

Ohio General Election 2026 – Likely Voters



Sample 3,780 Ohio Likely Voters
Conducted September 18-30, 2026
Margin of Error $\pm 2.5\%$

1. How would you describe your political views?

Very liberal	12%
Liberal	16%
Moderate	26%
Conservative	27%
Very conservative	17%
Not sure	3%

2. Do you have a favorable or an unfavorable view of the Democratic Party?

Very favorable	13%
Somewhat favorable	21%
Neutral	9%
Somewhat unfavorable	14%
Very unfavorable	43%

3. Do you have a favorable or an unfavorable view of the Republican Party?

Very favorable	19%
Somewhat favorable	20%
Neutral	5%
Somewhat unfavorable	10%
Very unfavorable	45%

4. Do you approve or disapprove of the job Donald Trump is doing as President?

Strongly approve	27%
Somewhat approve	16%
Somewhat disapprove	6%
Strongly disapprove	51%
Not sure	1%

5. Generally speaking, do you think of yourself as a ...?

Democrat	33%
Republican	41%
Independent	22%
Other	2%
Not sure	2%

6. Who [did / will / would] you vote for in the election for U.S. Senator?

Those who say they definitely will vote were asked how they will vote. Those who say they probably will, maybe will, or probably will not vote were asked how they would vote. Undecided voters were asked their preference and allocated.

Sherrod Brown (Democrat)	49%
Jon Husted (Republican)	45%
Someone else	2%
Undecided	4%
I will not vote in this race	1%

7. Is your mind made up or is there a chance that you would change your mind and vote for Jon Husted?

Asked of those who said they would vote for Brown

My mind is made up	97%
There is a chance I would vote for Jon Husted	3%

8. Is your mind made up or is there a chance that you would change your mind and vote for Sherrod Brown?

Asked of those who said they would vote for Husted

My mind is made up	96%
There is a chance I would vote for Sherrod Brown	4%

9. Who [did / will / would] you vote for in the election for Governor of Ohio?

Those who say they definitely will vote were asked how they will vote. Those who say they probably will, maybe will, or probably will not vote were asked how they would vote.

Amy Acton (Democrat)	48%
Vivek Ramaswamy (Republican)	44%
Someone else	1%
Undecided	6%
I will not vote in this race	1%

10. Respondent age by category

18-29	10%
30-44	21%
45-64	35%
65+	35%

11. Are you a man or a woman?

Man	48%
Woman	52%
Non-binary	0%

12. What racial or ethnic group best describes you?

White	86%
Black	8%
Hispanic	2%
Other	4%

13. What is the highest level of education you have completed?

HS or less	34%
Some college	31%
College grad	21%
Postgrad	14%

14. Who did you vote for in the 2024 U.S. Presidential election?

Kamala Harris	43%
Donald Trump	53%
Someone else	1%
Did not vote	4%

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1. Ideology

How would you describe your political views?

		Age				Gender		Race		2024 Vote		White Education	
	Total	18-29	30-44	45-64	65+	Men	Women	White	Black	Harris	Trump	Non-college	College
Very liberal	12%	35%	21%	7%	4%	10%	13%	11%	17%	25%	0%	8%	15%
Liberal	16%	22%	20%	13%	13%	13%	19%	15%	20%	34%	1%	12%	21%
Moderate	26%	19%	23%	28%	26%	26%	25%	24%	39%	33%	19%	24%	24%
Conservative	27%	7%	22%	30%	33%	29%	25%	29%	7%	3%	47%	32%	24%
Very conservative	17%	14%	10%	19%	19%	18%	16%	18%	9%	1%	30%	20%	14%
Not sure	3%	3%	4%	2%	4%	4%	3%	3%	8%	4%	3%	4%	2%
Totals	101%	100%	100%	99%	99%	100%	101%	100%	100%	100%	100%	100%	100%
Unweighted N	(3,776)	(453)	(823)	(1,294)	(1,206)	(1,810)	(1,935)	(3,216)	(225)	(2,031)	(1,484)	(1,461)	(1,755)

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2. Democratic Party Favorability

Do you have a favorable or an unfavorable view of the Democratic Party?

		Age				Gender		Race		2024 Vote		White Education	
	Total	18-29	30-44	45-64	65+	Men	Women	White	Black	Harris	Trump	Non-college	College
Very favorable	13%	12%	9%	14%	15%	11%	15%	11%	38%	27%	2%	12%	9%
Somewhat favorable	21%	24%	25%	20%	19%	18%	24%	20%	24%	44%	2%	15%	30%
Neutral	9%	10%	12%	8%	7%	10%	7%	8%	12%	13%	4%	7%	10%
Somewhat unfavorable	14%	26%	18%	12%	11%	16%	13%	15%	13%	12%	16%	14%	16%
Very unfavorable	43%	28%	35%	47%	47%	45%	41%	47%	13%	4%	76%	53%	35%
Totals	100%	100%	99%	101%	99%	100%	100%	101%	100%	100%	100%	101%	100%
Unweighted N	(3,773)	(453)	(823)	(1,294)	(1,203)	(1,812)	(1,930)	(3,214)	(223)	(2,028)	(1,484)	(1,460)	(1,754)

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3. Republican Party Favorability

Do you have a favorable or an unfavorable view of the Republican Party?

		Age				Gender		Race		2024 Vote		White Education	
	Total	18-29	30-44	45-64	65+	Men	Women	White	Black	Harris	Trump	Non-college	College
Very favorable	19%	13%	11%	20%	26%	19%	20%	21%	11%	2%	35%	25%	13%
Somewhat favorable	20%	12%	15%	23%	22%	21%	19%	22%	2%	0%	36%	23%	20%
Neutral	5%	3%	6%	6%	5%	7%	4%	5%	4%	1%	7%	6%	4%
Somewhat unfavorable	10%	13%	11%	11%	9%	10%	10%	10%	10%	8%	12%	10%	12%
Very unfavorable	45%	59%	57%	40%	38%	43%	47%	42%	73%	88%	10%	36%	52%
Totals	99%	100%	100%	100%	100%	100%	100%	100%	100%	99%	100%	100%	101%
Unweighted N	(3,773)	(453)	(823)	(1,295)	(1,202)	(1,809)	(1,933)	(3,212)	(225)	(2,030)	(1,481)	(1,458)	(1,754)

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4. Trump Job Approval

Do you approve or disapprove of the job Donald Trump is doing as President?

		Age				Gender		Race		2024 Vote		White Education	
	Total	18-29	30-44	45-64	65+	Men	Women	White	Black	Harris	Trump	Non-college	College
Strongly approve	27%	7%	11%	30%	37%	27%	26%	29%	10%	0%	50%	35%	17%
Somewhat approve	16%	11%	16%	20%	15%	18%	15%	18%	2%	0%	31%	19%	17%
Somewhat disapprove	6%	9%	9%	3%	5%	7%	4%	6%	1%	1%	9%	6%	7%
Strongly disapprove	51%	73%	62%	46%	43%	47%	54%	46%	87%	99%	10%	39%	59%
Not sure	1%	0%	2%	1%	0%	1%	1%	1%	1%	0%	1%	1%	0%
Totals	101%	100%	100%	100%	100%	100%	100%	100%	101%	100%	101%	100%	100%
Unweighted N	(3,779)	(453)	(823)	(1,294)	(1,209)	(1,813)	(1,935)	(3,218)	(225)	(2,032)	(1,485)	(1,462)	(1,756)

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5. Ohio Senate Vote 2026

Who [did / will / would] you vote for in the election for U.S. Senator?

Those who say they definitely will vote were asked how they will vote. Those who say they probably will, maybe will, or probably will not vote were asked how they would vote. Undecided voters were asked their preference and allocated.

		Age				Gender		Race		2024 Vote		White Education	
	Total	18-29	30-44	45-64	65+	Men	Women	White	Black	Harris	Trump	Non-college	College
Sherrod Brown (Democrat)	49%	66%	57%	44%	43%	45%	51%	44%	83%	97%	7%	37%	58%
Jon Husted (Republican)	45%	24%	33%	50%	52%	47%	42%	49%	11%	0%	84%	56%	37%
Someone else	2%	2%	4%	1%	1%	2%	1%	2%	2%	1%	2%	1%	2%
Undecided	4%	7%	5%	4%	4%	4%	4%	4%	4%	1%	6%	5%	3%
I will not vote in this race	1%	1%	0%	1%	1%	1%	1%	1%	0%	0%	1%	1%	0%
Totals	101%	100%	99%	100%	101%	99%	99%	100%	100%	99%	100%	100%	100%
Unweighted N	(3,777)	(453)	(823)	(1,295)	(1,206)	(1,812)	(1,934)	(3,216)	(225)	(2,032)	(1,483)	(1,463)	(1,753)

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6. Consider Husted

Is your mind made up or is there a chance that you would change your mind and vote for Jon Husted?

Asked of those who said they would vote for Brown

	Total	Age				Gender		Race		2024 Vote		White Education	
		18-29	30-44	45-64	65+	Men	Women	White	Black	Harris	Trump	Non-college	College
My mind is made up	97%	94%	98%	97%	97%	98%	97%	98%	93%	98%	88%	98%	98%
There is a chance I would vote for Jon Husted	3%	6%	2%	3%	3%	2%	3%	2%	7%	2%	12%	2%	2%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(2,141)	(305)	(552)	(690)	(594)	(971)	(1,147)	(1,773)	(183)	(1,902)	(101)	(668)	(1,105)

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7. Consider Brown

Is your mind made up or is there a chance that you would change your mind and vote for Sherrod Brown?

Asked of those who said they would vote for Husted

		Age				Gender		Race		2024 Vote		White Education	
	Total	18-29	30-44	45-64	65+	Men	Women	White	Black	Harris	Trump	Non-college	College
My mind is made up	96%	99%	98%	94%	98%	96%	97%	96%	*	*	96%	96%	97%
There is a chance I would vote for Sherrod Brown	4%	1%	2%	6%	2%	4%	3%	4%	*	*	4%	4%	3%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	*	*	100%	100%	100%
Unweighted N	(1,220)	(62)	(161)	(474)	(523)	(650)	(567)	(1,108)	(14)	(13)	(1,178)	(610)	(498)

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8. Ohio Governor Vote 2026

Who [did / will / would] you vote for in the election for Governor of Ohio?

Those who say they definitely will vote were asked how they will vote. Those who say they probably will, maybe will, or probably will not vote were asked how they would vote.

	Total	Age				Gender		Race		2024 Vote		White Education	
		18-29	30-44	45-64	65+	Men	Women	White	Black	Harris	Trump	Non-college	College
Amy Acton (Democrat)	48%	67%	59%	43%	41%	45%	50%	44%	80%	95%	8%	36%	57%
Vivek Ramaswamy (Republican)	44%	23%	31%	48%	53%	46%	42%	48%	11%	0%	82%	55%	36%
Someone else	1%	1%	2%	2%	1%	2%	1%	1%	3%	1%	2%	1%	1%
Undecided	6%	8%	7%	7%	5%	7%	6%	6%	5%	3%	8%	7%	5%
I will not vote in this race	1%	2%	1%	0%	1%	1%	1%	1%	1%	0%	1%	1%	0%
Totals	100%	101%	100%	100%	101%	101%	100%	100%	100%	99%	101%	100%	99%
Unweighted N	(3,777)	(453)	(823)	(1,295)	(1,206)	(1,812)	(1,934)	(3,216)	(225)	(2,031)	(1,484)	(1,461)	(1,755)

Fieldwork	YouGov
Interviewing Dates	September 18-30, 2026
Target population	Likely Voters in Ohio
Sample	Stratified random sample of voters selected from a list of Ohio registered voters who were contacted via text message and interviewed on YouGov's web-based survey system. Voters were selected at random within each stratum until the target number of interviews were completed.
Weighting	The sample was weighted to gender, age, race, in-state geography (using the current Ohio voter list), and imputed education, party score, 2024 presidential vote, and past Senate vote. Weights were computed using the method of raking. Likely voters are defined using a model that takes into account past vote, demographics, and self-reported likelihood to vote. The likely voter weights range from less than 0.1 to 8.4 with a coefficient of variation of 1.2.
Number of respondents	3,780
Margin of error	± 2.5% (3,780 Ohio Likely Voters)
Survey mode	All interviews were conducted online using YouGov's web-based survey system.
Questions not reported	Five