Republican, Gary Johnson, the Libertarian, and Jill Stein, from the Green Party, who would you vote for? Asked of registered voters

|  | Total | Age (4 category) |  |  |  | Race |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Under 30 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Northeast | Midwest | South | West |
| Hillary Clinton | 40 | 44 | 39 | 41 | 36 | 32 | 78 | 56 | 42 | 40 | 39 | 38 |
| Donald Trump | 38 | 14 | 31 | 46 | 48 | 45 | 8 | 20 | 36 | 34 | 43 | 34 |
| Gary Johnson | 7 | 18 | 10 | 3 | 4 | 9 | 3 | 1 | 9 | 10 | 5 | 7 |
| Jill Stein | 5 | 11 | 7 | 2 | 4 | 4 | 0 | 15 | 6 | 5 | 3 | 8 |
| Someone else | 2 | 6 | 0 | 2 | 0 | 2 | 1 | 0 | 0 | 2 | 2 | 3 |
| Not sure yet | 6 | 4 | 10 | 5 | 7 | 6 | 7 | 8 | 3 | 8 | 6 | 7 |
| Probably won't vote | 2 | 3 | 2 | 3 | 1 | 2 | 3 | 0 | 5 | 1 | 2 | 2 |


|  | Total | Party ID |  |  | Ideology |  |  | Gender |  | Family Income (3 category) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Dem | Ind | Rep | Lib | Mod | Con | Male | Female | Under $50$ | $\begin{aligned} & 50- \\ & 100 \end{aligned}$ | 100+ | Prefer not to say |
| Hillary Clinton | 40 | 78 | 35 | 2 | 67 | 48 | 15 | 39 | 41 | 42 | 39 | 39 | 30 |
| Donald Trump | 38 | 10 | 31 | 80 | 8 | 30 | 64 | 39 | 37 | 37 | 37 | 46 | 38 |
| Gary Johnson | 7 | 2 | 11 | 9 | 5 | 7 | 9 | 11 | 4 | 4 | 11 | 10 | 12 |
| Jill Stein | 5 | 4 | 9 | 1 | 15 | 3 | 0 | 3 | 6 | 5 | 3 | 2 | 11 |
| Someone else | 2 | 0 | 3 | 1 | 0 | 3 | 1 | 0 | 3 | 2 | 2 | 2 | 0 |
| Not sure yet | 6 | 5 | 7 | 6 | 1 | 7 | 8 | 7 | 5 | 8 | 5 | 1 | 6 |
| Probably won't vote | 2 | 2 | 4 | 1 | 3 | 3 | 1 | 1 | 4 | 3 | 1 | 0 | 3 |

## Presidential Vote Intention

"If the 2016 presidential election were being held today and the candidates were Hillary Clinton, the Democrat, Donald Trump, the Republican, Gary Johnson, the Libertarian, and Jill Stein, from the Green Party, who would you vote for?"


If the 2016 presidential election were being held today and the candidates were Hillary Clinton, the Democrat, Donald Trump, the Republican, Gary Johnson, the Libertarian, and Jill Stein, from the Green Party, who would you vote for? Asked of registered voters

| Date | Hillary <br> Clinton | Donald <br> Trump | Gary <br> Johnson | Jill <br> Stein | Someone <br> else | Not sure <br> yet | Probably <br> won't vote |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| September 3, 2016 | 40 | 38 | 7 | 5 | 2 | 6 | 2 |
| August 27, 2016 | 42 | 37 | 7 | 3 | 2 | 7 | 2 |
| August 20, 2016 | 42 | 38 | 6 | 4 | 2 | 7 | 3 |
| August 13, 2016 | 41 | 35 | 7 | 3 | 2 | 8 | 3 |
| August 6, 2016 | 42 | 36 | 9 | 2 | 2 | 6 | 3 |
| July 30, 2016 | 41 | 36 | 8 | 4 | 2 | 7 | 2 |
| July 23, 2016 | 40 | 38 | 5 | 3 | 5 | 7 | 2 |
| July 16, 2016 | 40 | 37 | 5 | 4 | 3 | 7 | 3 |
| July 9, 2016 | 40 | 37 | 5 | 2 | 4 | 9 | 4 |
| July 2, 2016 | 42 | 37 | 4 | 3 | 4 | 9 | 2 |
| June 25, 2016 | 39 | 35 | 8 |  | 7 | 8 | 3 |
| June 18, 2016 | 43 | 39 | 4 |  | 7 | 5 | 2 |
| June 4, 2016 | 44 | 41 |  |  | 6 | 6 | 3 |
| May 21, 2016 | 42 | 41 |  |  | 7 | 6 | 4 |
| May 7, 2016 | 42 | 40 |  |  | 6 | 7 | 5 |
| April 23, 2016 | 43 | 40 |  |  | 5 | 6 | 7 |
| April 9, 2016 | 44 | 42 |  |  | 8 | 0 | 6 |
| March 26, 2016 | 45 | 41 |  |  | 6 | 0 | 7 |
| March 12, 2016 | 43 | 42 |  |  | 8 | 0 | 7 |
| February 27, 2016 | 42 | 38 |  |  | 6 | 0 | 14 |

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2 Major Party Candidate Preference

Which candidate do you prefer more, Hillary Clinton or Donald Trump? Asked of registered voters

|  | Total | Age (4 category) |  |  |  |  | Race |  |  | Census Region |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Under 30 | 30-44 |  | 45-64 | 65+ | White | Black | k Hispanic | North- <br> east |  | Midwest | South | West |
| Hillary Clinton | 44 | 54 |  | 48 | 43 | 37 | 37 | 82 | 63 | 4 |  | 48 | 42 | 44 |
| Donald Trump | 42 | 18 |  | 36 | 48 | 53 | 49 | 11 | 21 | 4 |  | 38 | 45 | 40 |
| Someone else / Not sure yet / No preference | 12 | 25 |  | 13 | 7 | 9 | 12 | 5 | 16 | 9 |  | 13 | 10 | 14 |
| Probably won't vote | 2 | 3 |  | 2 | 3 | 1 | 2 | 3 | 0 | 5 |  | 1 | 2 | 2 |
|  |  | Party ID |  |  | Ideology |  |  | Gender |  | Family Income (3 category) |  |  |  |  |
|  | Total | Dem | Ind | Rep | Lib | Mod | Con | Male F | Female Un | Under 50 | $\begin{aligned} & 50- \\ & 100 \end{aligned}$ | 100+ |  | not say |
| Hillary Clinton | 44 | 83 | 43 | 3 | 78 | 53 | 16 | 43 | 45 | 48 | 44 | 41 |  | 4 |
| Donald Trump | 42 | 10 | 37 | 85 | 9 | 32 | 71 | 44 | 40 | 40 | 41 | 51 |  |  |
| Someone else / Not sure yet / No preference | 12 | 5 | 16 | 11 | 10 | 12 | 12 | 12 | 11 | 9 | 14 | 8 |  |  |
| Probably won't vote | 2 | 2 | 4 | 1 | 3 | 3 | 1 | 1 | 4 | 3 | 1 | 0 |  | 3 |

Which candidate do you prefer more, Hillary Clinton or Donald Trump? Asked of registered voters

| Date | Hillary <br> Clinton | Donald <br> Trump | No <br> preference | Probably <br> won't vote |
| :--- | :---: | :---: | :---: | :---: |
| September 3, 2016 | 44 | 42 | 12 | 2 |
| August 27, 2016 | 47 | 42 | 8 | 2 |
| August 20, 2016 | 47 | 44 | 7 | 3 |
| August 13, 2016 | 47 | 41 | 9 | 3 |
| August 6, 2016 | 48 | 41 | 8 | 3 |
| July 30, 2016 | 46 | 43 | 9 | 2 |
| July 23, 2016 | 47 | 42 | 9 | 2 |
| July 16, 2016 | 45 | 41 | 11 | 3 |
| July 9, 2016 | 45 | 43 | 8 | 4 |
| July 2, 2016 | 47 | 42 | 9 | 2 |
| June 25, 2016 | 42 | 38 | 15 | 5 |
| June 18, 2016 | 43 | 39 | 15 | 2 |
| June 4, 2016 | 44 | 41 | 13 | 3 |
| May 21, 2016 | 42 | 41 | 13 | 4 |
| May 7, 2016 | 42 | 40 | 13 | 5 |
| April 23, 2016 | 43 | 40 | 11 | 7 |
| April 9, 2016 | 44 | 42 | 8 | 6 |
| March 26, 2016 | 45 | 41 | 6 | 7 |
| March 12, 2016 | 43 | 42 | 8 | 7 |
| February 27, 2016 | 42 | 38 | 6 | 14 |

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3 Hillary Clinton Favorability

Do you have a favorable or an unfavorable opinion of Hillary Clinton?

|  | Total | Age (4 category) |  |  |  | Race |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Under 30 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Northeast | Midwest | South | West |
| Very favorable | 22 | 18 | 27 | 24 | 18 | 14 | 46 | 48 | 24 | 18 | 21 | 27 |
| Somewhat favorable | 22 | 30 | 22 | 19 | 21 | 19 | 35 | 29 | 22 | 24 | 23 | 18 |
| Somewhat unfavorable | 12 | 19 | 14 | 8 | 8 | 13 | 5 | 6 | 15 | 11 | 9 | 13 |
| Very unfavorable | 42 | 32 | 35 | 48 | 51 | 52 | 9 | 17 | 37 | 45 | 44 | 41 |
| Don't know | 2 | 2 | 3 | 1 | 2 | 2 | 5 | 0 | 2 | 2 | 3 | 1 |


|  | Total | Party ID |  |  | Ideology |  |  | Gender |  | Family Income (3 category) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Dem | Ind | Rep | Lib | Mod | Con | Male | Female | Under 50 | $\begin{aligned} & 50- \\ & 100 \end{aligned}$ | 100+ | Prefer not to say |
| Very favorable | 22 | 47 | 12 | 6 | 34 | 23 | 12 | 21 | 22 | 24 | 16 | 22 | 26 |
| Somewhat favorable | 22 | 33 | 24 | 4 | 34 | 25 | 10 | 21 | 23 | 23 | 21 | 21 | 19 |
| Somewhat unfavorable | 12 | 9 | 16 | 5 | 14 | 15 | 6 | 10 | 13 | 12 | 12 | 9 | 8 |
| Very unfavorable | 42 | 10 | 44 | 83 | 18 | 33 | 71 | 45 | 39 | 38 | 48 | 47 | 46 |
| Don't know | 2 | 1 | 4 | 1 | 1 | 4 | 0 | 2 | 2 | 2 | 2 | 1 | 1 |

## Clinton Favorability

"Do you have a favorable or an unfavorable opinion of Hillary Clinton?"


Do you have a favorable or an unfavorable opinion of Hillary Clinton?

| Date | Favorable | Unfavorable | Very <br> favorable | Somewhat <br> favorable | Somewhat <br> unfavorable | Very <br> unfavorable | Don't <br> know |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| September 3, 2016 | 44 | 54 | 22 | 22 | 12 | 42 | 2 |
| August 27, 2016 | 41 | 58 | 23 | 18 | 15 | 43 | 1 |
| August 20, 2016 | 44 | 53 | 23 | 21 | 11 | 42 | 3 |
| August 13, 2016 | 43 | 55 | 20 | 23 | 13 | 42 | 2 |
| August 6, 2016 | 41 | 57 | 22 | 19 | 13 | 44 | 2 |
| July 30, 2016 | 44 | 54 | 23 | 21 | 12 | 42 | 2 |
| July 23, 2016 | 42 | 56 | 21 | 21 | 14 | 42 | 3 |
| July 16, 2016 | 41 | 55 | 18 | 23 | 12 | 43 | 4 |
| July 9, 2016 | 42 | 55 | 21 | 21 | 13 | 42 | 2 |
| July 2, 2016 | 41 | 55 | 18 | 23 | 12 | 43 | 4 |
| June 25, 2016 | 42 | 56 | 21 | 21 | 14 | 42 | 2 |
| June 18, 2016 | 41 | 56 | 22 | 19 | 14 | 42 | 3 |
| June 4, 2016 | 44 | 53 | 21 | 23 | 11 | 42 | 3 |
| May 21, 2016 | 43 | 54 | 23 | 20 | 13 | 41 | 3 |
| May 7, 2016 | 41 | 56 | 20 | 21 | 13 | 43 | 3 |
| April 23, 2016 | 42 | 54 | 21 | 21 | 11 | 43 | 4 |
| April 9, 2016 | 41 | 56 | 21 | 20 | 12 | 44 | 2 |
| March 26, 2016 | 43 | 54 | 22 | 21 | 10 | 44 | 3 |
| March 12, 2016 | 43 | 54 | 23 | 20 | 12 | 42 | 3 |
| February 27, 2016 | 41 | 54 | 21 | 20 | 11 | 43 | 5 |
| February 13, 2016 | 40 | 55 | 21 | 19 | 12 | 43 | 5 |
| January 30, 2016 | 39 | 55 | 21 | 18 | 12 | 43 | 5 |
| January 16, 2016 | 38 | 56 | 19 | 19 | 12 | 44 | 6 |
| January 2, 2016 | 41 | 54 | 21 | 20 | 12 | 42 | 5 |
| December 19, 2015 | 44 | 51 | 23 | 21 | 10 | 41 | 5 |
| December 5, 2015 | 44 | 50 | 23 | 21 | 12 | 38 | 5 |
| November 21, 2015 | 44 | 51 | 22 | 22 | 12 | 39 | 6 |
| November 7, 2015 | 41 | 52 | 22 | 19 | 13 | 39 | 7 |
| October 24, 2015 | 42 | 51 | 21 | 21 | 12 | 39 | 7 |
| October 10, 2015 | 43 | 49 | 19 | 24 | 11 | 38 | 7 |
| September 26, 2015 | 41 | 52 | 21 | 20 | 13 | 39 | 7 |
| September 12, 2015 | 42 | 52 | 19 | 23 | 12 | 40 | 6 |
| August 29, 2015 | 41 | 52 | 20 | 21 | 12 | 40 | 7 |
| August 15, 2015 | 43 | 51 | 21 | 22 | 12 | 39 | 6 |
| August 1, 2015 | 44 | 49 | 21 | 23 | 10 | 39 | 7 |
|  |  |  |  |  |  | 4 | 4 |


| Date | Hillary Clinton Favorability - Continued from previous page |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Favorable | Unfavorable | Very favorable | Somewhat favorable | Somewhat unfavorable | Very unfavorable | Don't know |
| July 18, 2015 | 45 | 47 | 23 | 22 | 10 | 37 | 7 |
| July 11, 2015 | 43 | 49 | 19 | 24 | 12 | 37 | 7 |
| July 4, 2015 | 45 | 50 | 24 | 21 | 10 | 40 | 6 |
| June 27, 2015 | 46 | 51 | 22 | 24 | 11 | 40 | 4 |
| June 20, 2015 | 46 | 50 | 23 | 23 | 13 | 37 | 3 |
| June 13, 2015 | 46 | 49 | 25 | 21 | 13 | 36 | 4 |
| June 6, 2015 | 45 | 50 | 22 | 23 | 10 | 40 | 5 |
| May 30, 2015 | 47 | 49 | 24 | 23 | 11 | 38 | 4 |
| May 23, 2015 | 47 | 47 | 21 | 26 | 10 | 37 | 7 |
| May 16, 2015 | 47 | 47 | 23 | 24 | 10 | 37 | 5 |
| May 9, 2015 | 48 | 49 | 27 | 21 | 11 | 38 | 4 |
| May 2, 2015 | 45 | 50 | 23 | 22 | 13 | 37 | 5 |
| April 25, 2015 | 46 | 50 | 23 | 23 | 12 | 38 | 5 |
| April 18, 2015 | 46 | 48 | 25 | 21 | 10 | 38 | 5 |
| April 11, 2015 | 51 | 45 | 28 | 23 | 12 | 33 | 4 |
| April 4, 2015 | 44 | 52 | 23 | 21 | 11 | 41 | 4 |
| March 28, 2015 | 50 | 47 | 26 | 24 | 11 | 36 | 4 |
| March 21, 2015 | 49 | 43 | 25 | 24 | 8 | 35 | 8 |
| March 14, 2015 | 47 | 48 | 15 | 32 | 14 | 34 | 5 |
| March 7, 2015 | 47 | 47 | 16 | 31 | 16 | 31 | 7 |
| February 28, 2015 | 52 | 44 | 27 | 25 | 8 | 36 | 4 |
| February 21, 2015 | 48 | 46 | 25 | 23 | 12 | 34 | 7 |
| February 14, 2015 | 48 | 45 | 24 | 24 | 11 | 34 | 7 |
| February 7, 2015 | 50 | 46 | 24 | 26 | 15 | 31 | 5 |
| January 31, 2015 | 47 | 45 | 23 | 24 | 11 | 34 | 8 |
| January 24, 2015 | 48 | 45 | 21 | 27 | 12 | 33 | 7 |
| January 17, 2015 | 47 | 45 | 23 | 24 | 13 | 32 | 9 |
| January 10, 2015 | 48 | 45 | 22 | 26 | 10 | 35 | 7 |
| January 3, 2015 | 46 | 46 | 24 | 22 | 11 | 35 | 8 |
| December 27, 2014 | 46 | 48 | 22 | 24 | 12 | 36 | 7 |
| December 20, 2014 | 47 | 45 | 25 | 22 | 9 | 36 | 7 |
| December 13, 2014 | 45 | 48 | 21 | 24 | 11 | 37 | 7 |
| December 6, 2014 | 51 | 41 | 26 | 25 | 12 | 29 | 9 |
| November 29, 2014 | 46 | 47 | 22 | 24 | 12 | 35 | 6 |
| November 22, 2014 | 43 | 47 | 20 | 23 | 11 | 36 | 10 |
| November 15, 2014 | 48 | 44 | 26 | 22 | 14 | 30 | 8 |


| Date | Hillary Clinton Favorability - Continued from previous page |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Favorable | Unfavorable | Very favorable | Somewhat favorable | Somewhat unfavorable | Very unfavorable | Don't know |
| November 8, 2014 | 47 | 46 | 26 | 21 | 14 | 32 | 7 |
| November 1, 2014 | 49 | 43 | 23 | 26 | 11 | 32 | 8 |
| October 25, 2014 | 47 | 43 | 25 | 22 | 9 | 34 | 9 |
| October 18, 2014 | 46 | 45 | 25 | 21 | 12 | 33 | 8 |
| October 11, 2014 | 51 | 40 | 25 | 26 | 10 | 30 | 9 |
| October 4, 2014 | 52 | 42 | 27 | 25 | 12 | 30 | 6 |
| September 27, 2014 | 50 | 42 | 27 | 23 | 15 | 27 | 8 |
| September 20, 2014 | 52 | 40 | 26 | 26 | 10 | 30 | 9 |
| September 13, 2014 | 49 | 44 | 22 | 27 | 13 | 31 | 8 |
| September 6, 2014 | 50 | 42 | 26 | 24 | 12 | 30 | 8 |
| August 30, 2014 | 51 | 42 | 23 | 28 | 13 | 29 | 7 |
| August 23, 2014 | 46 | 48 | 22 | 24 | 15 | 33 | 7 |
| August 16, 2014 | 51 | 42 | 24 | 27 | 14 | 28 | 6 |
| August 9, 2014 | 52 | 40 | 26 | 26 | 11 | 29 | 8 |
| August 2, 2014 | 49 | 44 | 24 | 25 | 13 | 31 | 7 |
| July 26, 2014 | 49 | 42 | 24 | 25 | 13 | 29 | 10 |
| July 19, 2014 | 51 | 43 | 24 | 27 | 9 | 34 | 7 |
| July 12, 2014 | 46 | 45 | 19 | 27 | 13 | 32 | 8 |
| July 5, 2014 | 51 | 43 | 27 | 24 | 12 | 31 | 6 |
| June 28, 2014 | 51 | 42 | 26 | 25 | 12 | 30 | 8 |
| June 21, 2014 | 50 | 46 | 28 | 22 | 13 | 33 | 5 |
| June 14, 2014 | 46 | 49 | 27 | 19 | 16 | 33 | 5 |
| June 7, 2014 | 49 | 44 | 22 | 27 | 15 | 29 | 6 |
| May 31, 2014 | 49 | 44 | 26 | 23 | 14 | 30 | 8 |
| May 17, 2014 | 48 | 43 | 26 | 22 | 12 | 31 | 10 |
| May 10, 2014 | 50 | 45 | 28 | 22 | 14 | 31 | 6 |
| May 3, 2014 | 49 | 41 | 26 | 23 | 11 | 30 | 10 |
| April 26, 2014 | 54 | 41 | 29 | 25 | 13 | 28 | 6 |
| April 19, 2014 | 50 | 42 | 26 | 24 | 12 | 30 | 8 |
| April 12, 2014 | 50 | 43 | 28 | 22 | 12 | 31 | 7 |
| April 5, 2014 | 52 | 41 | 27 | 25 | 13 | 28 | 7 |
| March 8, 2014 | 53 | 41 | 29 | 24 | 12 | 29 | 7 |
| February 22, 2014 | 49 | 44 | 22 | 27 | 16 | 28 | 7 |
| February 15, 2014 | 48 | 45 | 24 | 24 | 15 | 30 | 8 |
| February 8, 2014 | 50 | 42 | 26 | 24 | 10 | 32 | 8 |
| February 1, 2014 | 49 | 45 | 27 | 22 | 13 | 32 | 6 |


| Date | Hillary Clinton Favorability - Continued from previous page |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Favorable | Unfavorable | Very favorable | Somewhat favorable | Somewhat unfavorable | Very unfavorable | Don't know |
| January 25, 2014 | 54 | 41 | 29 | 25 | 12 | 29 | 6 |
| January 18, 2014 | 48 | 45 | 30 | 18 | 13 | 32 | 7 |
| January 11, 2014 | 52 | 42 | 28 | 24 | 14 | 28 | 5 |
| January 4, 2014 | 53 | 42 | 29 | 24 | 12 | 30 | 6 |
| December 28, 2013 | 47 | 44 | 28 | 19 | 12 | 32 | 8 |
| December 21, 2013 | 50 | 48 | 28 | 22 | 11 | 37 | 2 |
| December 14, 2013 | 48 | 45 | 26 | 22 | 11 | 34 | 6 |
| December 7, 2013 | 48 | 47 | 24 | 24 | 10 | 37 | 5 |
| November 30, 2013 | 49 | 44 | 28 | 21 | 12 | 32 | 7 |
| November 23, 2013 | 46 | 48 | 27 | 19 | 11 | 37 | 6 |
| November 16, 2013 | 46 | 42 | 26 | 20 | 12 | 30 | 13 |
| November 9, 2013 | 50 | 39 | 28 | 22 | 9 | 30 | 12 |
| November 2, 2013 | 46 | 43 | 26 | 20 | 11 | 32 | 11 |
| October 26, 2013 | 48 | 42 | 30 | 18 | 10 | 32 | 10 |
| October 19, 2013 | 52 | 40 | 30 | 22 | 11 | 29 | 8 |
| October 12, 2013 | 50 | 43 | 27 | 23 | 13 | 30 | 7 |
| October 5, 2013 | 53 | 38 | 30 | 23 | 12 | 26 | 9 |
| September 28, 2013 | 51 | 41 | 29 | 22 | 11 | 30 | 8 |
| September 21, 2013 | 47 | 44 | 26 | 21 | 11 | 33 | 10 |
| September 14, 2013 | 48 | 40 | 26 | 22 | 11 | 29 | 12 |
| September 7, 2013 | 50 | 42 | 27 | 23 | 11 | 31 | 8 |
| August 31, 2013 | 53 | 40 | 30 | 23 | 12 | 28 | 7 |
| August 24, 2013 | 50 | 42 | 26 | 24 | 10 | 32 | 8 |
| August 17, 2013 | 54 | 40 | 31 | 23 | 14 | 26 | 6 |
| August 10, 2013 | 51 | 42 | 31 | 20 | 12 | 30 | 7 |
| August 3, 2013 | 53 | 44 | 29 | 24 | 10 | 34 | 2 |
| July 27, 2013 | 49 | 40 | 26 | 23 | 9 | 31 | 11 |
| July 20, 2013 | 49 | 45 | 28 | 21 | 11 | 34 | 6 |
| July 13, 2013 | 53 | 41 | 29 | 24 | 11 | 30 | 7 |
| July 6, 2013 | 50 | 39 | 26 | 24 | 12 | 27 | 11 |
| June 29, 2013 | 52 | 40 | 30 | 22 | 11 | 29 | 9 |
| June 22, 2013 | 54 | 40 | 33 | 21 | 12 | 28 | 7 |
| June 15, 2013 | 54 | 38 | 33 | 21 | 12 | 26 | 8 |
| June 8, 2013 | 50 | 41 | 27 | 23 | 12 | 29 | 9 |
| June 1, 2013 | 52 | 43 | 29 | 23 | 13 | 30 | 5 |
| May 25, 2013 | 50 | 44 | 28 | 22 | 14 | 30 | 6 |


| Date | Hillary Clinton Favorability - Continued from previous page |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Favorable | Unfavorable | Very favorable | Somewhat favorable | Somewhat unfavorable | Very unfavorable | Don't know |
| May 18, 2013 | 51 | 40 | 29 | 22 | 13 | 27 | 9 |
| May 11, 2013 | 54 | 37 | 34 | 20 | 10 | 27 | 9 |
| May 4, 2013 | 57 | 34 | 30 | 27 | 13 | 21 | 9 |
| April 27, 2013 | 53 | 38 | 32 | 21 | 13 | 25 | 9 |
| April 20, 2013 | 52 | 38 | 31 | 21 | 14 | 24 | 9 |
| April 13, 2013 | 58 | 33 | 30 | 28 | 12 | 21 | 9 |
| April 6, 2013 | 57 | 35 | 38 | 19 | 12 | 23 | 9 |
| March 30, 2013 | 53 | 35 | 30 | 23 | 10 | 25 | 11 |
| March 23, 2013 | 52 | 38 | 32 | 20 | 15 | 23 | 10 |
| March 16, 2013 | 56 | 35 | 32 | 24 | 13 | 22 | 10 |
| March 9, 2013 | 54 | 39 | 30 | 24 | 14 | 25 | 8 |
| March 2, 2013 | 56 | 35 | 31 | 25 | 11 | 24 | 9 |
| February 23, 2013 | 57 | 34 | 35 | 22 | 13 | 21 | 9 |
| February 16, 2013 | 55 | 34 | 33 | 22 | 12 | 22 | 11 |
| February 9, 2013 | 54 | 37 | 33 | 21 | 12 | 25 | 9 |
| February 2, 2013 | 52 | 37 | 30 | 22 | 12 | 25 | 12 |
| January 26, 2013 | 58 | 35 | 35 | 23 | 13 | 22 | 8 |
| January 19, 2013 | 58 | 33 | 32 | 26 | 12 | 21 | 10 |
| January 12, 2013 | 58 | 36 | 37 | 21 | 16 | 20 | 6 |
| December 1, 2012 | 55 | 39 | 33 | 22 | 18 | 21 | 6 |
| October 20, 2012 | 57 | 40 | 33 | 24 | 18 | 22 | 3 |

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4 Donald Trump Favorability

Do you have a favorable or an unfavorable opinion of Donald Trump?

|  | Total | Age (4 category) |  |  |  | Race |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Under 30 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Northeast | Midwest | South | West |
| Very favorable | 18 | 8 | 10 | 22 | 31 | 21 | 8 | 10 | 17 | 16 | 19 | 20 |
| Somewhat favorable | 17 | 9 | 21 | 21 | 13 | 19 | 4 | 14 | 22 | 14 | 18 | 14 |
| Somewhat unfavorable | 9 | 10 | 12 | 8 | 8 | 10 | 11 | 3 | 8 | 11 | 9 | 9 |
| Very unfavorable | 54 | 71 | 54 | 48 | 45 | 48 | 73 | 73 | 52 | 58 | 51 | 55 |
| Don't know | 2 | 3 | 3 | 1 | 2 | 2 | 4 | 1 | 1 | 2 | 3 | 1 |


|  | Total | Party ID |  |  | Ideology |  |  | Gender |  | Family Income (3 category) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Dem | Ind | Rep | Lib | Mod | Con | Male | Female | Under 50 | $\begin{aligned} & 50- \\ & 100 \end{aligned}$ | 100+ | Prefer not to say |
| Very favorable | 18 | 6 | 14 | 43 | 6 | 11 | 36 | 18 | 19 | 19 | 16 | 17 | 18 |
| Somewhat favorable | 17 | 5 | 18 | 31 | 6 | 18 | 24 | 20 | 14 | 13 | 19 | 33 | 16 |
| Somewhat unfavorable | 9 | 6 | 11 | 10 | 3 | 10 | 13 | 11 | 8 | 10 | 11 | 9 | 4 |
| Very unfavorable | 54 | 81 | 54 | 15 | 85 | 57 | 27 | 49 | 58 | 56 | 50 | 41 | 61 |
| Don't know | 2 | 1 | 3 | 1 | 1 | 4 | 0 | 2 | 2 | 2 | 2 | 0 | 1 |

Trump Favorability
"Do you have a favorable or an unfavorable opinion of Donald Trump?"


Do you have a favorable or an unfavorable opinion of Donald Trump?

| Date | Favorable | Unfavorable | Very <br> favorable | Somewhat <br> favorable | Somewhat <br> unfavorable | Very <br> unfavorable | Don't <br> know |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| September 3, 2016 | 35 | 63 | 18 | 17 | 9 | 54 | 2 |
| August 27, 2016 | 34 | 64 | 18 | 16 | 12 | 52 | 2 |
| August 20, 2016 | 35 | 62 | 17 | 18 | 13 | 49 | 4 |
| August 13, 2016 | 32 | 66 | 15 | 17 | 12 | 54 | 3 |
| August 6, 2016 | 34 | 63 | 17 | 17 | 13 | 50 | 3 |
| July 30, 2016 | 33 | 64 | 17 | 16 | 15 | 49 | 3 |
| July 23, 2016 | 35 | 61 | 18 | 17 | 9 | 52 | 3 |
| July 16, 2016 | 37 | 59 | 20 | 17 | 10 | 49 | 4 |
| July 9, 2016 | 33 | 64 | 14 | 19 | 13 | 51 | 3 |
| July 2, 2016 | 32 | 65 | 17 | 15 | 12 | 53 | 4 |
| June 25, 2016 | 33 | 65 | 15 | 18 | 15 | 50 | 2 |
| June 18, 2016 | 35 | 61 | 16 | 19 | 12 | 49 | 3 |
| June 4, 2016 | 36 | 61 | 18 | 18 | 11 | 50 | 3 |
| May 21, 2016 | 36 | 61 | 21 | 15 | 12 | 49 | 3 |
| May 7, 2016 | 35 | 61 | 19 | 16 | 12 | 49 | 4 |
| April 23, 2016 | 33 | 63 | 18 | 15 | 12 | 51 | 3 |
| April 9, 2016 | 34 | 63 | 18 | 16 | 11 | 52 | 3 |
| March 26, 2016 | 35 | 62 | 18 | 17 | 11 | 51 | 3 |
| March 12, 2016 | 36 | 61 | 19 | 17 | 11 | 50 | 3 |
| February 27, 2016 | 36 | 59 | 20 | 16 | 13 | 46 | 5 |
| February 13, 2016 | 38 | 57 | 23 | 15 | 11 | 46 | 6 |
| January 30, 2016 | 36 | 58 | 21 | 15 | 13 | 45 | 6 |
| January 16, 2016 | 40 | 54 | 24 | 16 | 8 | 46 | 5 |
| January 2, 2016 | 39 | 54 | 23 | 16 | 10 | 44 | 7 |
| December 19, 2015 | 38 | 56 | 22 | 16 | 9 | 47 | 7 |
| December 5, 2015 | 39 | 55 | 23 | 16 | 11 | 44 | 7 |
| November 21, 2015 | 38 | 55 | 21 | 17 | 12 | 43 | 7 |
| November 7, 2015 | 38 | 54 | 20 | 18 | 11 | 43 | 8 |
| October 24, 2015 | 37 | 56 | 20 | 17 | 11 | 45 | 7 |
| October 10, 2015 | 38 | 55 | 20 | 18 | 13 | 42 | 7 |
| September 26, 2015 | 35 | 59 | 18 | 17 | 13 | 46 | 6 |
| September 12, 2015 | 39 | 53 | 20 | 19 | 11 | 42 | 7 |
| August 29, 2015 | 39 | 54 | 23 | 16 | 11 | 43 | 6 |
| August 15, 2015 | 38 | 54 | 20 | 18 | 11 | 43 | 8 |
| August 1, 2015 | 36 | 55 | 20 | 16 | 11 | 44 | 8 |
|  |  |  |  |  |  | 3 | 4 |

The Economist/YouGov Poll
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| Date | Donald Trump Favorability - Continued from previous page |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Favorable | Unfavorable | Very favorable | Somewhat favorable | Somewhat unfavorable | Very unfavorable | Don't know |
| July 18, 2015 | 33 | 60 | 17 | 16 | 16 | 44 | 7 |
| July 11, 2015 | 34 | 56 | 17 | 17 | 13 | 43 | 11 |
| July 4, 2015 | 34 | 58 | 18 | 16 | 12 | 46 | 9 |
| June 27, 2015 | 30 | 60 | 13 | 17 | 15 | 45 | 9 |
| June 20, 2015 | 32 | 60 | 10 | 22 | 15 | 45 | 8 |
| June 13, 2015 | 26 | 60 | 6 | 20 | 21 | 39 | 14 |

The Economist/YouGov Poll
September 4-6, 2016

5 Generic Presidential Vote

If an election for president was going to be held now, would you vote for... Asked of registered voters

|  | Total | Age (4 category) |  |  |  |  | Race |  |  | Census Region |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Under 30 |  | 30-44 | 45-64 | 65+ | White | Black | k Hispanic | North- <br> east |  | Mid- <br> west | South | West |
| The Democratic Party candidate | 37 | 41 |  | 33 | 39 | 34 | 31 | 85 | 65 | 5 |  | 31 | 37 | 32 |
| The Republican Party candidate | 35 | 12 |  | 30 | 46 | 49 | 40 | 0 | 2 | 2 |  | 26 | 44 | 31 |
| Other | 15 | 37 |  | 14 | 6 | 4 | 16 | 0 | 28 | 13 |  | 21 | 11 | 18 |
| Not sure | 12 | 10 |  | 17 | 9 | 12 | 13 | 3 | 3 | 7 |  | 21 | 5 | 17 |
| I would not vote | 2 | 0 |  | 7 | 0 | 0 | 1 | 12 | 2 | 1 |  | 0 | 2 | 2 |
|  |  | Party ID |  |  | Ideology |  |  | Gender |  | Family Income (3 category) |  |  |  |  |
|  | Total | Dem | Ind | Rep | Lib | Mod | Con | Male F | Female | Under 50 | $\begin{aligned} & 50- \\ & 100 \end{aligned}$ | 100+ |  | r not say |
| The Democratic Party candidate | 37 | 77 | 34 | 3 | 67 | 43 | 12 | 37 | 37 | 38 | 31 | 48 |  | 9 |
| The Republican Party candidate | 35 | 9 | 26 | 74 | 6 | 24 | 63 | 32 | 37 | 36 | 30 | 42 |  |  |
| Other | 15 | 8 | 19 | 16 | 24 | 10 | 15 | 20 | 12 | 11 | 22 | 8 |  |  |
| Not sure | 12 | 2 | 21 | 7 | 2 | 22 | 7 | 8 | 14 | 12 | 15 | 3 |  |  |
| I would not vote | 2 | 4 | 1 | 0 | 0 | 1 | 3 | 2 | 1 | 2 | 1 | 0 |  |  |

## Generic Presidential Ballot

"If an election for president was going to be held now, would you vote for..."


If an election for president was going to be held now, would you vote for... Asked of registered voters

| Date | The Democratic Party candidate | The Republican Party Candidate | Not Sure | Other | I would not vote |
| :---: | :---: | :---: | :---: | :---: | :---: |
| September 3, 2016 | 37 | 35 | 15 | 12 | 2 |
| August 27, 2016 | 43 | 36 | 9 | 9 | 2 |
| August 20, 2016 | 43 | 41 | 7 | 6 | 3 |
| August 13, 2016 | 43 | 37 | 7 | 9 | 4 |
| August 6, 2016 | 42 | 39 | 8 | 9 | 2 |
| July 30, 2016 | 44 | 36 | 7 | 10 | 3 |
| July 23, 2016 | 43 | 39 | 7 | 8 | 2 |
| July 16, 2016 | 42 | 37 | 6 | 11 | 3 |
| July 9, 2016 | 43 | 37 | 7 | 10 | 3 |
| July 2, 2016 | 45 | 38 | 6 | 9 | 2 |
| June 25, 2016 | 42 | 37 | 6 | 12 | 3 |
| June 18, 2016 | 44 | 38 | 7 | 9 | 3 |
| June 4, 2016 | 43 | 38 | 6 | 10 | 3 |
| May 21, 2016 | 44 | 40 | 4 | 9 | 2 |
| May 7, 2016 | 42 | 38 | 5 | 11 | 4 |
| April 23, 2016 | 42 | 38 | 5 | 12 | 4 |
| April 9, 2016 | 42 | 39 | 5 | 12 | 2 |
| March 26, 2016 | 45 | 42 | 2 | 10 | 2 |
| March 12, 2016 | 40 | 44 | 3 | 12 | 1 |
| February 27, 2016 | 40 | 44 | 3 | 10 | 2 |
| February 13, 2016 | 40 | 45 | 2 | 11 | 2 |
| January 30, 2016 | 39 | 43 | 3 | 12 | 2 |
| January 16, 2016 | 39 | 46 | 2 | 12 | 2 |
| January 2, 2016 | 40 | 44 | 2 | 12 | 2 |
| December 19, 2015 | 40 | 42 | 4 | 12 | 3 |
| December 5, 2015 | 38 | 43 | 3 | 14 | 3 |
| November 21, 2015 | 40 | 41 | 3 | 13 | 2 |
| November 7, 2015 | 40 | 41 | 3 | 14 | 2 |
| October 24, 2015 | 38 | 42 | 3 | 15 | 2 |
| October 10, 2015 | 37 | 39 | 4 | 17 | 3 |
| September 26, 2015 | 37 | 40 | 4 | 16 | 3 |
| September 12, 2015 | 38 | 38 | 3 | 18 | 3 |
| August 29, 2015 | 37 | 38 | 4 | 18 | 3 |
| August 15, 2015 | 37 | 39 | 4 | 16 | 3 |
| August 1, 2015 | 37 | 40 | 3 | 16 | 4 |


| Generic Presidential Vote - Continued from previous page |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Date | The Democratic Party candidate | The Republican Party Candidate | Not Sure | Other | I would not vote |
| July 18, 2015 | 39 | 37 | 3 | 18 | 3 |
| June 20, 2015 | 39 | 40 | 3 | 14 | 3 |
| June 13, 2015 | 42 | 41 | 2 | 13 | 3 |
| June 6, 2015 | 40 | 37 | 3 | 15 | 5 |
| May 30, 2015 | 40 | 41 | 3 | 13 | 3 |
| May 23, 2015 | 42 | 39 | 2 | 15 | 3 |
| May 16, 2015 | 40 | 41 | 1 | 14 | 4 |
| May 9, 2015 | 43 | 40 | 2 | 12 | 3 |
| May 2, 2015 | 45 | 36 | 2 | 13 | 3 |
| April 25, 2015 | 41 | 39 | 4 | 13 | 3 |
| April 18, 2015 | 41 | 39 | 3 | 14 | 4 |
| April 11, 2015 | 40 | 37 | 3 | 17 | 4 |
| April 4, 2015 | 36 | 36 | 3 | 23 | 2 |
| March 28, 2015 | 35 | 33 | 4 | 26 | 3 |
| March 21, 2015 | 42 | 39 | 2 | 14 | 4 |
| March 14, 2015 | 43 | 35 | 4 | 16 | 2 |
| March 7, 2015 | 36 | 37 | 4 | 20 | 3 |
| February 28, 2015 | 36 | 35 | 6 | 21 | 2 |
| February 21, 2015 | 38 | 40 | 3 | 17 | 1 |
| February 14, 2015 | 38 | 37 | 3 | 18 | 4 |
| February 7, 2015 | 39 | 41 | 2 | 16 | 2 |
| January 31, 2015 | 37 | 39 | 3 | 18 | 4 |
| January 24, 2015 | 41 | 40 | 2 | 15 | 2 |
| January 17, 2015 | 37 | 33 | 5 | 22 | 2 |
| January 10, 2015 | 40 | 38 | 2 | 18 | 3 |
| January 3, 2015 | 41 | 34 | 3 | 19 | 3 |

## Sponsorship

Fieldwork
Interviewing Dates

## Target population

Sampling method

## Weighting

## Number of respondents

## Margin of error

Margin of error (Registered Voters)
Survey mode

The Economist
YouGov
September 4-6, 2016
U.S. citizens, aged 18 and over.

Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by age, gender, race, education, and region) was selected from the 2010 American Community Study. Voter registration was imputed from the November 2010 Current Population Survey Registration and Voting Supplement. Religion, political interest, minor party identification, and nonplacement on an ideology scale, were imputed from the 2008 Pew Religion in American Life Survey.

The sample was weighted using propensity scores based on age, gender, race, education, news interest, voter registration, and nonplacement on an ideology scale. The weights range from 0.1 to 6.06 , with a mean of one and a standard deviation of 1.3.

1300
$\pm 4.4 \%$ (adjusted for weighting)
$\pm 4.7 \%$ (adjusted for weighting)
Web-based interviews
Available online at
http://today. yougov.com/news/categories/economist/.

