

# Daily Survey: Presidential Favorability



Sample 3000 U.S. Adult Citizens  
 Conducted July 13 - 17, 2021  
 Margin of Error ±2.3%

1. For each of the following US presidents, please say whether you have a favorable or unfavorable opinion of them. If you have not heard of that president, please tick the "have not heard of" option.

	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Don't know	Have not heard of them
George Washington	44%	26%	6%	4%	18%	3%
John Adams	16%	30%	7%	4%	37%	5%
Thomas Jefferson	28%	34%	10%	5%	23%	1%
James Madison	12%	27%	5%	4%	43%	9%
James Monroe	8%	21%	8%	4%	49%	10%
John Quincy Adams	13%	31%	5%	4%	41%	6%
Andrew Jackson	11%	23%	12%	17%	32%	5%
Martin Van Buren	3%	12%	10%	4%	54%	18%
William Henry Harrison	3%	15%	9%	5%	55%	14%
John Tyler	3%	11%	10%	4%	51%	21%
James K. Polk	4%	12%	9%	8%	55%	13%
Zachary Taylor	2%	14%	10%	3%	53%	18%
Millard Fillmore	1%	10%	9%	5%	53%	21%
Franklin Pierce	3%	12%	10%	5%	53%	18%
James Buchanan	3%	12%	12%	9%	52%	14%
Abraham Lincoln	56%	24%	6%	3%	11%	1%
Andrew Johnson	6%	17%	13%	12%	43%	8%
Ulysses S. Grant	14%	30%	9%	6%	34%	7%
Rutherford B. Hayes	4%	14%	9%	6%	54%	13%
James A. Garfield	4%	16%	9%	5%	54%	12%
Chester A. Arthur	3%	10%	8%	5%	48%	27%
Grover Cleveland	4%	17%	12%	6%	47%	14%
Benjamin Harrison	3%	13%	10%	4%	54%	15%
William McKinley	2%	16%	11%	4%	53%	14%
Theodore Roosevelt	25%	37%	8%	4%	23%	3%
William Howard Taft	3%	18%	13%	6%	52%	8%
Woodrow Wilson	7%	25%	14%	11%	39%	4%
Warren G. Harding	3%	12%	12%	11%	46%	16%
Calvin Coolidge	6%	18%	11%	8%	47%	10%
Herbert Hoover	5%	20%	16%	14%	37%	8%
Franklin D. Roosevelt	26%	32%	9%	8%	22%	3%
Harry S. Truman	17%	34%	10%	4%	28%	5%
Dwight D. Eisenhower	22%	36%	7%	4%	25%	7%
John F. Kennedy	35%	38%	10%	4%	12%	2%
Lyndon B. Johnson	9%	28%	18%	17%	21%	7%

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Richard Nixon	8%	19%	23%	34%	14%	3%
Gerald Ford	7%	34%	22%	8%	25%	4%
Jimmy Carter	23%	22%	12%	20%	18%	5%
Ronald Reagan	31%	23%	14%	17%	12%	3%
George H. W. Bush	11%	33%	27%	17%	11%	1%
Bill Clinton	15%	30%	20%	22%	10%	2%
George W. Bush	10%	32%	24%	19%	11%	4%
Barack Obama	36%	18%	10%	31%	4%	1%
Donald Trump	23%	16%	7%	47%	5%	1%
Joe Biden	26%	21%	9%	35%	6%	2%

<b>Interviewing Dates</b>	July 13 - 17, 2021
<b>Target population</b>	U.S. Citizens, aged 18 and over.
<b>Sampling method</b>	Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by gender, age, race, education, geographic region, and voter registration) was selected from the 2016 American Community Study. Voter registration was imputed from the November 2016 Current Population Survey Registration and Voting Supplement.
<b>Weighting</b>	The sample was weighted based on gender, age, race, education, news interest, and 2016 Presidential vote (or non-vote). The weights range from 0.205 to 6.758, with a mean of one and a standard deviation of 0.807.
<b>Number of respondents</b>	3000
<b>Margin of error</b>	± 2.3% (adjusted for weighting)
<b>Survey mode</b>	Web-based interviews
<b>Questions not reported</b>	59 questions not reported.