Virginia Gubernatorial Election

1,179 Virginia Likely Voters

October 17-28, 2025

Sample

Conducted



Margin of Error $\pm 4\%$ 1. Would you say things in this country today are... Generally headed in the right direction35% 2. Overall, would you say things are going better or worse in Virginia than in the rest of the country? 3. Do you approve or disapprove of the way Glenn Youngkin is handling his job as governor of Virginia? 34% Strongly disapprove 32% 4. In November 2025, there will be an election for governor of Virginia. How likely is it that you will vote in Virginia's election this year? 5. Who [did/will/would] you vote for in the 2025 election for governor of Virginia? Registered voters who have already voted were asked how they did vote. Registered voters who say they definitely will vote were asked how they will vote. Registered voters who say they probably or maybe will vote were asked how they would vote. Abigail Spanberger (Democrat)55% Undecided4% 6. Which candidate do you prefer in the 2025 election for governor of Virginia? Undecided voters and non-voters were asked their preference for Governor, and their responses are combined with the vote choice of decided voters.



1. Direction of Country

Would you say things in this country today are...

		Ge	ender		Α	ge		Educat	ion
	Total	Men	Women	18-29	30-44	45-64	65+	Non-college	College
Generally headed in the right direction	35%	41%	30%	23%	30%	40%	38%	40%	30%
Off on the wrong track	61%	53%	68%	72%	68%	54%	56%	54%	66%
Not sure	5%	7%	3%	4%	1%	6%	6%	6%	4%
Totals	101%	101%	101%	99%	99%	100%	100%	100%	100%
Unweighted N	(1,173)	(537)	(636)	(141)	(264)	(429)	(339)	(440)	(733)

		Race					Party ID	2024 Vote		
	Total	White	Black	Hispanic	Other	Dem	Rep	Ind	Harris	Trump
Generally headed in the right direction	35%	39%	17%	28%	31%	1%	76%	30%	2%	79%
Off on the wrong track	61%	56%	78%	68%	65%	97%	17%	65%	97%	15%
Not sure	5%	5%	4%	4%	4%	1%	7%	5%	1%	7%
Totals	101%	100%	99%	100%	100%	99%	100%	100%	100%	101%
Unweighted N	(1,173)	(877)	(142)	(61)	(93)	(416)	(368)	(325)	(620)	(487)



2. Virginia vs. National State

Overall, would you say things are going better or worse in Virginia than in the rest of the country?

		Ge	ender		A	ge		Educat	tion
	Total	Men	Women	18-29	30-44	45-64	65+	Non-college	College
Better	29%	34%	25%	30%	26%	30%	32%	33%	27%
About the same	50%	47%	53%	50%	51%	51%	47%	48%	52%
Worse	21%	19%	22%	19%	24%	19%	21%	20%	21%
Totals	100%	100%	100%	99%	101%	100%	100%	101%	100%
Unweighted N	(1,166)	(536)	(630)	(141)	(262)	(427)	(336)	(439)	(727)

		Race					Party ID			2024 Vote	
	Total	White	Black	Hispanic	Other	Dem	Rep	Ind	Harris	Trump	
Better	29%	32%	21%	20%	30%	13%	49%	29%	12%	51%	
About the same	50%	52%	42%	42%	50%	56%	42%	51%	55%	41%	
Worse	21%	16%	37%	38%	20%	31%	9%	21%	32%	7%	
Totals	100%	100%	100%	100%	100%	100%	100%	101%	99%	99%	
Unweighted N	(1,166)	(874)	(141)	(58)	(93)	(412)	(369)	(321)	(615)	(486)	



3. Glenn Youngkin Job Approval

Do you approve or disapprove of the way Glenn Youngkin is handling his job as governor of Virginia?

		Ge	ender		A	ge		Educat	ion
	Total	Men	Women	18-29	30-44	45-64	65+	Non-college	College
Strongly approve	34%	42%	28%	27%	29%	37%	39%	41%	30%
Somewhat approve	13%	16%	10%	14%	13%	14%	10%	14%	12%
Somewhat disapprove	15%	12%	17%	18%	15%	13%	16%	14%	16%
Strongly disapprove	32%	27%	36%	33%	40%	28%	29%	24%	37%
Not sure	6%	3%	9%	8%	3%	8%	7%	7%	6%
Totals	100%	100%	100%	100%	100%	100%	101%	100%	101%
Unweighted N	(1,176)	(538)	(638)	(141)	(265)	(426)	(344)	(441)	(735)

		Race					Party ID			2024 Vote	
	Total	White	Black	Hispanic	Other	Dem	Rep	Ind	Harris	Trump	
Strongly approve	34%	40%	16%	17%	33%	2%	78%	27%	2%	79%	
Somewhat approve	13%	12%	8%	9%	25%	6%	14%	20%	9%	15%	
Somewhat disapprove	15%	14%	22%	28%	6%	22%	3%	20%	25%	2%	
Strongly disapprove	32%	30%	40%	36%	28%	63%	4%	25%	59%	3%	
Not sure	6%	4%	15%	9%	8%	8%	1%	8%	5%	1%	
Totals	100%	100%	101%	99%	100%	101%	100%	100%	100%	100%	
Unweighted N	(1,176)	(881)	(142)	(60)	(93)	(415)	(373)	(324)	(618)	(492)	



4. Likelihood of Voting

In November 2025, there will be an election for governor of Virginia. How likely is it that you will vote in Virginia's election this year?

		Ge	ender		A		Education		
	Total	Men	Women	18-29	30-44	45-64	65+	Non-college	College
I have already voted	32%	32%	33%	29%	24%	31%	43%	31%	33%
Definitely will vote	64%	63%	64%	68%	70%	65%	53%	62%	65%
Probably will vote	3%	4%	3%	2%	6%	3%	3%	5%	2%
Maybe will vote	0%	1%	0%	0%	0%	0%	1%	1%	0%
Probably will not vote	0%	0%	0%	0%	0%	0%	0%	0%	0%
Definitely will not vote	0%	0%	0%	0%	0%	0%	0%	0%	0%
Don't know	0%	0%	0%	0%	0%	0%	0%	0%	0%
Totals	99%	100%	100%	99%	100%	99%	100%	99%	100%
Unweighted N	(1,179)	(539)	(640)	(141)	(265)	(429)	(344)	(442)	(737)

			F	Race			Party ID		2024	Vote
	Total	White	Black	Hispanic	Other	Dem	Rep	Ind	Harris	Trump
I have already voted	32%	34%	33%	21%	27%	36%	34%	30%	38%	32%
Definitely will vote	64%	62%	63%	75%	68%	61%	62%	66%	60%	65%
Probably will vote	3%	3%	3%	4%	4%	3%	4%	4%	2%	3%
Maybe will vote	0%	1%	0%	0%	0%	0%	0%	1%	0%	0%
Probably will not vote	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Definitely will not vote	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Don't know	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Totals	99%	100%	99%	100%	99%	100%	100%	101%	100%	100%
Unweighted N	(1,179)	(883)	(142)	(61)	(93)	(417)	(373)	(325)	(621)	(492)



5. Governor Vote Choice

Who [did/will/would] you vote for in the 2025 election for governor of Virginia?

Registered voters who have already voted were asked how they did vote. Registered voters who say they definitely will vote were asked how they will vote. Registered voters who say they probably or maybe will vote were asked how they would vote.

		Ge	ender		A	ge		Educat	ion
	Total	Men	Women	18-29	30-44	45-64	65+	Non-college	College
Abigail Spanberger (Democrat)	55%	47%	62%	65%	59%	51%	51%	45%	63%
Winsome Earle-Sears (Republican)	41%	51%	32%	34%	37%	44%	44%	50%	34%
Other	0%	0%	1%	0%	1%	0%	1%	1%	0%
Undecided	4%	2%	5%	1%	4%	5%	4%	5%	3%
Totals	100%	100%	100%	100%	101%	100%	100%	101%	100%
Unweighted N	(1,162)	(535)	(627)	(139)	(263)	(421)	(339)	(436)	(726)

		Race					Party ID	2024 Vote		
	Total	White	Black	Hispanic	Other	Dem	Rep	Ind	Harris	Trump
Abigail Spanberger (Democrat)	55%	51%	81%	61%	49%	97%	6%	58%	98%	4%
Winsome Earle-Sears (Republican)	41%	46%	17%	24%	44%	1%	92%	34%	1%	94%
Other	0%	0%	1%	0%	1%	0%	0%	0%	0%	0%
Undecided	4%	3%	2%	14%	5%	2%	1%	7%	1%	2%
Totals	100%	100%	101%	99%	99%	100%	99%	99%	100%	100%
Unweighted N	(1,162)	(869)	(142)	(61)	(90)	(412)	(369)	(318)	(613)	(487)



6. Governor Vote Choice with Leaners

Which candidate do you prefer in the 2025 election for governor of Virginia?

Undecided voters and non-voters were asked their preference for Governor, and their responses are combined with the vote choice of decided voters.

		Ge	ender		Α	ge		Educat	ion
	Total	Men	Women	18-29	30-44	45-64	65+	Non-college	College
Abigail Spanberger (Democrat)	57%	48%	65%	65%	59%	54%	53%	46%	65%
Winsome Earle-Sears (Republican)	42%	52%	33%	35%	38%	45%	45%	51%	34%
Other	2%	1%	2%	0%	3%	1%	2%	3%	1%
Totals	101%	101%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,169)	(536)	(633)	(139)	(265)	(424)	(341)	(438)	(731)

		Race					Party ID	2024 Vote		
	Total	White	Black	Hispanic	Other	Dem	Rep	Ind	Harris	Trump
Abigail Spanberger (Democrat)	57%	52%	82%	67%	53%	99%	6%	62%	98%	4%
Winsome Earle-Sears (Republican)	42%	47%	17%	26%	45%	1%	93%	37%	1%	95%
Other	2%	1%	1%	7%	2%	1%	1%	1%	0%	1%
Totals	101%	100%	100%	100%	100%	101%	100%	100%	99%	100%
Unweighted N	(1,169)	(876)	(141)	(59)	(93)	(417)	(373)	(316)	(618)	(489)

Fieldwork YouGov

Interviewing Dates October 17-28, 2025

Target population Registered Voters in Virginia

Sample 1,185 Virginia registered voters were recruited from the Vir-

ginia voter list by sending text messages. All interviews were conducted online using YouGov's web-based survey system.

Questions are reported among likely voters.

Weighting The sample was weighted to gender, age, past election

turnout, in-state geography (using the current Virginia voter list), modeled party support and imputed education, race, and 2024 vote choice. Turnout probabilities based on self-reported vote likelihood were assigned to each person in the sample and the product of the base weight and turnout probability was used to obtain results for likely voters. Weights were computed using the method of raking. The weights range from 0.1 to 5.6, with a coefficient of variation of 1.41.

Number of respondents 1,185

Margin of error $\pm 4.0\%$ (1,185 Virginia Registered Voters)

 \pm 4.0% (1,179 Virginia Likely Voters)

Survey mode All interviews were conducted online using YouGov's web-

based survey system.

Questions not reported None