

Nebraska General Election 2026 – Likely Voters



Sample 1,809 Nebraska Likely Voters
Conducted September 24 - October 3, 2026
Margin of Error $\pm 3.3\%$

1. How would you describe your political views?

Very liberal	10%
Liberal	14%
Moderate	24%
Conservative	29%
Very conservative	20%
Not sure	3%

2. Do you have a favorable or an unfavorable view of the Democratic Party?

Very favorable	10%
Somewhat favorable	21%
Neutral	12%
Somewhat unfavorable	15%
Very unfavorable	43%

3. Do you have a favorable or an unfavorable view of the Republican Party?

Very favorable	17%
Somewhat favorable	23%
Neutral	6%
Somewhat unfavorable	12%
Very unfavorable	42%

4. Do you approve or disapprove of the job Donald Trump is doing as President?

Strongly approve	28%
Somewhat approve	17%
Somewhat disapprove	5%
Strongly disapprove	49%
Not sure	1%

5. Are you registered as a Democrat or a Republican?

Democrat	26%
Republican	51%
Independent	19%
Other / Not enrolled with a party	3%

6. Who [did / will / would] you vote for in the election for U.S. Senator?

Those who say they definitely will vote were asked how they will vote. Those who say they probably will, maybe will, or probably will not vote were asked how they would vote. Undecided voters were asked their preference and allocated.

Pete Ricketts (Republican)	47%
Dan Osborn (Independent)	48%
Someone else	0%
Undecided	3%
I will not vote in this race	1%

7. Is your mind made up or is there a chance that you would change your mind and vote for Pete Ricketts?

Asked of those who said they would vote for Osborn

My mind is made up	95%
There is a chance I would vote for Pete Ricketts	5%

8. Is your mind made up or is there a chance that you would change your mind and vote for Dan Osborn?

Asked of those who said they would vote for Ricketts

My mind is made up	97%
There is a chance I would vote for Dan Osborn	3%

9. Who [did / will / would] you vote for in the election for Governor of Nebraska?

Those who say they definitely will vote were asked how they will vote. Those who say they probably will, maybe will, or probably will not vote were asked how they would vote.

Lynne Walz (Democrat)	43%
Jim Pillen (Republican)	44%
Someone else	2%
Undecided	10%
I will not vote in this race	1%

10. Respondent age by category

18-29	12%
30-44	22%
45-64	34%
65+	33%

11. Are you a man or a woman?

Man	47%
Woman	52%
Non-binary	1%

12. What racial or ethnic group best describes you?

White	88%
Black	2%
Hispanic	5%
Other	6%

13. What is the highest level of education you have completed?

HS or less	25%
Some college	37%
College grad	24%
Postgrad	14%

14. Who did you vote for in the 2024 U.S. Presidential election?

Kamala Harris	39%
Donald Trump	54%
Someone else	2%
Did not vote	5%

Nebraska General Election 2026 – Likely Voters

September 24 - October 3, 2026 – 1,809 Nebraska Likely Voters



1. Ideology

How would you describe your political views?

	Total	Age				Gender		2024 Vote		White Education	
		18-29	30-44	45-64	65+	Men	Women	Harris	Trump	Non-college	College
Very liberal	10%	27%	18%	6%	4%	7%	13%	25%	0%	7%	14%
Liberal	14%	20%	14%	14%	12%	12%	16%	35%	0%	12%	17%
Moderate	24%	17%	32%	24%	21%	26%	23%	35%	13%	22%	27%
Conservative	29%	16%	21%	32%	35%	31%	27%	3%	49%	33%	23%
Very conservative	20%	17%	13%	21%	24%	22%	18%	0%	36%	23%	14%
Not sure	3%	2%	2%	3%	2%	2%	3%	2%	1%	1%	4%
Totals	100%	99%	100%	100%	98%	100%	100%	100%	99%	98%	99%
Unweighted N	(1,809)	(219)	(410)	(611)	(569)	(899)	(897)	(876)	(777)	(691)	(872)

Nebraska General Election 2026 – Likely Voters

September 24 - October 3, 2026 – 1,809 Nebraska Likely Voters



2. Democratic Party Favorability

Do you have a favorable or an unfavorable view of the Democratic Party?

		Age				Gender		2024 Vote		White Education	
	Total	18-29	30-44	45-64	65+	Men	Women	Harris	Trump	Non-college	College
Very favorable	10%	9%	6%	9%	13%	8%	11%	20%	3%	10%	8%
Somewhat favorable	21%	28%	22%	20%	17%	17%	24%	45%	2%	18%	27%
Neutral	12%	17%	20%	9%	6%	13%	10%	15%	7%	11%	10%
Somewhat unfavorable	15%	15%	20%	12%	15%	16%	15%	17%	14%	14%	19%
Very unfavorable	43%	31%	31%	49%	48%	46%	40%	3%	75%	48%	36%
Totals	101%	100%	99%	99%	99%	100%	100%	100%	101%	101%	100%
Unweighted N	(1,804)	(219)	(410)	(611)	(564)	(899)	(892)	(875)	(773)	(688)	(871)

Nebraska General Election 2026 – Likely Voters

September 24 - October 3, 2026 – 1,809 Nebraska Likely Voters



3. Republican Party Favorability

Do you have a favorable or an unfavorable view of the Republican Party?

		Age				Gender		2024 Vote		White Education	
	Total	18-29	30-44	45-64	65+	Men	Women	Harris	Trump	Non-college	College
Very favorable	17%	11%	8%	20%	22%	18%	16%	1%	30%	20%	12%
Somewhat favorable	23%	16%	15%	25%	29%	24%	22%	1%	40%	25%	21%
Neutral	6%	8%	10%	5%	4%	6%	6%	1%	9%	7%	4%
Somewhat unfavorable	12%	11%	15%	9%	12%	12%	12%	10%	12%	11%	13%
Very unfavorable	42%	54%	51%	40%	33%	39%	44%	86%	8%	37%	50%
Totals	100%	100%	99%	99%	100%	99%	100%	99%	99%	100%	100%
Unweighted N	(1,806)	(219)	(410)	(611)	(566)	(896)	(897)	(874)	(776)	(688)	(872)

Nebraska General Election 2026 – Likely Voters

September 24 - October 3, 2026 – 1,809 Nebraska Likely Voters



4. Trump Job Approval

Do you approve or disapprove of the job Donald Trump is doing as President?

		Age				Gender		2024 Vote		White Education	
	Total	18-29	30-44	45-64	65+	Men	Women	Harris	Trump	Non-college	College
Strongly approve	28%	17%	9%	32%	41%	30%	27%	0%	51%	33%	19%
Somewhat approve	17%	11%	20%	19%	15%	17%	17%	0%	30%	18%	16%
Somewhat disapprove	5%	5%	8%	4%	4%	5%	5%	1%	9%	5%	6%
Strongly disapprove	49%	64%	62%	44%	39%	47%	50%	99%	9%	42%	58%
Not sure	1%	2%	1%	1%	1%	1%	1%	0%	2%	1%	1%
Totals	100%	99%	100%	100%	100%	100%	100%	100%	101%	99%	100%
Unweighted N	(1,806)	(219)	(410)	(610)	(567)	(899)	(894)	(875)	(776)	(690)	(870)

Nebraska General Election 2026 – Likely Voters

September 24 - October 3, 2026 – 1,809 Nebraska Likely Voters



5. Nebraska Senate Vote 2026

Who [did / will / would] you vote for in the election for U.S. Senator?

Those who say they definitely will vote were asked how they will vote. Those who say they probably will, maybe will, or probably will not vote were asked how they would vote. Undecided voters were asked their preference and allocated.

		Age				Gender		2024 Vote		White Education	
	Total	18-29	30-44	45-64	65+	Men	Women	Harris	Trump	Non-college	College
Pete Ricketts (Republican)	47%	34%	31%	51%	57%	49%	45%	1%	84%	53%	37%
Dan Osborn (Independent)	48%	63%	63%	43%	38%	45%	50%	98%	9%	42%	58%
Someone else	0%	0%	0%	1%	0%	1%	0%	0%	1%	0%	0%
Undecided	3%	1%	6%	3%	3%	3%	4%	1%	5%	4%	3%
I will not vote in this race	1%	1%	1%	2%	1%	2%	1%	0%	1%	1%	2%
Totals	99%	99%	101%	100%	99%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,808)	(219)	(410)	(611)	(568)	(899)	(896)	(875)	(777)	(691)	(872)

Nebraska General Election 2026 – Likely Voters

September 24 - October 3, 2026 – 1,809 Nebraska Likely Voters



6. Consider Ricketts

Is your mind made up or is there a chance that you would change your mind and vote for Pete Ricketts?

Asked of those who said they would vote for Osborn

		Age				Gender		2024 Vote		White Education	
	Total	18-29	30-44	45-64	65+	Men	Women	Harris	Trump	Non-college	College
My mind is made up	95%	99%	92%	93%	98%	96%	94%	98%	67%	93%	96%
There is a chance I would vote for Pete Ricketts	5%	1%	8%	7%	2%	4%	6%	2%	33%	7%	4%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(970)	(135)	(278)	(301)	(256)	(462)	(499)	(808)	(63)	(324)	(522)

Nebraska General Election 2026 – Likely Voters

September 24 - October 3, 2026 – 1,809 Nebraska Likely Voters



7. Consider Osborn

Is your mind made up or is there a chance that you would change your mind and vote for Dan Osborn?

Asked of those who said they would vote for Ricketts

	Total	Age				Gender		2024 Vote		White Education	
		18-29	30-44	45-64	65+	Men	Women	Harris	Trump	Non-college	College
My mind is made up	97%	91%	98%	96%	97%	98%	96%	*	97%	98%	94%
There is a chance I would vote for Dan Osborn	3%	9%	2%	4%	3%	2%	4%	*	3%	2%	6%
Totals	100%	100%	100%	100%	100%	100%	100%	*	100%	100%	100%
Unweighted N	(637)	(55)	(94)	(240)	(248)	(348)	(286)	(8)	(608)	(279)	(278)

Nebraska General Election 2026 – Likely Voters

September 24 - October 3, 2026 – 1,809 Nebraska Likely Voters



8. Nebraska Governor Vote 2026

Who [did / will / would] you vote for in the election for Governor of Nebraska?

Those who say they definitely will vote were asked how they will vote. Those who say they probably will, maybe will, or probably will not vote were asked how they would vote.

	Total	Age				Gender		2024 Vote		White Education	
		18-29	30-44	45-64	65+	Men	Women	Harris	Trump	Non-college	College
Lynne Walz (Democrat)	43%	56%	55%	39%	35%	41%	44%	93%	5%	36%	56%
Jim Pillen (Republican)	44%	34%	25%	49%	55%	45%	43%	1%	79%	50%	34%
Someone else	2%	0%	2%	2%	1%	1%	2%	1%	2%	2%	2%
Undecided	10%	10%	17%	7%	8%	10%	10%	5%	13%	12%	6%
I will not vote in this race	1%	0%	1%	3%	0%	3%	0%	0%	1%	1%	2%
Totals	100%	100%	100%	100%	99%	100%	99%	100%	100%	101%	100%
Unweighted N	(1,808)	(218)	(410)	(611)	(569)	(898)	(897)	(876)	(776)	(690)	(872)

Fieldwork	YouGov
Interviewing Dates	September 24 - October 3, 2026
Target population	Likely Voters in Nebraska
Sample	Stratified random sample of voters selected from a list of Nebraska registered voters who were contacted via text message and interviewed on YouGov's web-based survey system. Voters were selected at random within each stratum until the target number of interviews were completed.
Weighting	The sample was weighted to gender, age, in-state geography (using the current Nebraska voter list), party registration, and imputed education, 2024 presidential vote, and past Senate vote. Weights were computed using the method of raking. Likely voters are defined using a model that takes into account past vote, demographics, and self-reported likelihood to vote. The likely voter weights range from less than 0.1 to 9.5 with a coefficient of variation of 1.0.
Number of respondents	1,809
Margin of error	± 3.3% (1,809 Nebraska Likely Voters)
Survey mode	All interviews were conducted online using YouGov's web-based survey system.
Questions not reported	Five