Kansas General Election 2026 – Likely Voters

YouGov

Sample	2,092 Kansas Likely Voters
Conducted	October 26-29, 2026
Margin of Error	±2.8%

1. How would you describe the current state of the American economy?

Excellent	3%
Good	23%
Fair	22%
Poor	50%
Not sure	1%

2. How would you describe your political views?

Very liberal	9%
Liberal	14%
Moderate	28%
Conservative	28%
Very conservative	18%
Not sure	3%

3. Do you approve or disapprove of the job Donald Trump is doing as President?

Strongly approve	30%
Somewhat approve	16%
Somewhat disapprove	5%
Strongly disapprove	49%
Not sure	1%

4. Do you think Donald Trump is doing a better or worse job in his second administration than in his first?

Better in his second administration	31%
Worse in his second administration	54%
About the same	15%

5. Are you registered as a Democrat or a Republican?

Democrat	27%
Republican	50%
Other / No party	22%
Not sure	2%

6. Who did you vote for, or who will you vote for, in the election for U.S. Senator?

Respondents who had already voted were asked who they voted for. Undecided voters were asked which candidate they lean toward; leaners are included, and those still undecided are shown as Not sure.

Adam Hamilton (Democrat)	50%
Roger Marshall (Republican)	49%
Someone else	1%
Not sure	0%
I would not vote	0%

7. Who did you vote for, or who will you vote for, in the election for Governor of Kansas?

Respondents who had already voted were asked who they voted for. Undecided voters were asked which candidate they lean toward; leaners are included, and those still undecided are shown as Not sure.

Cindy Holscher (Democrat)	49%
Ty Masterson (Republican)	50%
Someone else	0%
Not sure	0%
I would not vote	0%

8. Respondent age by category

18-29	12%
30-44	21%
45-64	34%
65+	33%

9. Are you a man or a woman?

Man	47%
Woman	52%
Non-binary	1%

10. What racial or ethnic group best describes you?

White	85%
Black	4%
Hispanic	5%
Other	7%

11. What is the highest level of education you have completed?

HS or less	22%
Some college	34%
College grad	28%
Postgrad	16%

12. Who did you vote for in the 2024 U.S. Presidential election?

Kamala Harris	40%
Donald Trump	54%
Someone else	1%
Did not vote	5%

Kansas General Election 2026 – Likely Voters
October 26-29, 2026 – 2,092 Kansas Likely Voters

YouGov

1. State of the Economy
How would you describe the current state of the American economy?

		Age				Gender		Race		2024 Vote		White Education	
	Total	18-29	30-44	45-64	65+	Men	Women	White	Hispanic	Harris	Trump	Non-college	College
Excellent	3%	1%	3%	4%	4%	5%	2%	3%	6%	0%	6%	3%	3%
Good	23%	9%	14%	23%	33%	26%	21%	24%	15%	2%	41%	24%	24%
Fair	22%	21%	22%	23%	23%	21%	23%	23%	12%	13%	30%	24%	22%
Poor	50%	68%	61%	49%	38%	46%	53%	48%	66%	86%	21%	47%	50%
Not sure	1%	1%	0%	1%	2%	1%	1%	1%	0%	0%	2%	2%	0%
Totals	99%	100%	100%	100%	100%	99%	100%	99%	99%	101%	100%	100%	99%
Unweighted N	(2,090)	(277)	(478)	(671)	(664)	(1,014)	(1,062)	(1,761)	(151)	(1,101)	(742)	(750)	(1,011)

Kansas General Election 2026 – Likely Voters
October 26-29, 2026 – 2,092 Kansas Likely Voters

YouGov

2. Ideology
How would you describe your political views?

		Age				Gender		Race		2024 Vote		White Education	
	Total	18-29	30-44	45-64	65+	Men	Women	White	Hispanic	Harris	Trump	Non-college	College
Very liberal	9%	22%	14%	6%	3%	7%	9%	8%	20%	18%	0%	6%	10%
Liberal	14%	22%	17%	10%	13%	11%	16%	13%	13%	32%	1%	11%	15%
Moderate	28%	19%	30%	35%	23%	31%	26%	28%	26%	43%	16%	25%	31%
Conservative	28%	17%	25%	28%	35%	31%	26%	30%	20%	3%	49%	32%	28%
Very conservative	18%	14%	12%	18%	23%	17%	19%	18%	15%	1%	32%	22%	14%
Not sure	3%	6%	3%	2%	4%	3%	3%	3%	6%	4%	2%	4%	1%
Totals	100%	100%	101%	99%	101%	100%	99%	100%	100%	101%	100%	100%	99%
Unweighted N	(2,087)	(279)	(478)	(669)	(661)	(1,013)	(1,060)	(1,760)	(151)	(1,102)	(738)	(749)	(1,011)

Kansas General Election 2026 – Likely Voters
October 26-29, 2026 – 2,092 Kansas Likely Voters

YouGov

3. Trump Job Approval
Do you approve or disapprove of the job Donald Trump is doing as President?

		Age				Gender		Race		2024 Vote		White Education	
	Total	18-29	30-44	45-64	65+	Men	Women	White	Hispanic	Harris	Trump	Non-college	College
Strongly approve	30%	12%	16%	33%	41%	32%	28%	32%	22%	0%	55%	37%	25%
Somewhat approve	16%	12%	19%	16%	15%	16%	16%	16%	6%	0%	28%	18%	14%
Somewhat disapprove	5%	5%	7%	5%	4%	5%	5%	5%	5%	1%	8%	6%	4%
Strongly disapprove	49%	72%	58%	45%	39%	46%	50%	46%	67%	99%	8%	38%	56%
Not sure	1%	0%	1%	1%	1%	1%	1%	1%	1%	0%	1%	1%	1%
Totals	101%	101%	101%	100%	100%	100%	100%	100%	101%	100%	100%	100%	100%
Unweighted N	(2,090)	(278)	(477)	(671)	(664)	(1,014)	(1,063)	(1,762)	(150)	(1,101)	(742)	(752)	(1,010)

Kansas General Election 2026 – Likely Voters
October 26-29, 2026 – 2,092 Kansas Likely Voters

YouGov

4. Trump Better First or Second Administration

Do you think Donald Trump is doing a better or worse job in his second administration than in his first?

		Age				Gender		Race		2024 Vote		White Education	
	Total	18-29	30-44	45-64	65+	Men	Women	White	Hispanic	Harris	Trump	Non-college	College
Better in his second administration	31%	14%	17%	33%	43%	34%	28%	33%	24%	0%	56%	37%	27%
Worse in his second administration	54%	76%	65%	51%	43%	55%	53%	52%	70%	94%	21%	46%	61%
About the same	15%	9%	18%	16%	14%	11%	19%	15%	6%	6%	23%	17%	13%
Totals	100%	99%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	101%
Unweighted N	(2,091)	(279)	(478)	(671)	(663)	(1,015)	(1,062)	(1,762)	(151)	(1,102)	(741)	(752)	(1,010)

Kansas General Election 2026 – Likely Voters
October 26-29, 2026 – 2,092 Kansas Likely Voters

YouGov

5. Kansas Senate Vote 2026

Who did you vote for, or who will you vote for, in the election for U.S. Senator?

Respondents who had already voted were asked who they voted for. Undecided voters were asked which candidate they lean toward; leaners are included, and those still undecided are shown as Not sure.

		Age				Gender		Race		2024 Vote		White Education	
	Total	18-29	30-44	45-64	65+	Men	Women	White	Hispanic	Harris	Trump	Non-college	College
Adam Hamilton (Democrat)	50%	71%	59%	47%	39%	47%	52%	47%	62%	98%	10%	40%	57%
Roger Marshall (Republican)	49%	27%	40%	52%	60%	52%	47%	52%	32%	1%	88%	59%	42%
Someone else	1%	2%	1%	0%	0%	1%	0%	0%	5%	0%	1%	0%	0%
Not sure	0%	0%	0%	1%	1%	0%	0%	0%	1%	0%	1%	1%	0%
I would not vote	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Totals	100%	100%	100%	100%	100%	100%	99%	99%	100%	99%	100%	100%	99%
Unweighted N	(2,086)	(279)	(478)	(671)	(658)	(1,011)	(1,061)	(1,758)	(151)	(1,101)	(737)	(750)	(1,008)

Kansas General Election 2026 – Likely Voters
October 26-29, 2026 – 2,092 Kansas Likely Voters

YouGov

6. Kansas Governor Vote 2026

Who did you vote for, or who will you vote for, in the election for Governor of Kansas?

Respondents who had already voted were asked who they voted for. Undecided voters were asked which candidate they lean toward; leaners are included, and those still undecided are shown as Not sure.

		Age				Gender		Race		2024 Vote		White Education	
	Total	18-29	30-44	45-64	65+	Men	Women	White	Hispanic	Harris	Trump	Non-college	College
Cindy Holscher (Democrat)	49%	68%	60%	47%	38%	45%	52%	46%	62%	99%	9%	38%	57%
Ty Masterson (Republican)	50%	32%	39%	52%	61%	54%	47%	53%	37%	1%	89%	61%	42%
Someone else	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Not sure	0%	0%	0%	1%	1%	0%	1%	0%	0%	0%	1%	1%	0%
I would not vote	0%	0%	1%	0%	1%	0%	1%	0%	0%	0%	1%	1%	0%
Totals	99%	100%	100%	100%	101%	99%	101%	99%	99%	100%	100%	101%	99%
Unweighted N	(2,085)	(279)	(478)	(671)	(657)	(1,011)	(1,060)	(1,757)	(151)	(1,099)	(738)	(751)	(1,006)

Fieldwork	YouGov
Interviewing Dates	October 26-29, 2026
Target population	Likely Voters in Kansas
Sample	Stratified random sample of voters selected from a list of Kansas registered voters who were contacted via text message and interviewed on YouGov's web-based survey system. Voters were selected at random within each stratum until the target number of interviews were completed.
Weighting	The sample was weighted to gender, age, race, in-state geography (using the current Kansas voter list), party registration, and imputed education and 2024 presidential vote. Weights were computed using the method of raking. Likely voters are defined using a model that takes into account past vote, demographics, and self-reported likelihood to vote. The likely voter weights range from less than 0.1 to 7.8 with a coefficient of variation of 0.9.
Number of respondents	2,092
Margin of error	$\pm$ 2.8% (2,092 Kansas Likely Voters)
Survey mode	All interviews were conducted online using YouGov's web-based survey system.
Questions not reported	Three