Daily Survey: Pets and DNA Testing

YouGov

Sample	1000 U.S. Adult Citizens
Conducted	February 14 - 17, 2022
Margin of Error	±3.3%

1. Have you ever owned any of the following pets? Select all that apply.

Cats	56%
Dogs	71%
Birds	21%
Fishes	37%
Reptiles	13%
Rabbits	16%
Other mammals	14%
I have never owned any pets	14%

2. Which of the following best describes the dog you got most recently?
Asked of Dog Owners

My dog is a purebred, and I know his/her breed	39%
My dog is a crossbreed, and I know his/her breeds	17%
My dog is a mixed breed or mutt, and I know his/her breeds	23%
I do not know my dog's specific breed(s)	21%

3. Which of the following best describes the cat you got most recently?
Asked of Cat Owners

I know my cat's breed(s)	28%
I do not know my cat's specific breed(s)	72%

4. Have you ever conducted a DNA test on a dog that you owned?
Asked of Dog Owners

Yes	8%
No	90%
Not sure	2%

5. Have you ever conducted a DNA test on a cat that you owned?
Asked of Cat Owners

Yes	4%
No	96%
Not sure	1%

6. If you ever had a dog, would you be interested in using an at-home DNA test kit on your dog to learn more about its genetic background?

Yes	22%
No	62%
Not sure	16%

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7. If you ever had a cat, would you be interested in using an at-home DNA test kit on your cat to learn more about its genetic background?

Yes 17%
No 70%
Not sure 13%

Interviewing Dates	February 14 - 17, 2022
Target population	U.S. Citizens, aged 18 and over.
Sampling method	Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by gender, age, race, education, geographic region, and voter registration) was selected from the 2018 American Community Study. Voter registration was imputed from the November 2018 Current Population Survey Registration and Voting Supplement.
Weighting	The sample was weighted based on gender, age, race, education, news interest, and 2020 Presidential vote (or non-vote). The weights range from 0.317 to 4.41, with a mean of one and a standard deviation of 0.389.
Number of respondents	1000
Margin of error	$\pm$ 3.3% (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	61 questions not reported.