

Texas General Election 2026 – Likely Voters



Sample 3,625 Texas Likely Voters
Conducted September 28 - October 5, 2026
Margin of Error $\pm 3\%$

1. How would you describe your political views?

Very liberal	9%
Liberal	15%
Moderate	25%
Conservative	27%
Very conservative	21%
Not sure	4%

2. Do you have a favorable or an unfavorable view of the Democratic Party?

Very favorable	15%
Somewhat favorable	19%
Neutral	11%
Somewhat unfavorable	12%
Very unfavorable	44%

3. Do you have a favorable or an unfavorable view of the Republican Party?

Very favorable	22%
Somewhat favorable	19%
Neutral	6%
Somewhat unfavorable	10%
Very unfavorable	43%

4. Do you approve or disapprove of the job Donald Trump is doing as President?

Strongly approve	30%
Somewhat approve	14%
Somewhat disapprove	4%
Strongly disapprove	51%
Not sure	1%

5. Generally speaking, do you think of yourself as a ...?

Democrat	26%
Republican	41%
Independent	28%
Other	3%
Not sure	2%

6. Who [did / will / would] you vote for in the election for U.S. Senator?

Those who say they definitely will vote were asked how they will vote. Those who say they probably will, maybe will, or probably will not vote were asked how they would vote. Undecided voters were asked their preference and allocated.

James Talarico (Democrat)	50%
Ken Paxton (Republican)	44%
Someone else	2%
Undecided	3%
I will not vote in this race	1%

7. Is your mind made up or is there a chance that you would change your mind and vote for Ken Paxton?

Asked of those who said they would vote for Talarico

My mind is made up	97%
There is a chance I would vote for Ken Paxton	3%

8. Is your mind made up or is there a chance that you would change your mind and vote for James Talarico?

Asked of those who said they would vote for Paxton

My mind is made up	96%
There is a chance I would vote for James Talarico	4%

9. Who [did / will / would] you vote for in the election for Governor of Texas?

Those who say they definitely will vote were asked how they will vote. Those who say they probably will, maybe will, or probably will not vote were asked how they would vote.

Gina Hinojosa (Democrat)	48%
Greg Abbott (Republican)	47%
Someone else	1%
Undecided	5%
I will not vote in this race	0%

10. Respondent age by category

18-29	13%
30-44	24%
45-64	35%
65+	28%

11. Are you a man or a woman?

Man	46%
Woman	52%
Non-binary	1%

12. What racial or ethnic group best describes you?

White	59%
Black	11%
Hispanic	22%
Other	8%

13. What is the highest level of education you have completed?

HS or less	25%
Some college	33%
College grad	26%
Postgrad	16%

14. Who did you vote for in the 2024 U.S. Presidential election?

Kamala Harris	40%
Donald Trump	52%
Someone else	1%
Did not vote	7%

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1. Ideology

How would you describe your political views?

		Age				Gender		Race			2024 Vote		White Education	
	Total	18-29	30-44	45-64	65+	Men	Women	White	Black	Hispanic	Harris	Trump	Non-college	College
Very liberal	9%	23%	12%	5%	3%	7%	9%	8%	10%	9%	19%	1%	7%	9%
Liberal	15%	23%	20%	11%	11%	12%	16%	10%	27%	20%	33%	1%	7%	15%
Moderate	25%	19%	29%	28%	21%	24%	26%	22%	36%	24%	36%	14%	19%	25%
Conservative	27%	14%	19%	31%	34%	30%	25%	32%	10%	23%	5%	45%	35%	29%
Very conservative	21%	20%	17%	20%	26%	23%	19%	26%	7%	17%	2%	38%	29%	22%
Not sure	4%	2%	4%	5%	5%	4%	5%	2%	11%	7%	5%	2%	3%	0%
Totals	101%	101%	101%	100%	100%	100%	100%	100%	101%	100%	100%	101%	100%	100%
Unweighted N	(3,618)	(548)	(834)	(1,233)	(1,003)	(1,747)	(1,840)	(1,751)	(199)	(1,446)	(1,788)	(1,476)	(756)	(995)

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2. Democratic Party Favorability

Do you have a favorable or an unfavorable view of the Democratic Party?

		Age				Gender		Race			2024 Vote		White Education	
	Total	18-29	30-44	45-64	65+	Men	Women	White	Black	Hispanic	Harris	Trump	Non-college	College
Very favorable	15%	16%	14%	14%	16%	9%	20%	8%	30%	25%	31%	3%	8%	8%
Somewhat favorable	19%	22%	24%	18%	13%	16%	21%	16%	27%	20%	40%	2%	12%	20%
Neutral	11%	16%	12%	9%	10%	11%	10%	10%	13%	10%	13%	6%	7%	14%
Somewhat unfavorable	12%	12%	15%	12%	7%	13%	10%	11%	13%	11%	11%	10%	9%	14%
Very unfavorable	44%	34%	36%	46%	54%	51%	39%	55%	17%	33%	5%	78%	62%	45%
Totals	101%	100%	101%	99%	100%	100%	100%	100%	100%	99%	100%	99%	98%	101%
Unweighted N	(3,619)	(548)	(835)	(1,233)	(1,003)	(1,749)	(1,839)	(1,749)	(200)	(1,448)	(1,791)	(1,474)	(754)	(995)

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3. Republican Party Favorability

Do you have a favorable or an unfavorable view of the Republican Party?

		Age				Gender		Race			2024 Vote		White Education	
	Total	18-29	30-44	45-64	65+	Men	Women	White	Black	Hispanic	Harris	Trump	Non-college	College
Very favorable	22%	12%	14%	22%	32%	20%	23%	26%	10%	19%	2%	39%	32%	18%
Somewhat favorable	19%	13%	17%	22%	21%	23%	16%	26%	2%	12%	1%	34%	30%	21%
Neutral	6%	7%	7%	6%	5%	6%	6%	5%	4%	9%	2%	9%	4%	5%
Somewhat unfavorable	10%	13%	12%	9%	8%	11%	9%	9%	11%	10%	10%	9%	8%	11%
Very unfavorable	43%	55%	51%	41%	33%	40%	46%	35%	73%	49%	86%	9%	27%	45%
Totals	100%	100%	101%	100%	99%	100%	100%	101%	100%	99%	101%	100%	101%	100%
Unweighted N	(3,617)	(548)	(834)	(1,232)	(1,003)	(1,747)	(1,839)	(1,745)	(199)	(1,451)	(1,790)	(1,474)	(755)	(990)

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4. Trump Job Approval

Do you approve or disapprove of the job Donald Trump is doing as President?

		Age				Gender		Race			2024 Vote		White Education	
	Total	18-29	30-44	45-64	65+	Men	Women	White	Black	Hispanic	Harris	Trump	Non-college	College
Strongly approve	30%	15%	20%	32%	43%	31%	29%	36%	9%	25%	1%	56%	44%	27%
Somewhat approve	14%	10%	13%	16%	14%	16%	13%	18%	6%	10%	0%	26%	19%	17%
Somewhat disapprove	4%	7%	4%	4%	4%	5%	3%	4%	3%	5%	2%	6%	4%	5%
Strongly disapprove	51%	67%	61%	48%	39%	47%	54%	41%	82%	59%	98%	11%	33%	52%
Not sure	1%	1%	2%	0%	1%	1%	1%	1%	0%	1%	0%	1%	1%	0%
Totals	100%	100%	100%	100%	101%	100%	100%	100%	100%	100%	101%	100%	101%	101%
Unweighted N	(3,623)	(548)	(834)	(1,233)	(1,008)	(1,749)	(1,843)	(1,752)	(200)	(1,449)	(1,792)	(1,477)	(757)	(995)

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5. Texas Senate Vote 2026

Who [did / will / would] you vote for in the election for U.S. Senator?

Those who say they definitely will vote were asked how they will vote. Those who say they probably will, maybe will, or probably will not vote were asked how they would vote. Undecided voters were asked their preference and allocated.

	Total	Age				Gender		Race			2024 Vote		White Education	
		18-29	30-44	45-64	65+	Men	Women	White	Black	Hispanic	Harris	Trump	Non-college	College
James Talarico (Democrat)	50%	69%	62%	46%	38%	45%	54%	39%	83%	61%	97%	11%	32%	48%
Ken Paxton (Republican)	44%	27%	34%	48%	55%	49%	40%	55%	13%	34%	0%	82%	64%	44%
Someone else	2%	1%	2%	2%	3%	2%	2%	2%	2%	2%	0%	3%	1%	3%
Undecided	3%	1%	2%	3%	3%	2%	3%	3%	2%	3%	2%	2%	3%	2%
I will not vote in this race	1%	1%	0%	1%	1%	2%	0%	1%	0%	0%	0%	1%	0%	2%
Totals	100%	99%	100%	100%	100%	100%	99%	100%	100%	100%	99%	99%	100%	99%
Unweighted N	(3,623)	(548)	(835)	(1,233)	(1,007)	(1,749)	(1,843)	(1,751)	(200)	(1,451)	(1,793)	(1,476)	(756)	(995)

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6. Consider Paxton

Is your mind made up or is there a chance that you would change your mind and vote for Ken Paxton?

Asked of those who said they would vote for Talarico

	Total	Age				Gender		Race			2024 Vote		White Education	
		18-29	30-44	45-64	65+	Men	Women	White	Black	Hispanic	Harris	Trump	Non-college	College
My mind is made up	97%	95%	97%	98%	99%	98%	97%	97%	98%	96%	99%	87%	98%	97%
There is a chance I would vote for Ken Paxton	3%	5%	3%	2%	1%	2%	3%	3%	2%	4%	1%	13%	2%	3%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(2,102)	(410)	(592)	(613)	(487)	(935)	(1,140)	(902)	(164)	(917)	(1,729)	(140)	(298)	(604)

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7. Consider Talarico

Is your mind made up or is there a chance that you would change your mind and vote for James Talarico?

Asked of those who said they would vote for Paxton

		Age				Gender		Race			2024 Vote		White Education	
	Total	18-29	30-44	45-64	65+	Men	Women	White	Black	Hispanic	Harris	Trump	Non-college	College
My mind is made up	96%	98%	96%	96%	97%	95%	97%	97%	*	96%	*	97%	97%	98%
There is a chance I would vote for James Talarico	4%	2%	4%	4%	3%	5%	3%	3%	*	4%	*	3%	3%	2%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	*	100%	*	100%	100%	100%
Unweighted N	(1,246)	(92)	(192)	(508)	(454)	(682)	(561)	(729)	(19)	(420)	(6)	(1,203)	(404)	(325)

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8. Texas Governor Vote 2026

Who [did / will / would] you vote for in the election for Governor of Texas?

Those who say they definitely will vote were asked how they will vote. Those who say they probably will, maybe will, or probably will not vote were asked how they would vote.

	Total	Age				Gender		Race			2024 Vote		White Education	
		18-29	30-44	45-64	65+	Men	Women	White	Black	Hispanic	Harris	Trump	Non-college	College
Gina Hinojosa (Democrat)	48%	64%	58%	44%	36%	42%	52%	37%	80%	58%	95%	9%	29%	47%
Greg Abbott (Republican)	47%	30%	34%	50%	61%	52%	42%	58%	12%	37%	2%	84%	68%	46%
Someone else	1%	1%	1%	1%	0%	1%	0%	1%	0%	0%	0%	1%	0%	2%
Undecided	5%	4%	6%	6%	2%	4%	5%	4%	8%	5%	2%	5%	3%	5%
I will not vote in this race	0%	2%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%
Totals	101%	101%	99%	101%	99%	100%	99%	100%	100%	100%	99%	99%	100%	100%
Unweighted N	(3,622)	(548)	(835)	(1,232)	(1,007)	(1,749)	(1,842)	(1,751)	(200)	(1,449)	(1,793)	(1,476)	(756)	(995)

Fieldwork	YouGov
Interviewing Dates	September 28 - October 5, 2026
Target population	Likely Voters in Texas
Sample	Stratified random sample of voters selected from a list of Texas registered voters who were contacted via text message and interviewed on YouGov's web-based survey system. Voters were selected at random within each stratum until the target number of interviews were completed.
Weighting	The sample was weighted to gender, age, race, in-state geography (using the current Texas voter list), and imputed education, party score, 2024 presidential vote, and past Senate vote. Weights were computed using the method of raking. Likely voters are defined using a model that takes into account past vote, demographics, and self-reported likelihood to vote. The likely voter weights range from less than 0.1 to 9.5 with a coefficient of variation of 1.5.
Number of respondents	3,625
Margin of error	± 3.0% (3,625 Texas Likely Voters)
Survey mode	All interviews were conducted online using YouGov's web-based survey system.
Questions not reported	Five