

Michigan General Election 2026 – Likely Voters



Sample 3,949 Michigan Likely Voters
Conducted September 22 - October 4, 2026
Margin of Error $\pm 2.5\%$

1. How would you describe your political views?

Very liberal	12%
Liberal	17%
Moderate	25%
Conservative	27%
Very conservative	14%
Not sure	4%

2. Do you have a favorable or an unfavorable view of the Democratic Party?

Very favorable	14%
Somewhat favorable	21%
Neutral	9%
Somewhat unfavorable	14%
Very unfavorable	42%

3. Do you have a favorable or an unfavorable view of the Republican Party?

Very favorable	19%
Somewhat favorable	20%
Neutral	6%
Somewhat unfavorable	8%
Very unfavorable	46%

4. Do you approve or disapprove of the job Donald Trump is doing as President?

Strongly approve	25%
Somewhat approve	18%
Somewhat disapprove	4%
Strongly disapprove	52%
Not sure	1%

5. Generally speaking, do you think of yourself as a ...?

Democrat	31%
Republican	35%
Independent	30%
Other	3%
Not sure	1%

6. Who [did / will / would] you vote for in the election for U.S. Senator?

Those who say they definitely will vote were asked how they will vote. Those who say they probably will, maybe will, or probably will not vote were asked how they would vote. Undecided voters were asked their preference and allocated.

Abdul El-Sayed (Democrat)	49%
Mike Rogers (Republican)	48%
Someone else	1%
Undecided	2%
I will not vote in this race	0%

7. Is your mind made up or is there a chance that you would change your mind and vote for Mike Rogers?

Asked of those who said they would vote for El-Sayed

My mind is made up	96%
There is a chance I would vote for Mike Rogers	4%

8. Is your mind made up or is there a chance that you would change your mind and vote for Abdul El-Sayed?

Asked of those who said they would vote for Rogers

My mind is made up	99%
There is a chance I would vote for Abdul El-Sayed	1%

9. Who [did / will / would] you vote for in the election for Governor of Michigan?

Those who say they definitely will vote were asked how they will vote. Those who say they probably will, maybe will, or probably will not vote were asked how they would vote.

Jocelyn Benson (Democrat)	48%
John James (Republican)	45%
Someone else	1%
Undecided	6%
I will not vote in this race	0%

10. Respondent age by category

18-29	14%
30-44	21%
45-64	34%
65+	31%

11. Are you a man or a woman?

Man	47%
Woman	52%
Non-binary	1%

12. What racial or ethnic group best describes you?

White	82%
Black	10%
Hispanic	3%
Other	6%

13. What is the highest level of education you have completed?

HS or less	31%
Some college	35%
College grad	21%
Postgrad	14%

14. Who did you vote for in the 2024 U.S. Presidential election?

Kamala Harris	46%
Donald Trump	48%
Someone else	2%
Did not vote	4%

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1. Ideology

How would you describe your political views?

		Age				Gender		Race		2024 Vote		White Education	
	Total	18-29	30-44	45-64	65+	Men	Women	White	Black	Harris	Trump	Non-college	College
Very liberal	12%	30%	18%	8%	4%	10%	13%	11%	16%	24%	0%	9%	14%
Liberal	17%	20%	20%	16%	15%	13%	20%	16%	28%	34%	2%	13%	21%
Moderate	25%	12%	22%	31%	26%	28%	23%	24%	30%	33%	15%	22%	28%
Conservative	27%	19%	22%	28%	33%	30%	26%	30%	10%	4%	51%	33%	24%
Very conservative	14%	13%	12%	13%	18%	15%	14%	16%	5%	0%	29%	18%	12%
Not sure	4%	6%	4%	4%	3%	4%	5%	3%	11%	4%	4%	5%	1%
Totals	99%	100%	98%	100%	99%	100%	101%	100%	100%	99%	101%	100%	100%
Unweighted N	(3,941)	(519)	(892)	(1,314)	(1,216)	(1,938)	(1,969)	(3,194)	(251)	(2,059)	(1,546)	(1,558)	(1,636)

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2. Democratic Party Favorability

Do you have a favorable or an unfavorable view of the Democratic Party?

		Age				Gender		Race		2024 Vote		White Education	
	Total	18-29	30-44	45-64	65+	Men	Women	White	Black	Harris	Trump	Non-college	College
Very favorable	14%	9%	8%	16%	19%	12%	16%	11%	38%	26%	3%	13%	8%
Somewhat favorable	21%	22%	26%	22%	17%	17%	25%	20%	33%	43%	2%	16%	27%
Neutral	9%	14%	9%	7%	7%	10%	7%	8%	11%	13%	4%	8%	9%
Somewhat unfavorable	14%	19%	21%	11%	10%	14%	14%	14%	7%	13%	14%	13%	16%
Very unfavorable	42%	36%	35%	43%	48%	47%	38%	47%	11%	6%	78%	50%	40%
Totals	100%	100%	99%	99%	101%	100%	100%	100%	100%	101%	101%	100%	100%
Unweighted N	(3,941)	(518)	(891)	(1,314)	(1,218)	(1,936)	(1,971)	(3,197)	(248)	(2,059)	(1,549)	(1,562)	(1,635)

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3. Republican Party Favorability

Do you have a favorable or an unfavorable view of the Republican Party?

		Age				Gender		Race		2024 Vote		White Education	
	Total	18-29	30-44	45-64	65+	Men	Women	White	Black	Harris	Trump	Non-college	College
Very favorable	19%	10%	13%	18%	28%	18%	20%	21%	5%	2%	38%	25%	14%
Somewhat favorable	20%	17%	17%	24%	19%	21%	19%	22%	5%	1%	38%	22%	22%
Neutral	6%	7%	7%	7%	3%	8%	4%	6%	7%	2%	9%	6%	5%
Somewhat unfavorable	8%	8%	10%	9%	7%	9%	8%	9%	9%	8%	8%	8%	9%
Very unfavorable	46%	57%	53%	41%	43%	44%	48%	42%	75%	87%	7%	38%	49%
Totals	99%	99%	100%	99%	100%	100%	99%	100%	101%	100%	100%	99%	99%
Unweighted N	(3,940)	(519)	(891)	(1,316)	(1,214)	(1,939)	(1,967)	(3,192)	(251)	(2,062)	(1,544)	(1,557)	(1,635)

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4. Trump Job Approval

Do you approve or disapprove of the job Donald Trump is doing as President?

		Age				Gender		Race		2024 Vote		White Education	
	Total	18-29	30-44	45-64	65+	Men	Women	White	Black	Harris	Trump	Non-college	College
Strongly approve	25%	9%	15%	25%	38%	24%	26%	28%	5%	1%	51%	32%	20%
Somewhat approve	18%	18%	18%	22%	14%	21%	16%	20%	5%	1%	36%	21%	17%
Somewhat disapprove	4%	7%	5%	4%	3%	6%	3%	5%	2%	1%	6%	3%	7%
Strongly disapprove	52%	64%	62%	47%	44%	49%	54%	47%	87%	97%	7%	42%	56%
Not sure	1%	1%	1%	1%	0%	1%	1%	1%	1%	0%	2%	1%	0%
Totals	100%	99%	101%	99%	99%	101%	100%	101%	100%	100%	102%	99%	100%
Unweighted N	(3,947)	(519)	(892)	(1,316)	(1,220)	(1,939)	(1,974)	(3,199)	(251)	(2,063)	(1,548)	(1,563)	(1,636)

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5. Michigan Senate Vote 2026

Who [did / will / would] you vote for in the election for U.S. Senator?

Those who say they definitely will vote were asked how they will vote. Those who say they probably will, maybe will, or probably will not vote were asked how they would vote. Undecided voters were asked their preference and allocated.

	Total	Age				Gender		Race		2024 Vote		White Education	
		18-29	30-44	45-64	65+	Men	Women	White	Black	Harris	Trump	Non-college	College
Abdul El-Sayed (Democrat)	49%	62%	57%	45%	41%	45%	51%	44%	84%	93%	5%	39%	52%
Mike Rogers (Republican)	48%	35%	38%	52%	55%	51%	45%	53%	11%	3%	93%	57%	45%
Someone else	1%	1%	1%	1%	1%	1%	1%	1%	0%	1%	1%	1%	1%
Undecided	2%	2%	2%	3%	3%	2%	2%	2%	4%	3%	2%	2%	2%
I will not vote in this race	0%	0%	2%	0%	0%	1%	0%	0%	0%	0%	0%	1%	0%
Totals	100%	100%	100%	101%	100%	100%	99%	100%	99%	100%	101%	100%	100%
Unweighted N	(3,947)	(519)	(892)	(1,317)	(1,219)	(1,939)	(1,974)	(3,199)	(251)	(2,063)	(1,548)	(1,562)	(1,637)

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6. Consider Rogers

Is your mind made up or is there a chance that you would change your mind and vote for Mike Rogers?

Asked of those who said they would vote for El-Sayed

	Total	Age				Gender		Race		2024 Vote		White Education	
		18-29	30-44	45-64	65+	Men	Women	White	Black	Harris	Trump	Non-college	College
My mind is made up	96%	98%	97%	95%	95%	95%	97%	96%	96%	97%	92%	95%	97%
There is a chance I would vote for Mike Rogers	4%	2%	3%	5%	5%	5%	3%	4%	4%	3%	8%	5%	3%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(2,136)	(384)	(575)	(600)	(577)	(967)	(1,138)	(1,692)	(203)	(1,881)	(70)	(718)	(974)

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7. Consider El-Sayed

Is your mind made up or is there a chance that you would change your mind and vote for Abdul El-Sayed?

Asked of those who said they would vote for Rogers

	Age					Gender		Race		2024 Vote		White Education	
	Total	18-29	30-44	45-64	65+	Men	Women	White	Black	Harris	Trump	Non-college	College
My mind is made up	99%	96%	99%	100%	99%	98%	99%	99%	*	90%	99%	99%	98%
There is a chance I would vote for Abdul El-Sayed	1%	4%	1%	0%	1%	2%	1%	1%	*	10%	1%	1%	2%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	*	100%	100%	100%	100%
Unweighted N	(1,493)	(106)	(240)	(599)	(548)	(820)	(671)	(1,278)	(25)	(54)	(1,373)	(724)	(554)

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8. Michigan Governor Vote 2026

Who [did / will / would] you vote for in the election for Governor of Michigan?

Those who say they definitely will vote were asked how they will vote. Those who say they probably will, maybe will, or probably will not vote were asked how they would vote.

	Total	Age				Gender		Race		2024 Vote		White Education	
		18-29	30-44	45-64	65+	Men	Women	White	Black	Harris	Trump	Non-college	College
Jocelyn Benson (Democrat)	48%	55%	56%	45%	42%	45%	51%	44%	83%	94%	4%	39%	52%
John James (Republican)	45%	35%	36%	48%	52%	49%	42%	50%	8%	2%	88%	54%	43%
Someone else	1%	1%	2%	2%	1%	2%	1%	2%	1%	0%	3%	2%	1%
Undecided	6%	10%	5%	5%	5%	4%	7%	5%	8%	5%	5%	4%	5%
I will not vote in this race	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Totals	100%	101%	99%	100%	100%	100%	101%	101%	100%	101%	100%	99%	101%
Unweighted N	(3,949)	(519)	(892)	(1,317)	(1,221)	(1,940)	(1,975)	(3,201)	(251)	(2,063)	(1,550)	(1,564)	(1,637)

Fieldwork	YouGov
Interviewing Dates	September 22 - October 4, 2026
Target population	Likely Voters in Michigan
Sample	Stratified random sample of voters selected from a list of Michigan registered voters who were contacted via text message and interviewed on YouGov's web-based survey system. Voters were selected at random within each stratum until the target number of interviews were completed.
Weighting	The sample was weighted to gender, age, race, in-state geography (using the current Michigan voter list), and imputed education, party score, 2024 presidential vote, and past Senate vote. Weights were computed using the method of raking. Likely voters are defined using a model that takes into account past vote, demographics, and self-reported likelihood to vote. The likely voter weights range from less than 0.1 to 8.5 with a coefficient of variation of 1.2.
Number of respondents	3,949
Margin of error	± 2.5% (3,949 Michigan Likely Voters)
Survey mode	All interviews were conducted online using YouGov's web-based survey system.
Questions not reported	Five