

Kansas General Election 2026 – Likely Voters



Sample 2,255 Kansas Likely Voters
Conducted September 24 - October 4, 2026
Margin of Error $\pm 3.2\%$

1. How would you describe your political views?

Very liberal	10%
Liberal	12%
Moderate	27%
Conservative	27%
Very conservative	20%
Not sure	3%

2. Do you have a favorable or an unfavorable view of the Democratic Party?

Very favorable	8%
Somewhat favorable	21%
Neutral	12%
Somewhat unfavorable	17%
Very unfavorable	43%

3. Do you have a favorable or an unfavorable view of the Republican Party?

Very favorable	18%
Somewhat favorable	25%
Neutral	6%
Somewhat unfavorable	11%
Very unfavorable	40%

4. Do you approve or disapprove of the job Donald Trump is doing as President?

Strongly approve	26%
Somewhat approve	20%
Somewhat disapprove	5%
Strongly disapprove	48%
Not sure	1%

5. Are you registered as a Democrat or a Republican?

Democrat	25%
Republican	50%
Independent	18%
Other / Not enrolled with a party	6%

6. Who [did / will / would] you vote for in the election for U.S. Senator?

Those who say they definitely will vote were asked how they will vote. Those who say they probably will, maybe will, or probably will not vote were asked how they would vote. Undecided voters were asked their preference and allocated.

Adam Hamilton (Democrat)	48%
Roger Marshall (Republican)	45%
Someone else	1%
Undecided	5%
I will not vote in this race	1%

7. Is your mind made up or is there a chance that you would change your mind and vote for Roger Marshall?

Asked of those who said they would vote for Hamilton

My mind is made up	97%
There is a chance I would vote for Roger Marshall	3%

8. Is your mind made up or is there a chance that you would change your mind and vote for Adam Hamilton?

Asked of those who said they would vote for Marshall

My mind is made up	96%
There is a chance I would vote for Adam Hamilton	4%

9. Who [did / will / would] you vote for in the election for Governor of Kansas?

Those who say they definitely will vote were asked how they will vote. Those who say they probably will, maybe will, or probably will not vote were asked how they would vote.

Cindy Holscher (Democrat)	44%
Ty Masterson (Republican)	47%
Someone else	1%
Undecided	7%
I will not vote in this race	0%

10. Respondent age by category

18-29	10%
30-44	23%
45-64	33%
65+	33%

11. Are you a man or a woman?

Man	47%
Woman	52%
Non-binary	0%

12. What racial or ethnic group best describes you?

White	85%
Black	4%
Hispanic	5%
Other	5%

13. What is the highest level of education you have completed?

HS or less	26%
Some college	34%
College grad	24%
Postgrad	15%

14. Who did you vote for in the 2024 U.S. Presidential election?

Kamala Harris	39%
Donald Trump	54%
Someone else	2%
Did not vote	5%

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1. Ideology

How would you describe your political views?

		Age				Gender		Race		2024 Vote		White Education	
	Total	18-29	30-44	45-64	65+	Men	Women	White	Hispanic	Harris	Trump	Non-college	College
Very liberal	10%	27%	17%	7%	4%	9%	11%	9%	15%	25%	0%	7%	12%
Liberal	12%	20%	12%	12%	10%	12%	13%	12%	18%	29%	0%	9%	16%
Moderate	27%	16%	28%	29%	28%	27%	27%	26%	26%	40%	15%	24%	30%
Conservative	27%	13%	21%	28%	33%	31%	23%	29%	22%	2%	46%	32%	24%
Very conservative	20%	22%	18%	21%	21%	18%	22%	22%	17%	1%	36%	26%	16%
Not sure	3%	3%	3%	2%	3%	2%	3%	3%	2%	2%	3%	3%	1%
Totals	99%	101%	99%	99%	99%	99%	99%	101%	100%	99%	100%	101%	99%
Unweighted N	(2,251)	(352)	(516)	(698)	(685)	(1,105)	(1,126)	(1,876)	(204)	(1,159)	(855)	(791)	(1,085)

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2. Democratic Party Favorability

Do you have a favorable or an unfavorable view of the Democratic Party?

	Age					Gender		Race		2024 Vote		White Education	
	Total	18-29	30-44	45-64	65+	Men	Women	White	Hispanic	Harris	Trump	Non-college	College
Very favorable	8%	8%	4%	8%	11%	6%	10%	7%	16%	17%	1%	8%	6%
Somewhat favorable	21%	27%	24%	22%	16%	18%	23%	20%	19%	48%	2%	14%	29%
Neutral	12%	15%	17%	11%	8%	10%	13%	11%	8%	16%	8%	10%	13%
Somewhat unfavorable	17%	22%	19%	17%	14%	20%	14%	17%	22%	14%	17%	16%	19%
Very unfavorable	43%	29%	36%	43%	51%	45%	40%	44%	35%	5%	73%	52%	33%
Totals	101%	101%	100%	101%	100%	99%	100%	99%	100%	100%	101%	100%	100%
Unweighted N	(2,253)	(353)	(516)	(698)	(686)	(1,107)	(1,126)	(1,878)	(204)	(1,161)	(855)	(792)	(1,086)

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3. Republican Party Favorability

Do you have a favorable or an unfavorable view of the Republican Party?

		Age				Gender		Race		2024 Vote		White Education	
	Total	18-29	30-44	45-64	65+	Men	Women	White	Hispanic	Harris	Trump	Non-college	College
Very favorable	18%	10%	8%	20%	26%	16%	20%	19%	19%	2%	32%	24%	11%
Somewhat favorable	25%	18%	24%	26%	26%	27%	24%	27%	15%	1%	43%	28%	25%
Neutral	6%	3%	9%	5%	6%	7%	5%	6%	7%	1%	9%	6%	5%
Somewhat unfavorable	11%	13%	13%	11%	8%	11%	10%	10%	8%	9%	10%	10%	11%
Very unfavorable	40%	56%	46%	38%	34%	38%	42%	38%	51%	87%	7%	32%	48%
Totals	100%	100%	100%	100%	100%	99%	101%	100%	100%	100%	101%	100%	100%
Unweighted N	(2,254)	(353)	(516)	(699)	(686)	(1,108)	(1,126)	(1,879)	(203)	(1,161)	(856)	(793)	(1,086)

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4. Trump Job Approval

Do you approve or disapprove of the job Donald Trump is doing as President?

	Age					Gender		Race		2024 Vote		White Education	
	Total	18-29	30-44	45-64	65+	Men	Women	White	Hispanic	Harris	Trump	Non-college	College
Strongly approve	26%	10%	10%	27%	42%	23%	29%	28%	20%	1%	47%	36%	16%
Somewhat approve	20%	18%	24%	22%	15%	25%	16%	21%	16%	0%	35%	22%	21%
Somewhat disapprove	5%	8%	7%	6%	3%	6%	5%	5%	5%	1%	8%	6%	4%
Strongly disapprove	48%	64%	59%	45%	38%	46%	50%	45%	58%	98%	8%	36%	59%
Not sure	1%	0%	1%	0%	2%	0%	1%	1%	0%	0%	2%	1%	1%
Totals	100%	100%	101%	100%	100%	100%	101%	100%	99%	100%	100%	101%	101%
Unweighted N	(2,252)	(353)	(516)	(699)	(684)	(1,108)	(1,124)	(1,876)	(204)	(1,161)	(854)	(791)	(1,085)

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5. Kansas Senate Vote 2026

Who [did / will / would] you vote for in the election for U.S. Senator?

Those who say they definitely will vote were asked how they will vote. Those who say they probably will, maybe will, or probably will not vote were asked how they would vote. Undecided voters were asked their preference and allocated.

	Total	Age				Gender		Race		2024 Vote		White Education	
		18-29	30-44	45-64	65+	Men	Women	White	Hispanic	Harris	Trump	Non-college	College
Adam Hamilton (Democrat)	48%	63%	59%	45%	39%	44%	51%	45%	65%	97%	11%	36%	58%
Roger Marshall (Republican)	45%	29%	34%	49%	55%	47%	44%	48%	31%	0%	81%	55%	38%
Someone else	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%	0%
Undecided	5%	5%	5%	5%	6%	6%	4%	6%	1%	1%	6%	7%	3%
I will not vote in this race	1%	2%	1%	0%	0%	1%	0%	1%	0%	0%	1%	1%	0%
Totals	100%	100%	100%	100%	101%	99%	100%	101%	99%	99%	100%	100%	99%
Unweighted N	(2,253)	(353)	(516)	(698)	(686)	(1,107)	(1,126)	(1,878)	(203)	(1,162)	(855)	(792)	(1,086)

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6. Consider Marshall

Is your mind made up or is there a chance that you would change your mind and vote for Roger Marshall?

Asked of those who said they would vote for Hamilton

	Total	Age				Gender		Race		2024 Vote		White Education	
		18-29	30-44	45-64	65+	Men	Women	White	Hispanic	Harris	Trump	Non-college	College
My mind is made up	97%	94%	95%	99%	99%	98%	96%	97%	94%	99%	81%	99%	96%
There is a chance I would vote for Roger Marshall	3%	6%	5%	1%	1%	2%	4%	3%	6%	1%	19%	1%	4%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,330)	(242)	(334)	(389)	(365)	(599)	(713)	(1,108)	(136)	(1,098)	(90)	(376)	(732)

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7. Consider Hamilton

Is your mind made up or is there a chance that you would change your mind and vote for Adam Hamilton?

Asked of those who said they would vote for Marshall

	Total	Age				Gender		Race		2024 Vote		White Education	
		18-29	30-44	45-64	65+	Men	Women	White	Hispanic	Harris	Trump	Non-college	College
My mind is made up	96%	98%	92%	98%	96%	95%	98%	97%	*	*	97%	97%	96%
There is a chance I would vote for Adam Hamilton	4%	2%	8%	2%	4%	5%	2%	3%	*	*	3%	3%	4%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	*	*	100%	100%	100%
Unweighted N	(673)	(64)	(112)	(230)	(267)	(372)	(300)	(583)	(39)	(5)	(641)	(310)	(273)

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8. Kansas Governor Vote 2026

Who [did / will / would] you vote for in the election for Governor of Kansas?

Those who say they definitely will vote were asked how they will vote. Those who say they probably will, maybe will, or probably will not vote were asked how they would vote.

	Total	Age				Gender		Race		2024 Vote		White Education	
		18-29	30-44	45-64	65+	Men	Women	White	Hispanic	Harris	Trump	Non-college	College
Cindy Holscher (Democrat)	44%	61%	53%	42%	35%	41%	46%	41%	62%	95%	7%	33%	52%
Ty Masterson (Republican)	47%	32%	37%	49%	58%	51%	44%	51%	30%	0%	84%	59%	38%
Someone else	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%	0%
Undecided	7%	6%	10%	7%	6%	7%	8%	8%	5%	4%	8%	6%	9%
I will not vote in this race	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Totals	99%	100%	101%	100%	100%	100%	99%	101%	99%	100%	100%	99%	99%
Unweighted N	(2,252)	(353)	(516)	(699)	(684)	(1,105)	(1,127)	(1,876)	(204)	(1,161)	(854)	(791)	(1,085)

Fieldwork	YouGov
Interviewing Dates	September 24 - October 4, 2026
Target population	Likely Voters in Kansas
Sample	Stratified random sample of voters selected from a list of Kansas registered voters who were contacted via text message and interviewed on YouGov's web-based survey system. Voters were selected at random within each stratum until the target number of interviews were completed.
Weighting	The sample was weighted to gender, age, race, in-state geography (using the current Kansas voter list), party registration, and imputed education, 2024 presidential vote, and past Senate vote. Weights were computed using the method of raking. Likely voters are defined using a model that takes into account past vote, demographics, and self-reported likelihood to vote. The likely voter weights range from less than 0.1 to 10.3 with a coefficient of variation of 1.2.
Number of respondents	2,255
Margin of error	± 3.2% (2,255 Kansas Likely Voters)
Survey mode	All interviews were conducted online using YouGov's web-based survey system.
Questions not reported	Five