

Florida General Election 2026 – Likely Voters



Sample 3,813 Florida Likely Voters
Conducted September 28 - October 5, 2026
Margin of Error $\pm 2.7\%$

1. How would you describe your political views?

Very liberal	8%
Liberal	15%
Moderate	26%
Conservative	29%
Very conservative	19%
Not sure	3%

2. Do you have a favorable or an unfavorable view of the Democratic Party?

Very favorable	13%
Somewhat favorable	19%
Neutral	11%
Somewhat unfavorable	14%
Very unfavorable	43%

3. Do you have a favorable or an unfavorable view of the Republican Party?

Very favorable	24%
Somewhat favorable	19%
Neutral	4%
Somewhat unfavorable	10%
Very unfavorable	43%

4. Do you approve or disapprove of the job Donald Trump is doing as President?

Strongly approve	32%
Somewhat approve	14%
Somewhat disapprove	5%
Strongly disapprove	49%
Not sure	1%

5. Are you registered as a Democrat or a Republican?

Democrat	31%
Republican	45%
Independent	18%
Other / Not enrolled with a party	6%

6. Who [did / will / would] you vote for in the election for U.S. Senator?

Those who say they definitely will vote were asked how they will vote. Those who say they probably will, maybe will, or probably will not vote were asked how they would vote. Undecided voters were asked their preference and allocated.

Angie Nixon (Democrat)	44%
Ashley Moody (Republican)	49%
Someone else	1%
Undecided	5%
I will not vote in this race	1%

7. Is your mind made up or is there a chance that you would change your mind and vote for Ashley Moody?

Asked of those who said they would vote for Nixon

My mind is made up	95%
There is a chance I would vote for Ashley Moody	5%

8. Is your mind made up or is there a chance that you would change your mind and vote for Angie Nixon?

Asked of those who said they would vote for Moody

My mind is made up	94%
There is a chance I would vote for Angie Nixon	6%

9. Who [did / will / would] you vote for in the election for Governor of Florida?

Those who say they definitely will vote were asked how they will vote. Those who say they probably will, maybe will, or probably will not vote were asked how they would vote.

David Jolly (Democrat)	45%
Byron Donalds (Republican)	47%
Someone else	1%
Undecided	7%
I will not vote in this race	1%

10. Respondent age by category

18-29	9%
30-44	18%
45-64	34%
65+	39%

11. Are you a man or a woman?

Man	48%
Woman	52%
Non-binary	0%

12. What racial or ethnic group best describes you?

White	66%
Black	12%
Hispanic	17%
Other	5%

13. What is the highest level of education you have completed?

HS or less	27%
Some college	33%
College grad	24%
Postgrad	16%

14. Who did you vote for in the 2024 U.S. Presidential election?

Kamala Harris	42%
Donald Trump	53%
Someone else	1%
Did not vote	5%

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1. Ideology

How would you describe your political views?

		Age				Gender		Race			2024 Vote		White Education	
	Total	18-29	30-44	45-64	65+	Men	Women	White	Black	Hispanic	Harris	Trump	Non-college	College
Very liberal	8%	18%	15%	5%	6%	7%	10%	6%	17%	11%	18%	1%	5%	8%
Liberal	15%	24%	16%	14%	13%	12%	18%	13%	23%	16%	33%	0%	11%	17%
Moderate	26%	21%	29%	28%	24%	28%	24%	23%	38%	26%	39%	13%	20%	27%
Conservative	29%	16%	21%	29%	34%	31%	27%	33%	8%	28%	4%	50%	36%	28%
Very conservative	19%	15%	16%	19%	21%	20%	18%	22%	10%	14%	2%	34%	26%	18%
Not sure	3%	5%	3%	4%	2%	3%	3%	2%	4%	5%	4%	2%	3%	2%
Totals	100%	99%	100%	99%	100%	101%	100%	99%	100%	100%	100%	100%	101%	100%
Unweighted N	(3,807)	(443)	(732)	(1,319)	(1,313)	(1,861)	(1,938)	(2,329)	(347)	(885)	(1,808)	(1,682)	(904)	(1,425)

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2. Democratic Party Favorability

Do you have a favorable or an unfavorable view of the Democratic Party?

		Age				Gender		Race			2024 Vote		White Education	
	Total	18-29	30-44	45-64	65+	Men	Women	White	Black	Hispanic	Harris	Trump	Non-college	College
Very favorable	13%	10%	12%	11%	16%	8%	17%	8%	36%	15%	27%	3%	7%	10%
Somewhat favorable	19%	23%	22%	18%	18%	19%	19%	18%	23%	21%	40%	2%	16%	20%
Neutral	11%	17%	10%	13%	7%	11%	10%	9%	19%	11%	16%	4%	7%	10%
Somewhat unfavorable	14%	18%	24%	14%	9%	14%	14%	14%	11%	13%	13%	13%	12%	17%
Very unfavorable	43%	32%	32%	45%	50%	47%	40%	51%	9%	40%	5%	78%	57%	42%
Totals	100%	100%	100%	101%	100%	99%	100%	100%	98%	100%	101%	100%	99%	99%
Unweighted N	(3,807)	(443)	(733)	(1,320)	(1,311)	(1,864)	(1,935)	(2,327)	(347)	(886)	(1,809)	(1,682)	(903)	(1,424)

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3. Republican Party Favorability

Do you have a favorable or an unfavorable view of the Republican Party?

		Age				Gender		Race			2024 Vote		White Education	
	Total	18-29	30-44	45-64	65+	Men	Women	White	Black	Hispanic	Harris	Trump	Non-college	College
Very favorable	24%	12%	14%	25%	32%	24%	25%	28%	8%	26%	2%	45%	32%	21%
Somewhat favorable	19%	12%	19%	21%	18%	21%	17%	22%	6%	14%	1%	34%	21%	23%
Neutral	4%	3%	5%	5%	4%	5%	4%	4%	3%	5%	2%	5%	4%	4%
Somewhat unfavorable	10%	18%	12%	9%	8%	10%	10%	9%	15%	8%	11%	8%	9%	10%
Very unfavorable	43%	56%	49%	39%	39%	40%	45%	37%	69%	46%	84%	9%	33%	42%
Totals	100%	101%	99%	99%	101%	100%	101%	100%	101%	99%	100%	101%	99%	100%
Unweighted N	(3,807)	(443)	(733)	(1,321)	(1,310)	(1,863)	(1,936)	(2,328)	(347)	(885)	(1,809)	(1,682)	(903)	(1,425)

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4. Trump Job Approval

Do you approve or disapprove of the job Donald Trump is doing as President?

		Age				Gender		Race			2024 Vote		White Education	
	Total	18-29	30-44	45-64	65+	Men	Women	White	Black	Hispanic	Harris	Trump	Non-college	College
Strongly approve	32%	17%	17%	35%	40%	33%	31%	38%	4%	31%	0%	60%	44%	29%
Somewhat approve	14%	10%	14%	14%	14%	15%	12%	16%	2%	12%	0%	25%	14%	18%
Somewhat disapprove	5%	6%	7%	5%	3%	4%	5%	4%	6%	5%	2%	6%	4%	4%
Strongly disapprove	49%	67%	61%	46%	42%	47%	51%	42%	86%	51%	97%	8%	37%	49%
Not sure	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%
Totals	101%	101%	100%	101%	100%	100%	100%	101%	99%	100%	100%	100%	100%	101%
Unweighted N	(3,810)	(443)	(733)	(1,320)	(1,314)	(1,863)	(1,939)	(2,329)	(348)	(887)	(1,810)	(1,683)	(904)	(1,425)

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5. Florida Senate Vote 2026

Who [did / will / would] you vote for in the election for U.S. Senator?

Those who say they definitely will vote were asked how they will vote. Those who say they probably will, maybe will, or probably will not vote were asked how they would vote. Undecided voters were asked their preference and allocated.

	Total	Age				Gender		Race			2024 Vote		White Education	
		18-29	30-44	45-64	65+	Men	Women	White	Black	Hispanic	Harris	Trump	Non-college	College
Angie Nixon (Democrat)	44%	58%	53%	42%	37%	41%	46%	36%	84%	47%	92%	4%	31%	43%
Ashley Moody (Republican)	49%	32%	40%	51%	57%	51%	48%	58%	8%	45%	2%	90%	63%	51%
Someone else	1%	0%	1%	0%	1%	1%	1%	1%	1%	0%	1%	1%	1%	0%
Undecided	5%	7%	5%	6%	4%	5%	5%	5%	7%	7%	5%	4%	4%	5%
I will not vote in this race	1%	3%	2%	0%	1%	2%	0%	1%	0%	1%	0%	1%	2%	1%
Totals	100%	100%	101%	99%	100%	100%	100%	101%	100%	100%	100%	100%	101%	100%
Unweighted N	(3,812)	(443)	(733)	(1,321)	(1,315)	(1,864)	(1,940)	(2,330)	(348)	(887)	(1,811)	(1,685)	(904)	(1,426)

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6. Consider Moody

Is your mind made up or is there a chance that you would change your mind and vote for Ashley Moody?

Asked of those who said they would vote for Nixon

		Age				Gender		Race			2024 Vote		White Education	
	Total	18-29	30-44	45-64	65+	Men	Women	White	Black	Hispanic	Harris	Trump	Non-college	College
My mind is made up	95%	94%	96%	94%	97%	95%	95%	95%	96%	93%	95%	85%	96%	94%
There is a chance I would vote for Ashley Moody	5%	6%	4%	6%	3%	5%	5%	5%	4%	7%	5%	15%	4%	6%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,765)	(247)	(398)	(583)	(537)	(834)	(925)	(939)	(277)	(450)	(1,537)	(79)	(275)	(664)

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7. Consider Nixon

Is your mind made up or is there a chance that you would change your mind and vote for Angie Nixon?

Asked of those who said they would vote for Moody

		Age				Gender		Race			2024 Vote		White Education	
	Total	18-29	30-44	45-64	65+	Men	Women	White	Black	Hispanic	Harris	Trump	Non-college	College
My mind is made up	94%	97%	91%	95%	94%	94%	95%	94%	*	93%	*	94%	96%	92%
There is a chance I would vote for Angie Nixon	6%	3%	9%	5%	6%	6%	5%	6%	*	7%	*	6%	4%	8%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	*	100%	*	100%	100%	100%
Unweighted N	(1,483)	(121)	(226)	(556)	(580)	(774)	(707)	(1,057)	(19)	(306)	(43)	(1,380)	(484)	(573)

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8. Florida Governor Vote 2026

Who [did / will / would] you vote for in the election for Governor of Florida?

Those who say they definitely will vote were asked how they will vote. Those who say they probably will, maybe will, or probably will not vote were asked how they would vote.

		Age				Gender		Race			2024 Vote		White Education	
	Total	18-29	30-44	45-64	65+	Men	Women	White	Black	Hispanic	Harris	Trump	Non-college	College
David Jolly (Democrat)	45%	59%	54%	41%	40%	43%	46%	38%	79%	49%	93%	5%	33%	45%
Byron Donalds (Republican)	47%	28%	35%	48%	55%	48%	45%	54%	9%	44%	1%	86%	59%	47%
Someone else	1%	3%	3%	1%	1%	2%	1%	2%	1%	1%	1%	2%	2%	1%
Undecided	7%	9%	7%	9%	4%	6%	8%	6%	11%	6%	6%	6%	5%	7%
I will not vote in this race	1%	1%	2%	0%	0%	1%	0%	1%	0%	1%	0%	1%	1%	1%
Totals	101%	100%	101%	99%	100%	100%	100%	101%	100%	101%	101%	100%	100%	101%
Unweighted N	(3,813)	(443)	(733)	(1,321)	(1,316)	(1,865)	(1,940)	(2,331)	(348)	(887)	(1,811)	(1,685)	(905)	(1,426)

Fieldwork	YouGov
Interviewing Dates	September 28 - October 5, 2026
Target population	Likely Voters in Florida
Sample	Stratified random sample of voters selected from a list of Florida registered voters who were contacted via text message and interviewed on YouGov's web-based survey system. Voters were selected at random within each stratum until the target number of interviews were completed.
Weighting	The sample was weighted to gender, age, race, in-state geography (using the current Florida voter list), party registration, and imputed education, 2024 presidential vote, and past Senate vote. Weights were computed using the method of raking. Likely voters are defined using a model that takes into account past vote, demographics, and self-reported likelihood to vote. The likely voter weights range from less than 0.1 to 8.7 with a coefficient of variation of 1.3.
Number of respondents	3,813
Margin of error	± 2.7% (3,813 Florida Likely Voters)
Survey mode	All interviews were conducted online using YouGov's web-based survey system.
Questions not reported	Five