Texas General Election 2026 – Likely Voters

YouGov

Sample	2,141 Texas Likely Voters
Conducted	October 26-29, 2026
Margin of Error	±2.9%

1. How would you describe the current state of the American economy?

Excellent	5%
Good	22%
Fair	23%
Poor	49%
Not sure	1%

2. How would you describe your political views?

Very liberal	7%
Liberal	15%
Moderate	26%
Conservative	29%
Very conservative	19%
Not sure	3%

3. Do you approve or disapprove of the job Donald Trump is doing as President?

Strongly approve	30%
Somewhat approve	15%
Somewhat disapprove	4%
Strongly disapprove	50%
Not sure	1%

4. Do you think Donald Trump is doing a better or worse job in his second administration than in his first?

Better in his second administration	31%
Worse in his second administration	54%
About the same	15%

5. Generally speaking, do you think of yourself as a ...?

Democrat	28%
Republican	44%
Independent	23%
Other	3%
Not sure	3%

6. Who did you vote for, or who will you vote for, in the election for U.S. Senator?

Respondents who had already voted were asked who they voted for. Undecided voters were asked which candidate they lean toward; leaners are included, and those still undecided are shown as Not sure.

James Talarico (Democrat)	51%
Ken Paxton (Republican)	47%
Someone else	1%
Not sure	1%
I would not vote	1%

7. Who did you vote for, or who will you vote for, in the election for Governor of Texas?

Respondents who had already voted were asked who they voted for. Undecided voters were asked which candidate they lean toward; leaners are included, and those still undecided are shown as Not sure.

Gina Hinojosa (Democrat)	49%
Greg Abbott (Republican)	50%
Someone else	1%
Not sure	0%
I would not vote	1%

8. Respondent age by category

18-29	11%
30-44	22%
45-64	35%
65+	32%

9. Are you a man or a woman?

Man	45%
Woman	55%
Non-binary	0%

10. What racial or ethnic group best describes you?

White	62%
Black	13%
Hispanic	17%
Other	8%

11. What is the highest level of education you have completed?

HS or less	23%
Some college	30%
College grad	28%
Postgrad	18%

12. Who did you vote for in the 2024 U.S. Presidential election?

Kamala Harris	40%
Donald Trump	53%
Someone else	1%
Did not vote	6%

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1. State of the Economy
How would you describe the current state of the American economy?

		Age				Gender		Race			2024 Vote		White Education	
	Total	18-29	30-44	45-64	65+	Men	Women	White	Black	Hispanic	Harris	Trump	Non-college	College
Excellent	5%	4%	4%	5%	5%	6%	3%	6%	2%	3%	1%	8%	6%	6%
Good	22%	8%	13%	22%	34%	26%	19%	28%	8%	14%	1%	40%	26%	29%
Fair	23%	16%	28%	24%	21%	24%	23%	27%	8%	21%	14%	31%	27%	26%
Poor	49%	72%	55%	48%	39%	43%	55%	39%	82%	62%	84%	20%	40%	39%
Not sure	1%	1%	0%	1%	1%	1%	1%	1%	0%	1%	0%	1%	2%	0%
Totals	100%	101%	100%	100%	100%	100%	101%	101%	100%	101%	100%	100%	101%	100%
Unweighted N	(2,141)	(304)	(509)	(721)	(607)	(1,019)	(1,106)	(1,253)	(164)	(576)	(1,115)	(804)	(489)	(764)

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2. Ideology
How would you describe your political views?

		Age				Gender		Race			2024 Vote		White Education	
	Total	18-29	30-44	45-64	65+	Men	Women	White	Black	Hispanic	Harris	Trump	Non-college	College
Very liberal	7%	21%	10%	5%	4%	5%	9%	5%	16%	10%	17%	0%	4%	6%
Liberal	15%	27%	19%	13%	9%	12%	17%	12%	20%	20%	31%	1%	11%	14%
Moderate	26%	18%	30%	30%	22%	27%	25%	22%	37%	28%	39%	14%	19%	26%
Conservative	29%	17%	24%	31%	35%	32%	27%	34%	16%	21%	5%	49%	33%	35%
Very conservative	19%	10%	15%	18%	27%	20%	19%	25%	4%	14%	2%	34%	31%	19%
Not sure	3%	5%	2%	3%	4%	3%	4%	1%	8%	6%	5%	1%	2%	1%
Totals	99%	98%	100%	100%	101%	99%	101%	99%	101%	99%	99%	99%	100%	101%
Unweighted N	(2,139)	(303)	(509)	(720)	(607)	(1,018)	(1,105)	(1,253)	(164)	(574)	(1,114)	(803)	(489)	(764)

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3. Trump Job Approval
Do you approve or disapprove of the job Donald Trump is doing as President?

		Age				Gender		Race			2024 Vote		White Education	
	Total	18-29	30-44	45-64	65+	Men	Women	White	Black	Hispanic	Harris	Trump	Non-college	College
Strongly approve	30%	10%	19%	29%	47%	33%	28%	37%	8%	26%	0%	56%	43%	30%
Somewhat approve	15%	15%	17%	17%	11%	14%	16%	19%	8%	8%	0%	28%	19%	18%
Somewhat disapprove	4%	3%	7%	4%	3%	5%	4%	4%	2%	4%	2%	6%	3%	6%
Strongly disapprove	50%	71%	57%	50%	38%	48%	52%	40%	81%	62%	98%	10%	33%	46%
Not sure	1%	1%	0%	1%	1%	0%	1%	1%	0%	1%	0%	1%	1%	0%
Totals	100%	100%	100%	101%	100%	100%	101%	101%	99%	101%	100%	101%	99%	100%
Unweighted N	(2,139)	(304)	(509)	(720)	(606)	(1,019)	(1,104)	(1,252)	(163)	(576)	(1,114)	(803)	(489)	(763)

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4. Trump Better First or Second Administration

Do you think Donald Trump is doing a better or worse job in his second administration than in his first?

		Age				Gender		Race			2024 Vote		White Education	
	Total	18-29	30-44	45-64	65+	Men	Women	White	Black	Hispanic	Harris	Trump	Non-college	College
Better in his second administration	31%	16%	19%	31%	46%	35%	29%	39%	7%	22%	1%	58%	44%	34%
Worse in his second administration	54%	74%	68%	52%	40%	54%	54%	44%	82%	66%	94%	19%	37%	52%
About the same	15%	10%	13%	18%	14%	11%	17%	16%	10%	12%	5%	23%	19%	14%
Totals	100%	100%	100%	101%	100%	100%	100%	99%	99%	100%	100%	100%	100%	100%
Unweighted N	(2,139)	(304)	(508)	(721)	(606)	(1,018)	(1,105)	(1,253)	(163)	(575)	(1,114)	(803)	(489)	(764)

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5. Texas Senate Vote 2026

Who did you vote for, or who will you vote for, in the election for U.S. Senator?

Respondents who had already voted were asked who they voted for. Undecided voters were asked which candidate they lean toward; leaners are included, and those still undecided are shown as Not sure.

		Age				Gender		Race			2024 Vote		White Education	
	Total	18-29	30-44	45-64	65+	Men	Women	White	Black	Hispanic	Harris	Trump	Non-college	College
James Talarico (Democrat)	51%	72%	59%	50%	38%	48%	52%	39%	82%	63%	99%	10%	33%	46%
Ken Paxton (Republican)	47%	26%	37%	48%	59%	49%	45%	58%	13%	35%	1%	86%	65%	51%
Someone else	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%	0%	2%	1%	1%
Not sure	1%	0%	0%	1%	0%	0%	1%	0%	3%	1%	0%	1%	0%	0%
I would not vote	1%	1%	1%	0%	2%	1%	1%	2%	1%	0%	0%	1%	1%	2%
Totals	101%	100%	99%	100%	100%	99%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(2,138)	(304)	(509)	(720)	(605)	(1,017)	(1,105)	(1,253)	(163)	(575)	(1,113)	(803)	(489)	(764)

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6. Texas Governor Vote 2026

Who did you vote for, or who will you vote for, in the election for Governor of Texas?

Respondents who had already voted were asked who they voted for. Undecided voters were asked which candidate they lean toward; leaners are included, and those still undecided are shown as Not sure.

		Age				Gender		Race			2024 Vote		White Education	
	Total	18-29	30-44	45-64	65+	Men	Women	White	Black	Hispanic	Harris	Trump	Non-college	College
Gina Hinojosa (Democrat)	49%	70%	58%	48%	37%	46%	51%	38%	82%	62%	98%	9%	31%	45%
Greg Abbott (Republican)	50%	27%	41%	51%	62%	52%	48%	61%	17%	37%	2%	90%	68%	53%
Someone else	1%	3%	0%	1%	0%	1%	0%	1%	0%	0%	0%	1%	1%	1%
Not sure	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%
I would not vote	1%	0%	0%	0%	1%	1%	0%	1%	1%	0%	0%	0%	0%	1%
Totals	101%	100%	99%	100%	100%	100%	99%	101%	100%	100%	100%	100%	100%	100%
Unweighted N	(2,139)	(304)	(509)	(721)	(605)	(1,017)	(1,106)	(1,253)	(164)	(574)	(1,113)	(804)	(489)	(764)

Fieldwork	YouGov
Interviewing Dates	October 26-29, 2026
Target population	Likely Voters in Texas
Sample	Stratified random sample of voters selected from a list of Texas registered voters who were contacted via text message and interviewed on YouGov's web-based survey system. Voters were selected at random within each stratum until the target number of interviews were completed.
Weighting	The sample was weighted to gender, age, race, in-state geography (using the current Texas voter list), and imputed education, party score, and 2024 presidential vote. Weights were computed using the method of raking. Likely voters are defined using a model that takes into account past vote, demographics, and self-reported likelihood to vote. The likely voter weights range from less than 0.1 to 9.0 with a coefficient of variation of 0.9.
Number of respondents	2,141
Margin of error	$\pm$ 2.9% (2,141 Texas Likely Voters)
Survey mode	All interviews were conducted online using YouGov's web-based survey system.
Questions not reported	Three