

Iowa General Election 2026 – Likely Voters



Sample 2,245 Iowa Likely Voters
Conducted October 6-12, 2026
Margin of Error $\pm 3.1\%$

1. How would you describe your political views?

Very liberal	10%
Liberal	15%
Moderate	27%
Conservative	26%
Very conservative	17%
Not sure	4%

2. Do you have a favorable or an unfavorable view of the Democratic Party?

Very favorable	14%
Somewhat favorable	22%
Neutral	9%
Somewhat unfavorable	14%
Very unfavorable	41%

3. Do you have a favorable or an unfavorable view of the Republican Party?

Very favorable	19%
Somewhat favorable	21%
Neutral	8%
Somewhat unfavorable	11%
Very unfavorable	42%

4. Do you approve or disapprove of the job Donald Trump is doing as President?

Strongly approve	29%
Somewhat approve	17%
Somewhat disapprove	5%
Strongly disapprove	49%
Not sure	1%

5. Are you registered as a Democrat or a Republican?

Democrat	32%
Republican	42%
Other / No party	26%

6. Who [did / will / would] you vote for in the election for U.S. Senator?

Those who say they definitely will vote were asked how they will vote. Those who say they probably will, maybe will, or probably will not vote were asked how they would vote. Undecided voters were asked their preference and allocated.

Josh Turek (Democrat)	47%
Ashley Hinson (Republican)	46%
Someone else	2%
Undecided	4%
I will not vote in this race	0%

7. Is your mind made up or is there a chance that you would change your mind and vote for Ashley Hinson?

Asked of those who said they would vote for Turek

My mind is made up	98%
There is a chance I would vote for Ashley Hinson	2%

8. Is your mind made up or is there a chance that you would change your mind and vote for Josh Turek?

Asked of those who said they would vote for Hinson

My mind is made up	96%
There is a chance I would vote for Josh Turek	4%

9. Who [did / will / would] you vote for in the election for Governor of Iowa?

Those who say they definitely will vote were asked how they will vote. Those who say they probably will, maybe will, or probably will not vote were asked how they would vote.

Rob Sand (Democrat)	50%
Zach Lahn (Republican)	44%
Someone else	0%
Undecided	6%
I will not vote in this race	0%

10. Respondent age by category

18-29	13%
30-44	22%
45-64	34%
65+	32%

11. Are you a man or a woman?

Man	49%
Woman	51%
Non-binary	1%

12. What racial or ethnic group best describes you?

White	92%
Black	1%
Hispanic	3%
Other	5%

13. What is the highest level of education you have completed?

HS or less	31%
Some college	37%
College grad	21%
Postgrad	11%

14. Who did you vote for in the 2024 U.S. Presidential election?

Kamala Harris	41%
Donald Trump	52%
Someone else	2%
Did not vote	5%

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1. Ideology

How would you describe your political views?

		Age				Gender		2024 Vote		White Education	
	Total	18-29	30-44	45-64	65+	Men	Women	Harris	Trump	Non-college	College
Very liberal	10%	25%	16%	6%	3%	8%	11%	22%	0%	7%	16%
Liberal	15%	21%	18%	13%	14%	14%	16%	34%	0%	13%	21%
Moderate	27%	14%	26%	32%	29%	26%	29%	39%	18%	27%	29%
Conservative	26%	12%	22%	29%	33%	30%	23%	2%	47%	29%	22%
Very conservative	17%	22%	14%	16%	18%	19%	15%	0%	31%	20%	11%
Not sure	4%	6%	4%	5%	2%	3%	5%	3%	4%	4%	2%
Totals	99%	100%	100%	101%	99%	100%	99%	100%	100%	100%	101%
Unweighted N	(2,242)	(232)	(447)	(757)	(806)	(1,132)	(1,093)	(1,166)	(915)	(992)	(1,059)

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2. Democratic Party Favorability

Do you have a favorable or an unfavorable view of the Democratic Party?

		Age				Gender		2024 Vote		White Education	
	Total	18-29	30-44	45-64	65+	Men	Women	Harris	Trump	Non-college	College
Very favorable	14%	8%	9%	14%	18%	11%	16%	28%	3%	14%	11%
Somewhat favorable	22%	24%	24%	22%	19%	17%	26%	46%	2%	18%	31%
Neutral	9%	8%	15%	9%	7%	11%	8%	10%	7%	9%	10%
Somewhat unfavorable	14%	19%	18%	13%	11%	16%	13%	13%	15%	13%	18%
Very unfavorable	41%	40%	33%	42%	45%	45%	37%	3%	73%	47%	29%
Totals	100%	99%	99%	100%	100%	100%	100%	100%	100%	101%	99%
Unweighted N	(2,236)	(232)	(447)	(758)	(799)	(1,130)	(1,089)	(1,166)	(909)	(990)	(1,055)

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3. Republican Party Favorability

Do you have a favorable or an unfavorable view of the Republican Party?

	Age					Gender		2024 Vote		White Education	
	Total	18-29	30-44	45-64	65+	Men	Women	Harris	Trump	Non-college	College
Very favorable	19%	15%	14%	18%	25%	17%	21%	2%	34%	23%	13%
Somewhat favorable	21%	15%	16%	25%	21%	24%	18%	0%	36%	22%	17%
Neutral	8%	7%	8%	6%	9%	8%	7%	1%	12%	8%	6%
Somewhat unfavorable	11%	12%	13%	11%	8%	11%	10%	10%	11%	11%	10%
Very unfavorable	42%	51%	49%	39%	37%	39%	44%	87%	7%	36%	54%
Totals	101%	100%	100%	99%	100%	99%	100%	100%	100%	100%	100%
Unweighted N	(2,244)	(232)	(447)	(760)	(805)	(1,134)	(1,093)	(1,167)	(916)	(994)	(1,059)

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4. Trump Job Approval

Do you approve or disapprove of the job Donald Trump is doing as President?

		Age				Gender		2024 Vote		White Education	
	Total	18-29	30-44	45-64	65+	Men	Women	Harris	Trump	Non-college	College
Strongly approve	29%	17%	20%	32%	35%	31%	26%	0%	53%	33%	19%
Somewhat approve	17%	16%	19%	16%	17%	18%	16%	0%	30%	18%	14%
Somewhat disapprove	5%	4%	6%	3%	6%	5%	4%	0%	7%	5%	5%
Strongly disapprove	49%	59%	55%	47%	42%	44%	52%	99%	8%	43%	61%
Not sure	1%	4%	0%	0%	1%	1%	1%	0%	2%	1%	1%
Totals	101%	100%	100%	98%	101%	99%	99%	99%	100%	100%	100%
Unweighted N	(2,244)	(232)	(447)	(760)	(805)	(1,134)	(1,093)	(1,167)	(916)	(995)	(1,058)

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5. Iowa Senate Vote 2026

Who [did / will / would] you vote for in the election for U.S. Senator?

Those who say they definitely will vote were asked how they will vote. Those who say they probably will, maybe will, or probably will not vote were asked how they would vote. Undecided voters were asked their preference and allocated.

		Age				Gender		2024 Vote		White Education	
	Total	18-29	30-44	45-64	65+	Men	Women	Harris	Trump	Non-college	College
Josh Turek (Democrat)	47%	58%	53%	46%	41%	43%	51%	98%	7%	41%	60%
Ashley Hinson (Republican)	46%	37%	37%	50%	52%	51%	42%	0%	84%	52%	35%
Someone else	2%	1%	5%	1%	1%	2%	2%	0%	3%	1%	2%
Undecided	4%	3%	5%	3%	6%	4%	5%	1%	6%	5%	3%
I will not vote in this race	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	1%
Totals	99%	100%	100%	100%	100%	100%	100%	99%	100%	99%	101%
Unweighted N	(2,245)	(232)	(447)	(760)	(806)	(1,134)	(1,094)	(1,168)	(916)	(995)	(1,059)

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6. Consider Hinson

Is your mind made up or is there a chance that you would change your mind and vote for Ashley Hinson?

Asked of those who said they would vote for Turek

	Total	Age				Gender		2024 Vote		White Education	
		18-29	30-44	45-64	65+	Men	Women	Harris	Trump	Non-college	College
My mind is made up	98%	98%	97%	99%	98%	98%	98%	99%	87%	98%	98%
There is a chance I would vote for Ashley Hinson	2%	2%	3%	1%	2%	2%	2%	1%	13%	2%	2%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,233)	(148)	(277)	(395)	(413)	(577)	(643)	(1,103)	(53)	(466)	(674)

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7. Consider Turek

Is your mind made up or is there a chance that you would change your mind and vote for Josh Turek?

Asked of those who said they would vote for Hinson

		Age				Gender		2024 Vote		White Education	
	Total	18-29	30-44	45-64	65+	Men	Women	Harris	Trump	Non-college	College
My mind is made up	96%	95%	98%	94%	96%	94%	97%	*	96%	95%	96%
There is a chance I would vote for Josh Turek	4%	5%	2%	6%	4%	6%	3%	*	4%	5%	4%
Totals	100%	100%	100%	100%	100%	100%	100%	*	100%	100%	100%
Unweighted N	(801)	(62)	(115)	(300)	(324)	(462)	(337)	(13)	(749)	(426)	(303)

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8. Iowa Governor Vote 2026

Who [did / will / would] you vote for in the election for Governor of Iowa?

Those who say they definitely will vote were asked how they will vote. Those who say they probably will, maybe will, or probably will not vote were asked how they would vote.

	Total	Age				Gender		2024 Vote		White Education	
		18-29	30-44	45-64	65+	Men	Women	Harris	Trump	Non-college	College
Rob Sand (Democrat)	50%	58%	55%	48%	44%	45%	53%	99%	11%	44%	62%
Zach Lahn (Republican)	44%	39%	38%	45%	48%	48%	40%	0%	79%	49%	33%
Someone else	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Undecided	6%	3%	6%	7%	7%	7%	6%	1%	9%	7%	5%
I will not vote in this race	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Totals	100%	101%	99%	100%	99%	100%	99%	100%	99%	100%	100%
Unweighted N	(2,244)	(232)	(447)	(760)	(805)	(1,134)	(1,093)	(1,168)	(915)	(994)	(1,059)

Fieldwork	YouGov
Interviewing Dates	October 6-12, 2026
Target population	Likely Voters in Iowa
Sample	Stratified random sample of voters selected from a list of Iowa registered voters who were contacted via text message and interviewed on YouGov's web-based survey system. Voters were selected at random within each stratum until the target number of interviews were completed.
Weighting	The sample was weighted to gender, age, in-state geography (using the current Iowa voter list), party registration, and imputed education, 2024 presidential vote, and past Senate vote. Weights were computed using the method of raking. Likely voters are defined using a model that takes into account past vote, demographics, and self-reported likelihood to vote. The likely voter weights range from less than 0.1 to 10.4 with a coefficient of variation of 1.1.
Number of respondents	2,245
Margin of error	± 3.1% (2,245 Iowa Likely Voters)
Survey mode	All interviews were conducted online using YouGov's web-based survey system.
Questions not reported	Five