

Sample 1000 Adult Interviews
 Conducted December 4 - 7, 2015
 Margin of Error ±4.2%

1. Do you think it is acceptable or unacceptable to take photos of yourself naked?

Acceptable	37%
Unacceptable	49%
Not sure	14%

2. Have you ever taken or had a photo taken of yourself naked?

Yes	21%
No	70%
Prefer not to say	6%
Not sure	4%

3. Have you ever sent a photo of yourself naked to someone else?

Asked of those who have taken or had a photo taken of themselves naked

Yes	62%
No	37%
Prefer not to say	2%
Don't remember	-

4. Have you ever sent a photo of yourself naked to your current or last romantic partner?

Asked of those who have taken or had a photo taken of themselves naked

Yes	48%
No	50%
Prefer not to say	2%
Don't remember	-

5. Would you like it or dislike it if a romantic partner sent you a naked photo of themselves?

Like it a lot	18%
Like it a little	17%
Dislike it a little	11%
Dislike it a lot	37%
Not sure	16%

6. Would you be OK with people other than your romantic partner seeing photos of you naked?

Asked of those who have taken or had a photo taken of themselves naked

Definitely	7%
Probably	19%
Probably not	20%
Definitely not	47%
Not sure	7%

7. How good do you think you look naked?

Excellent	3%
Very good	4%
Good	9%
Average	34%
Bad	13%
Very bad	6%
Terrible	18%
Prefer not to say	8%
Not sure	7%

8. If someone offered to pay you \$10,000 to publish a photo of you naked in a magazine, would you do it?

Definitely	9%
Probably	14%
Probably not	15%
Definitely not	55%
Not sure	6%

Interviewing Dates	December 4 - 7, 2015
Target population	U.S. adults, aged 18 and over.
Sampling method	Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by age, gender, race, education, and region) was selected from the 2010 American Community Study. Voter registration was imputed from the November 2010 Current Population Survey Registration and Voting Supplement. Religion, minor party identification, and non-placement on an ideology scale, were imputed from the 2008 Pew Religion in American Life Survey.
Weighting	The sample was weighted using propensity scores based on age, gender, race, education, voter registration, and non-placement on an ideology scale. The weights range from 0.132 to 4.137, with a mean of one and a standard deviation of 0.905.
Number of respondents	1000
Margin of error	± 4.2% (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	20 questions not reported.