

YouGov Survey: The stock market



Sample 1000 U.S. Adult Citizens
Conducted May 20 - 22, 2022
Margin of Error ±3.4%

1. Do you personally (or jointly with a spouse), have any money invested in the stock market right now, either in an individual stock or in a mutual fund?

Yes 41%
No 59%

2. How much attention do you pay to the stock market?

A lot 19%
A little 44%
None at all 36%

3. Do you care how the stock market is doing?

Yes 54%
No 27%
Not sure 19%

4. When it comes to the stock market, do you know the difference between a bull market and a bear market?

Yes 43%
No 41%
Not sure 16%

5. Would you say the U.S. stock market is currently closer to a bull market or a bear market?

Bull market 15%
Bear market 72%
Not sure 12%

6. How would you describe the current state of the stock market?

Excellent 2%
Good 12%
Fair 26%
Poor 33%
Don't know 27%

7. Do you think the stock market will be higher or lower 12 months from now?

Higher 21%
About the same 18%
Lower 29%
Not sure 31%

8. Would you say that you and your family are...

Better off financially than you were a year ago	15%
About the same financially as you were a year ago	40%
Worse off financially than you were a year ago	38%
Not sure	7%

Interviewing Dates	May 20 - 22, 2022
Target population	U.S. Citizens, aged 18 and over.
Sampling method	Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by gender, age, race, education, geographic region, and voter registration) was selected from the 2018 American Community Study. Voter registration was imputed from the November 2018 Current Population Survey Registration and Voting Supplement.
Weighting	The sample was weighted based on gender, age, race, education, news interest, and 2020 Presidential vote (or non-vote). The weights range from 0.328 to 6.506, with a mean of one and a standard deviation of 0.437.
Number of respondents	1000
Margin of error	± 3.4% (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	75 questions not reported.