

Daily Survey: Oscars

Sample 1000 U.S. Adult Citizens
 Conducted March 28 - 31, 2022
 Margin of Error ±3.9%

1. Have you seen the following movies?

	Yes	No	Not sure
CODA	9%	86%	5%
Nomadland	12%	83%	4%
Parasite	14%	81%	5%
Green Book	17%	78%	5%
The Shape of Water	17%	77%	6%
Moonlight	14%	82%	5%
Spotlight	12%	83%	5%
Birdman	16%	79%	6%
12 Years a Slave	22%	74%	5%
Argo	21%	73%	5%
The Artist	9%	85%	6%
The King's Speech	25%	69%	5%
The Hurt Locker	23%	71%	7%
Slumdog Millionaire	29%	66%	5%
No Country for Old Men	31%	63%	6%
The Departed	28%	66%	6%
Crash	21%	73%	6%
Million Dollar Baby	29%	65%	6%
The Lord of the Rings: The Return of the King	41%	53%	7%
Chicago	24%	70%	6%
A Beautiful Mind	36%	58%	6%
Gladiator	47%	48%	6%
American Beauty	34%	60%	6%
Shakespeare in Love	22%	73%	6%
Titanic	70%	26%	4%
The English Patient	23%	71%	6%
Braveheart	52%	43%	5%

2. Please indicate what you think of each of the following movies.

Asked of people who say they have seen each movie

	Love it	Like it	Dislike it	Hate it
CODA	40%	48%	11%	0%
Nomadland	26%	50%	20%	4%
Parasite	31%	55%	11%	3%

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Green Book	41%	49%	5%	4%
The Shape of Water	34%	54%	10%	1%
Moonlight	27%	56%	15%	3%
Spotlight	44%	46%	10%	0%
Birdman	27%	56%	14%	3%
12 Years a Slave	37%	54%	8%	1%
Argo	28%	63%	7%	2%
The Artist	30%	54%	14%	1%
The King's Speech	49%	42%	8%	1%
The Hurt Locker	32%	52%	16%	0%
Slumdog Millionaire	34%	52%	11%	3%
No Country for Old Men	38%	48%	11%	3%
The Departed	35%	55%	10%	0%
Crash	26%	53%	18%	3%
Million Dollar Baby	32%	54%	11%	3%
The Lord of the Rings: The Return of the King	54%	37%	8%	1%
Chicago	38%	51%	10%	1%
A Beautiful Mind	37%	54%	7%	2%
Gladiator	40%	48%	11%	1%
American Beauty	27%	53%	17%	3%
Shakespeare in Love	31%	50%	17%	2%
Titanic	37%	53%	7%	2%
The English Patient	26%	58%	12%	4%
Braveheart	39%	50%	9%	2%

3. Have you seen the following movies?

	Yes	No
Belfast	10%	90%
Don't Look Up	25%	75%
Drive My Car	10%	90%
Dune	25%	75%
King Richard	15%	85%
Licorice Pizza	10%	90%
Nightmare Alley	11%	89%
The Power of the Dog	14%	86%
West Side Story	32%	68%

4. Do you want to see the following movies?

Asked of people who say they have not seen each movie

	Yes, I do	No, I do not	Not sure
Belfast	17%	51%	32%
CODA	17%	52%	32%
Don't Look Up	13%	54%	34%
Drive My Car	9%	57%	34%
Dune	17%	54%	29%
King Richard	18%	53%	29%
Licorice Pizza	11%	59%	30%
Nightmare Alley	12%	59%	30%
The Power of the Dog	14%	53%	33%
West Side Story	20%	57%	23%

5. Did you watch the 2022 Academy Awards / Oscars?

I watched all of it	7%
I watched part of it	11%
I watched clips or highlights of it	16%
I read or watched news stories analyzing it	8%
I did not watch any of it	54%
Not sure	4%

6. Do you have a favorable or unfavorable opinion of Will Smith?

Very favorable	17%
Somewhat favorable	31%
Somewhat unfavorable	18%
Very unfavorable	20%
Don't know	14%

7. Do you have a favorable or unfavorable opinion of Chris Rock?

Very favorable	17%
Somewhat favorable	33%
Somewhat unfavorable	19%
Very unfavorable	13%
Don't know	19%

8. How closely does your opinion match this statement? "Love will make you do crazy things."

Very closely	20%
Somewhat closely	39%
Not very closely	19%
Not at all	12%
Not sure	11%

9. Have you ever punched or hit anyone who said something offensive to you or about a loved one?

I have	19%
I have not	71%
Not sure	10%

10. Is it ever OK to hit a man for something he said?

It is	23%
It is not	50%
Not sure	27%

11. Is it ever OK to hit a woman for something she said?

It is	12%
It is not	70%
Not sure	19%

12. How much have you heard about actor Will Smith hitting comedian Chris Rock at the 2022 Academy Awards?

A lot	53%
A little	34%
Nothing at all	12%

13. On stage at the Academy Awards, comedian Chris Rock made a joke about Jada Pinkett Smith's shaved head, which is due to a hair-loss condition called alopecia. Her husband Will Smith responded by walking on stage and hitting Chris Rock. Were Smith's actions right or wrong?

Right	21%
Wrong	61%
Not sure	18%

14. Do you believe that Will Smith hitting Chris Rock was staged, or not?

It was staged	22%
It was not staged	47%
Not sure	31%

15. Do you approve or disapprove of the Academy Awards allowing Will Smith to remain at the Oscars after having hit Chris Rock?

Strongly approve	16%
Somewhat approve	20%
Somewhat disapprove	16%
Strongly disapprove	26%
Not sure	23%

16. Do you approve or disapprove of the Academy Awards allowing Will Smith to accept his award for Best Actor on stage after having hit Chris Rock earlier in the show?

Strongly approve	19%
Somewhat approve	21%
Somewhat disapprove	14%
Strongly disapprove	23%
Not sure	23%

17. Do you think Will Smith should or should not be allowed to keep the Oscar he won at the 2022 Academy Awards?

He should be allowed to keep his Oscar	59%
He should not be allowed to keep his Oscar	19%
Not sure	22%

18. Do you think our society encourages expressions of aggression by men?

Yes	47%
No	28%
Not sure	25%

19. How much have you heard about "toxic masculinity"?

A lot	27%
A little	39%
Nothing at all	35%

20. Do you have a good idea of what toxic masculinity is?

Asked of those who have heard of toxic masculinity

Yes	68%
No	15%
Not sure	18%

21. Do you think that Will Smith hitting Chris Rock on stage during the Oscars was an example of toxic masculinity?

Asked of those who have heard of toxic masculinity

Yes	37%
No	39%
Not sure	23%

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Interviewing Dates	March 28 - 31, 2022
Target population	U.S. Citizens, aged 18 and over.
Sampling method	Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by gender, age, race, education, geographic region, and voter registration) was selected from the 2018 American Community Study. Voter registration was imputed from the November 2018 Current Population Survey Registration and Voting Supplement.
Weighting	The sample was weighted based on gender, age, race, education, news interest, and 2020 Presidential vote (or non-vote). The weights range from 0.201 to 6.519, with a mean of one and a standard deviation of 0.769.
Number of respondents	1000
Margin of error	± 3.9% (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	67 questions not reported.