

Daily Survey: Elections



Sample 1000 U.S. Adult Citizens
Conducted March 23 - 28, 2022
Margin of Error $\pm 3.8\%$

1. How much do you know about the primary and caucus system for determining the party nominees ahead of U.S. presidential elections?

A lot	25%
A little	51%
Nothing at all	24%

2. How much do you care about which U.S. states hold their primary or caucus first?

A lot	16%
A little	42%
Not at all	42%

3. Do you think voters in Iowa and New Hampshire have too much influence on who wins the party nominations for president, about the right amount of influence, or not enough influence?

Too much influence	32%
The right amount of influence	22%
Not enough influence	6%
Not sure	40%

4. Thinking about the order in which states hold their presidential (election) primaries and caucuses, which would you prefer: the current system in which Iowa and New Hampshire always go first, or some other system?

Iowa and New Hampshire first	21%
Some other system	36%
Not sure	43%

5. If the current system in which Iowa and New Hampshire go first were changed, what system would you like to see replace it?

Asked of those who would prefer a different system

Two states replace Iowa and New Hampshire	3%
Additional states join Iowa and New Hampshire in going first	11%
The states that go first rotate every election	22%
Primaries and caucuses all happen on the same day: No one goes before anyone else	54%
Other	3%
Not sure	7%

6. Do you agree or disagree with the following statements about the United States' current caucus and primary system?

	Agree	Disagree	Not sure
It is important to maintain the tradition of Iowa and New Hampshire going first	19%	43%	39%
Iowa is not racially diverse enough to be the first caucus in the nation	30%	29%	41%
New Hampshire is not racially diverse enough to be the first primary in the nation	26%	29%	45%
Early states hold too much influence on the eventual outcome of presidential elections	35%	26%	39%
The current system ensures small states are not overlooked during presidential elections	34%	26%	39%
Iowa and New Hampshire voters take their first-in-the-nation responsibility seriously	40%	16%	45%
The current system means that non-white voters have less of a say than white voters in determining who the major parties' presidential candidates are	28%	38%	33%

Interviewing Dates	March 23 - 28, 2022
Target population	U.S. Citizens, aged 18 and over.
Sampling method	Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by gender, age, race, education, geographic region, and voter registration) was selected from the 2018 American Community Study. Voter registration was imputed from the November 2018 Current Population Survey Registration and Voting Supplement.
Weighting	The sample was weighted based on gender, age, race, education, news interest, and 2020 Presidential vote (or non-vote). The weights range from 0.294 to 6.56, with a mean of one and a standard deviation of 0.732.
Number of respondents	1000
Margin of error	± 3.8% (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	76 questions not reported.