

Daily Survey: Polls from the Past: Thanksgiving



Sample 1000 U.S. Adult Citizens
 Conducted November 14 - 18, 2022
 Margin of Error ±3.3%

1. Many holidays have been changed so that they occur on Mondays and make a long, three-day weekend. Some have not changed, however. How about changing Thanksgiving from the fourth Thursday in November to the fourth Friday in November? Would you favor having it on Friday, or would you prefer keeping it on Thursday?

This question is based on a 1975 survey conducted by the Roper Organization

Change to 4th Friday 23%
 Keep on 4th Thursday 61%
 Don't know 16%

2. As this Thanksgiving approaches, compared with other Thanksgivings a few years ago, do you feel more thankful, less thankful, or about the same as you did then?

This question is based on a 1974 survey conducted by Louis Harris & Associates

More thankful 38%
 Less 14%
 About same 39%
 Not sure 9%

3. This Thanksgiving, will you feel thankful or not...?

	Thankful	Not thankful	Not sure
Because the U.S. is not in a war	77%	9%	14%
Because of the health of your family	78%	10%	12%
Because of your family relationships	75%	12%	13%
Because of your own personal economic situation	60%	25%	15%
Because of your work situation	61%	19%	20%
Because of the economic situation in the U.S.	28%	49%	24%
Because of the way people treat each other	38%	38%	24%
Because of the way the poor, the homeless, and the less fortunate are treated in the U.S.	25%	50%	25%

4. If someone were to give you a choice this year between one thousand dollars in cash or spending time with your family on Thanksgiving, which would you choose?

This question is based on a 1991 survey conducted by Mellman & Lazarus

Cash 40%
 Family 51%
 Don't know 9%

5. Generally speaking, when you get together with family on special occasions like reunions or Thanksgiving, is it more because you think it's the right thing to do, or more because getting together makes you feel good?

This question is based on a 1991 survey conducted by Mellman & Lazarus

Right thing	25%
Feel good	62%
Don't know	13%

6. Would you rather spend Thanksgiving at your own house or the White House?

This question is based on a 2005 survey conducted by Fox News

Own house	75%
White House	14%
Somewhere else	11%

7. Do you think stores should be open on Thanksgiving Day to make things more convenient for holiday shoppers, or do you think stores should be closed so workers and shoppers can spend time with their families on Thanksgiving?

This question is based on a 2013 survey conducted by CBS News

Should be open	20%
Should be closed	68%
Don't know	13%

8. Do you think Thanksgiving would be better if it was during fall as it is, spring, summer, or winter?

This question is based on a 2013 survey conducted by CBS News

Thanksgiving best in the fall as it is	76%
The spring	7%
The summer	5%
The winter	4%
Don't know	9%

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Interviewing Dates	November 14 - 18, 2022
Target population	U.S. Citizens, aged 18 and over.
Sampling method	Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by gender, age, race, education, geographic region, and voter registration) was selected from the 2019 American Community Survey.
Weighting	The sample was weighted according to gender, age, race, education, 2020 election turnout and Presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. Baseline party identification is the respondent's most recent answer given prior to March 15, 2022, and is weighted to the estimated distribution at that time (33% Democratic, 28% Republican). The weights range from 0.353 to 3.225, with a mean of one and a standard deviation of 0.395.
Number of respondents	1000
Margin of error	± 3.3% (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	62 questions not reported.