Iowa General Election 2026 – Likely Voters

YouGov

Sample	2,020 Iowa Likely Voters
Conducted	October 26-29, 2026
Margin of Error	±3.1%

1. How would you describe the current state of the American economy?

Excellent	4%
Good	24%
Fair	24%
Poor	48%
Not sure	1%

2. How would you describe your political views?

Very liberal	9%
Liberal	15%
Moderate	30%
Conservative	27%
Very conservative	16%
Not sure	3%

3. Do you approve or disapprove of the job Donald Trump is doing as President?

Strongly approve	26%
Somewhat approve	17%
Somewhat disapprove	6%
Strongly disapprove	50%
Not sure	1%

4. Do you think Donald Trump is doing a better or worse job in his second administration than in his first?

Better in his second administration	29%
Worse in his second administration	55%
About the same	16%

5. Are you registered as a Democrat or a Republican?

Democrat	31%
Republican	43%
Other / No party	24%
Not sure	2%

6. Who did you vote for, or who will you vote for, in the election for U.S. Senator?

Respondents who had already voted were asked who they voted for. Undecided voters were asked which candidate they lean toward; leaners are included, and those still undecided are shown as Not sure.

Josh Turek (Democrat)	50%
Ashley Hinson (Republican)	49%
Someone else	1%
Not sure	0%
I would not vote	0%

7. Who did you vote for, or who will you vote for, in the election for Governor of Iowa?

Respondents who had already voted were asked who they voted for. Undecided voters were asked which candidate they lean toward; leaners are included, and those still undecided are shown as Not sure.

Rob Sand (Democrat)	53%
Zach Lahn (Republican)	46%
Someone else	0%
Not sure	0%
I would not vote	0%

8. Respondent age by category

18-29	13%
30-44	19%
45-64	32%
65+	36%

9. Are you a man or a woman?

Man	48%
Woman	51%
Non-binary	1%

10. What racial or ethnic group best describes you?

White	93%
Black	1%
Hispanic	2%
Other	4%

11. What is the highest level of education you have completed?

HS or less	31%
Some college	31%
College grad	24%
Postgrad	15%

12. Who did you vote for in the 2024 U.S. Presidential election?

Kamala Harris	42%
Donald Trump	51%
Someone else	2%
Did not vote	6%

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1. State of the Economy
How would you describe the current state of the American economy?

		Age				Gender		2024 Vote		White Education	
	Total	18-29	30-44	45-64	65+	Men	Women	Harris	Trump	Non-college	College
Excellent	4%	5%	2%	4%	5%	5%	4%	0%	8%	4%	5%
Good	24%	14%	10%	29%	31%	28%	20%	2%	43%	26%	20%
Fair	24%	21%	25%	25%	22%	26%	22%	13%	32%	24%	24%
Poor	48%	60%	63%	42%	41%	41%	54%	85%	17%	46%	50%
Not sure	1%	1%	0%	0%	1%	1%	1%	0%	1%	0%	1%
Totals	101%	101%	100%	100%	100%	101%	101%	100%	101%	100%	100%
Unweighted N	(2,018)	(147)	(409)	(717)	(745)	(1,001)	(1,003)	(1,071)	(788)	(872)	(974)

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2. Ideology
How would you describe your political views?

		Age				Gender		2024 Vote		White Education	
	Total	18-29	30-44	45-64	65+	Men	Women	Harris	Trump	Non-college	College
Very liberal	9%	24%	16%	6%	3%	7%	10%	20%	0%	7%	12%
Liberal	15%	17%	19%	12%	15%	11%	19%	34%	1%	12%	19%
Moderate	30%	21%	35%	34%	27%	30%	30%	39%	19%	27%	33%
Conservative	27%	16%	16%	31%	33%	32%	23%	2%	49%	30%	24%
Very conservative	16%	21%	11%	14%	18%	17%	15%	0%	29%	19%	11%
Not sure	3%	2%	4%	3%	3%	2%	4%	4%	2%	4%	1%
Totals	100%	101%	101%	100%	99%	99%	101%	99%	100%	99%	100%
Unweighted N	(2,016)	(147)	(409)	(717)	(743)	(999)	(1,003)	(1,069)	(788)	(870)	(975)

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3. Trump Job Approval

Do you approve or disapprove of the job Donald Trump is doing as President?

		Age				Gender		2024 Vote		White Education	
	Total	18-29	30-44	45-64	65+	Men	Women	Harris	Trump	Non-college	College
Strongly approve	26%	19%	11%	30%	33%	30%	23%	0%	50%	32%	17%
Somewhat approve	17%	13%	14%	20%	18%	18%	17%	0%	30%	19%	15%
Somewhat disapprove	6%	7%	12%	5%	4%	6%	6%	1%	9%	5%	7%
Strongly disapprove	50%	60%	61%	45%	45%	45%	54%	98%	9%	44%	60%
Not sure	1%	0%	2%	0%	0%	1%	0%	0%	1%	0%	1%
Totals	100%	99%	100%	100%	100%	100%	100%	99%	99%	100%	100%
Unweighted N	(2,017)	(147)	(409)	(715)	(746)	(998)	(1,005)	(1,070)	(788)	(872)	(973)

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4. Trump Better First or Second Administration

Do you think Donald Trump is doing a better or worse job in his second administration than in his first?

		Age				Gender		2024 Vote		White Education	
	Total	18-29	30-44	45-64	65+	Men	Women	Harris	Trump	Non-college	College
Better in his second administration	29%	21%	12%	33%	37%	32%	27%	0%	55%	35%	20%
Worse in his second administration	55%	62%	73%	51%	48%	52%	58%	95%	22%	48%	68%
About the same	16%	17%	15%	16%	15%	17%	15%	5%	23%	18%	12%
Totals	100%	100%	100%	100%	100%	101%	100%	100%	100%	101%	100%
Unweighted N	(2,019)	(147)	(409)	(717)	(746)	(1,001)	(1,004)	(1,072)	(788)	(872)	(975)

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5. Iowa Senate Vote 2026

Who did you vote for, or who will you vote for, in the election for U.S. Senator?

Respondents who had already voted were asked who they voted for. Undecided voters were asked which candidate they lean toward; leaners are included, and those still undecided are shown as Not sure.

		Age				Gender		2024 Vote		White Education	
	Total	18-29	30-44	45-64	65+	Men	Women	Harris	Trump	Non-college	College
Josh Turek (Democrat)	50%	58%	61%	45%	44%	44%	54%	97%	9%	43%	61%
Ashley Hinson (Republican)	49%	40%	37%	53%	55%	54%	45%	2%	90%	56%	36%
Someone else	1%	1%	1%	2%	1%	1%	1%	1%	1%	0%	2%
Not sure	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
I would not vote	0%	1%	1%	0%	0%	0%	0%	0%	0%	0%	1%
Totals	100%	100%	100%	100%	100%	99%	100%	100%	100%	99%	100%
Unweighted N	(2,016)	(146)	(409)	(717)	(744)	(999)	(1,003)	(1,070)	(787)	(871)	(974)

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6. Iowa Governor Vote 2026

Who did you vote for, or who will you vote for, in the election for Governor of Iowa?

Respondents who had already voted were asked who they voted for. Undecided voters were asked which candidate they lean toward; leaners are included, and those still undecided are shown as Not sure.

		Age				Gender		2024 Vote		White Education	
	Total	18-29	30-44	45-64	65+	Men	Women	Harris	Trump	Non-college	College
Rob Sand (Democrat)	53%	59%	68%	50%	47%	48%	58%	99%	13%	46%	66%
Zach Lahn (Republican)	46%	41%	32%	50%	52%	51%	42%	1%	87%	54%	33%
Someone else	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Not sure	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
I would not vote	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Totals	99%	100%	100%	100%	99%	99%	100%	100%	100%	100%	99%
Unweighted N	(2,019)	(147)	(409)	(717)	(746)	(1,001)	(1,004)	(1,072)	(788)	(872)	(975)

Fieldwork	YouGov
Interviewing Dates	October 26-29, 2026
Target population	Likely Voters in Iowa
Sample	Stratified random sample of voters selected from a list of Iowa registered voters who were contacted via text message and interviewed on YouGov's web-based survey system. Voters were selected at random within each stratum until the target number of interviews were completed.
Weighting	The sample was weighted to gender, age, in-state geography (using the current Iowa voter list), party registration, and imputed education and 2024 presidential vote. Weights were computed using the method of raking. Likely voters are defined using a model that takes into account past vote, demographics, and self-reported likelihood to vote. The likely voter weights range from less than 0.1 to 10.4 with a coefficient of variation of 1.0.
Number of respondents	2,020
Margin of error	$\pm$ 3.1% (2,020 Iowa Likely Voters)
Survey mode	All interviews were conducted online using YouGov's web-based survey system.
Questions not reported	Three