

Sample 552 Likely Republican Primary Voters
 Conducted January 9 - 11, 2016
 Margin of Error ±4.6%

1. Do you have a good idea of which candidate you'll vote for in your party's presidential primary next year, or are you still making up your mind?

Asked of those who said they are likely to vote in their party's presidential primary or caucus next year

I have a good idea of who I'll vote for63%
 I'm still making up my mind 36%
 I don't plan to vote in the primary election or caucus -
 Not sure 1%

2. Do you have a favorable or an unfavorable opinion of the following individuals?

	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Don't know
Hillary Clinton	3%	4%	8%	84%	1%
Ted Cruz	41%	32%	11%	11%	5%
Marco Rubio	25%	39%	19%	10%	7%
Bernie Sanders	4%	13%	17%	59%	6%
Donald Trump	41%	29%	11%	17%	2%

3. Do you have a favorable or an unfavorable opinion of the following individuals?

	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Don't know
Barack Obama	2%	4%	8%	85%	0%
George W. Bush	36%	41%	15%	8%	2%
Bill Clinton	4%	16%	27%	50%	2%
George H. W. Bush	39%	40%	13%	6%	2%
Ronald Reagan	75%	18%	2%	2%	3%

4. If you had to choose one, which one of these individuals would you want to be the Republican nominee for president in 2016?

Asked of 552 likely Republican primary voters

Jeb Bush	5%
Ben Carson	6%
Chris Christie	4%
Ted Cruz	20%
Carly Fiorina	3%
Jim Gilmore	-
Mike Huckabee	3%
John Kasich	3%
Rand Paul	3%
Marco Rubio	11%
Rick Santorum	2%
Donald Trump	36%
Other	2%
No preference	3%

5. If the election for the Republican nomination for president was going to be held now and the only candidates were Donald Trump, Ted Cruz, and Marco Rubio, would you vote for...

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Ted Cruz	30%
Marco Rubio	21%
Donald Trump	45%
I would not vote	4%

6. Which of these words would you use to describe Ted Cruz?

Asked of 552 likely Republican primary voters

	Yes	No Opinion	No
Bold	39%	57%	5%
Effective	34%	57%	10%
Establishment candidate	17%	50%	33%
Experienced	35%	58%	7%
Honest	42%	49%	9%
Inspiring	32%	59%	9%
In touch	34%	57%	9%
Partisan	15%	74%	12%
Religious	33%	64%	3%
Strong	45%	50%	5%
True conservative	54%	43%	3%
Typical politician	22%	45%	33%
Unifying	19%	65%	16%
Washington outsider	20%	61%	19%

7. Which of these words would you use to describe Marco Rubio?

Asked of 552 likely Republican primary voters

	Yes	No Opinion	No
Bold	23%	68%	9%
Effective	30%	58%	12%
Establishment candidate	32%	58%	10%
Experienced	22%	60%	18%
Honest	34%	54%	12%
Inspiring	28%	60%	11%
In touch	27%	64%	9%
Partisan	9%	83%	8%
Religious	18%	77%	4%
Strong	29%	60%	11%
True conservative	24%	58%	18%
Typical politician	35%	47%	19%
Unifying	17%	69%	13%
Washington outsider	5%	64%	30%

8. Which of these words would you use to describe Donald Trump?

Asked of 552 likely Republican primary voters

	Yes	No Opinion	No
Bold	75%	23%	2%
Effective	45%	45%	11%
Establishment candidate	4%	45%	51%
Experienced	21%	55%	24%
Honest	32%	53%	15%
Inspiring	37%	51%	13%
In touch	37%	52%	11%
Partisan	8%	79%	14%
Religious	4%	66%	30%
Strong	62%	34%	5%
True conservative	14%	60%	26%
Typical politician	6%	31%	62%
Unifying	17%	58%	25%
Washington outsider	64%	31%	4%

9. Below are some things that have been said about some of the Republicans running for president. Do you agree or disagree with each statement?

Asked of 552 likely Republican primary voters

	Strongly agree	Somewhat agree	Neither agree nor disagree	Somewhat disagree	Strongly disagree
"Marco Rubio lacks the experience to be president"	10%	20%	29%	28%	12%
"Ted Cruz lacks the experience to be president"	8%	15%	23%	14%	40%
"Ted Cruz wants to weaken America's military and intelligence capabilities"	2%	9%	32%	19%	39%
"Donald Trump is not a true conservative"	16%	26%	27%	20%	11%
"Marco Rubio can't be trusted to handle illegal immigration"	16%	23%	22%	22%	16%
"Donald Trump is too outrageous and controversial to be president"	17%	19%	10%	18%	35%
"Marco Rubio represents the next generation of conservative leaders"	13%	33%	28%	15%	11%
"Marco Rubio is the Republican candidate Hillary Clinton's campaign fears most"	8%	19%	34%	22%	16%
"Ted Cruz will stand up to the Washington establishment"	33%	26%	23%	12%	6%
"Ted Cruz is a proven conservative"	35%	30%	27%	6%	3%
"Donald Trump says things other politicians are afraid to say"	72%	19%	5%	2%	3%
"Donald Trump will restore America's standing in the world"	32%	31%	16%	8%	13%

Interviewing Dates	January 9 - 11, 2016
Target population	U.S. adults, aged 18 and over.
Sampling method	Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by age, gender, race, education, and region) was selected from the 2010 American Community Study. Voter registration was imputed from the November 2010 Current Population Survey Registration and Voting Supplement. Religion, minor party identification, and non-placement on an ideology scale, were imputed from the 2008 Pew Religion in American Life Survey.
Weighting	The sample was weighted using propensity scores based on age, gender, race, education, voter registration, and non-placement on an ideology scale. The weights range from 0.261 to 3.633, with a mean of one and a standard deviation of 0.431.
Number of respondents	552
Margin of error	± 4.6% (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	93 questions not reported.