Michigan General Election 2026 – Likely Voters

YouGov

Sample	2,093 Michigan Likely Voters
Conducted	October 26-29, 2026
Margin of Error	±3%

1. How would you describe the current state of the American economy?

Excellent	4%
Good	21%
Fair	22%
Poor	52%
Not sure	1%

2. How would you describe your political views?

Very liberal	10%
Liberal	19%
Moderate	25%
Conservative	27%
Very conservative	14%
Not sure	4%

3. Do you approve or disapprove of the job Donald Trump is doing as President?

Strongly approve	25%
Somewhat approve	18%
Somewhat disapprove	5%
Strongly disapprove	52%
Not sure	0%

4. Do you think Donald Trump is doing a better or worse job in his second administration than in his first?

Better in his second administration	28%
Worse in his second administration	58%
About the same	14%

5. Generally speaking, do you think of yourself as a ...?

Democrat	35%
Republican	35%
Independent	26%
Other	3%
Not sure	2%

6. Who did you vote for, or who will you vote for, in the election for U.S. Senator?

Respondents who had already voted were asked who they voted for. Undecided voters were asked which candidate they lean toward; leaners are included, and those still undecided are shown as Not sure.

Abdul El-Sayed (Democrat)	51%
Mike Rogers (Republican)	47%
Someone else	1%
Not sure	1%
I would not vote	1%

7. Who did you vote for, or who will you vote for, in the election for Governor of Michigan?

Respondents who had already voted were asked who they voted for. Undecided voters were asked which candidate they lean toward; leaners are included, and those still undecided are shown as Not sure.

Jocelyn Benson (Democrat)	52%
John James (Republican)	46%
Someone else	1%
Not sure	0%
I would not vote	0%

8. Respondent age by category

18-29	14%
30-44	20%
45-64	33%
65+	33%

9. Are you a man or a woman?

Man	48%
Woman	51%
Non-binary	1%

10. What racial or ethnic group best describes you?

White	80%
Black	11%
Hispanic	3%
Other	6%

11. What is the highest level of education you have completed?

HS or less	33%
Some college	30%
College grad	23%
Postgrad	13%

12. Who did you vote for in the 2024 U.S. Presidential election?

Kamala Harris	47%
Donald Trump	45%
Someone else	2%
Did not vote	6%

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1. State of the Economy

How would you describe the current state of the American economy?

		Age				Gender		Race		2024 Vote		White Education	
	Total	18-29	30-44	45-64	65+	Men	Women	White	Black	Harris	Trump	Non-college	College
Excellent	4%	8%	4%	3%	4%	5%	4%	4%	5%	1%	8%	4%	5%
Good	21%	15%	13%	21%	28%	22%	19%	22%	8%	2%	40%	23%	21%
Fair	22%	19%	25%	22%	21%	23%	21%	24%	7%	12%	33%	25%	22%
Poor	52%	57%	58%	53%	46%	49%	55%	49%	77%	83%	18%	46%	52%
Not sure	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%
Totals	100%	100%	101%	100%	100%	100%	100%	100%	99%	99%	100%	99%	101%
Unweighted N	(2,091)	(308)	(490)	(682)	(611)	(1,028)	(1,045)	(1,635)	(172)	(1,129)	(785)	(807)	(828)

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2. Ideology
How would you describe your political views?

		Age				Gender		Race		2024 Vote		White Education	
	Total	18-29	30-44	45-64	65+	Men	Women	White	Black	Harris	Trump	Non-college	College
Very liberal	10%	23%	18%	7%	4%	8%	12%	10%	12%	20%	1%	7%	15%
Liberal	19%	20%	21%	20%	16%	17%	21%	17%	34%	37%	1%	14%	22%
Moderate	25%	17%	23%	26%	28%	26%	24%	23%	30%	33%	15%	22%	25%
Conservative	27%	23%	22%	31%	28%	28%	27%	30%	9%	4%	51%	33%	25%
Very conservative	14%	11%	14%	12%	19%	18%	11%	16%	6%	1%	29%	18%	11%
Not sure	4%	6%	3%	5%	4%	4%	5%	3%	9%	5%	3%	5%	1%
Totals	99%	100%	101%	101%	99%	101%	100%	99%	100%	100%	100%	99%	99%
Unweighted N	(2,088)	(307)	(491)	(681)	(609)	(1,025)	(1,045)	(1,633)	(171)	(1,128)	(783)	(806)	(827)

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3. Trump Job Approval
Do you approve or disapprove of the job Donald Trump is doing as President?

		Age				Gender		Race		2024 Vote		White Education	
	Total	18-29	30-44	45-64	65+	Men	Women	White	Black	Harris	Trump	Non-college	College
Strongly approve	25%	15%	18%	25%	34%	26%	25%	28%	6%	0%	53%	32%	21%
Somewhat approve	18%	17%	17%	21%	15%	19%	16%	19%	6%	1%	34%	22%	15%
Somewhat disapprove	5%	10%	6%	5%	2%	7%	3%	5%	3%	1%	7%	5%	5%
Strongly disapprove	52%	58%	59%	49%	48%	48%	55%	47%	84%	97%	5%	40%	59%
Not sure	0%	0%	0%	1%	0%	0%	1%	0%	2%	0%	1%	0%	0%
Totals	100%	100%	100%	101%	99%	100%	100%	99%	101%	99%	100%	99%	100%
Unweighted N	(2,093)	(308)	(491)	(683)	(611)	(1,028)	(1,047)	(1,637)	(172)	(1,131)	(785)	(809)	(828)

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4. Trump Better First or Second Administration

Do you think Donald Trump is doing a better or worse job in his second administration than in his first?

		Age				Gender		Race		2024 Vote		White Education	
	Total	18-29	30-44	45-64	65+	Men	Women	White	Black	Harris	Trump	Non-college	College
Better in his second administration	28%	20%	20%	28%	37%	29%	27%	31%	9%	1%	58%	34%	25%
Worse in his second administration	58%	69%	68%	56%	49%	57%	59%	54%	83%	94%	19%	49%	64%
About the same	14%	11%	12%	16%	14%	14%	14%	15%	8%	5%	23%	17%	11%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(2,086)	(308)	(491)	(681)	(606)	(1,026)	(1,042)	(1,633)	(170)	(1,127)	(782)	(806)	(827)

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5. Michigan Senate Vote 2026

Who did you vote for, or who will you vote for, in the election for U.S. Senator?

Respondents who had already voted were asked who they voted for. Undecided voters were asked which candidate they lean toward; leaners are included, and those still undecided are shown as Not sure.

		Age				Gender		Race		2024 Vote		White Education	
	Total	18-29	30-44	45-64	65+	Men	Women	White	Black	Harris	Trump	Non-college	College
Abdul El-Sayed (Democrat)	51%	57%	60%	47%	46%	48%	54%	46%	82%	95%	5%	40%	57%
Mike Rogers (Republican)	47%	41%	39%	49%	53%	50%	45%	52%	13%	2%	94%	59%	42%
Someone else	1%	1%	0%	1%	1%	1%	1%	1%	3%	1%	0%	1%	0%
Not sure	1%	0%	0%	1%	0%	1%	0%	0%	1%	0%	1%	1%	0%
I would not vote	1%	0%	0%	1%	1%	1%	1%	0%	2%	1%	0%	0%	0%
Totals	101%	99%	99%	99%	101%	101%	101%	99%	101%	99%	100%	101%	99%
Unweighted N	(2,088)	(306)	(491)	(682)	(609)	(1,027)	(1,043)	(1,633)	(171)	(1,128)	(783)	(807)	(826)

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6. Michigan Governor Vote 2026

Who did you vote for, or who will you vote for, in the election for Governor of Michigan?

Respondents who had already voted were asked who they voted for. Undecided voters were asked which candidate they lean toward; leaners are included, and those still undecided are shown as Not sure.

		Age				Gender		Race		2024 Vote		White Education	
	Total	18-29	30-44	45-64	65+	Men	Women	White	Black	Harris	Trump	Non-college	College
Jocelyn Benson (Democrat)	52%	60%	60%	49%	48%	49%	55%	47%	85%	97%	6%	40%	58%
John James (Republican)	46%	39%	39%	50%	51%	49%	44%	52%	13%	2%	93%	58%	41%
Someone else	1%	1%	0%	1%	1%	1%	0%	1%	0%	1%	1%	1%	0%
Not sure	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
I would not vote	0%	0%	1%	0%	0%	1%	0%	0%	2%	0%	0%	0%	0%
Totals	99%	100%	100%	100%	100%	100%	99%	100%	100%	100%	100%	99%	99%
Unweighted N	(2,086)	(307)	(490)	(681)	(608)	(1,024)	(1,044)	(1,630)	(172)	(1,127)	(782)	(806)	(824)

Fieldwork	YouGov
Interviewing Dates	October 26-29, 2026
Target population	Likely Voters in Michigan
Sample	Stratified random sample of voters selected from a list of Michigan registered voters who were contacted via text message and interviewed on YouGov's web-based survey system. Voters were selected at random within each stratum until the target number of interviews were completed.
Weighting	The sample was weighted to gender, age, race, in-state geography (using the current Michigan voter list), and imputed education, party score, and 2024 presidential vote. Weights were computed using the method of raking. Likely voters are defined using a model that takes into account past vote, demographics, and self-reported likelihood to vote. The likely voter weights range from less than 0.1 to 7.4 with a coefficient of variation of 1.0.
Number of respondents	2,093
Margin of error	$\pm$ 3.0% (2,093 Michigan Likely Voters)
Survey mode	All interviews were conducted online using YouGov's web-based survey system.
Questions not reported	Three