YouGov

Sample	1000 Adult Interviews
Conducted	February 28 - March 2, 2015
Margin of Error	±4.1%

1. Do you consider yourself to be a "cool" person or not?

Yes	55%
No	45%

2. In your opinion, how "cool" are the US cities listed below?

	Very cool	Somewhat cool	Not very cool	Not cool at all
Austin, TX	22%	44%	21%	12%
Boston, MA	19%	44%	22%	15%
Chicago, IL	20%	35%	24%	21%
Dallas, TX	19%	42%	25%	14%
Denver, CO	22%	46%	20%	13%
Las Vegas, NV	36%	37%	15%	13%
Los Angeles, CA	30%	39%	16%	14%
Miami, FL	31%	38%	19%	12%
Nashville, TN	23%	45%	18%	13%
New Orleans, LA	33%	43%	15%	10%
New York City, NY	42%	34%	11%	13%
Orlando, FL	25%	42%	20%	13%
Portland, OR	20%	42%	24%	14%
San Diego, CA	28%	46%	16%	10%
San Francisco, CA	33%	43%	10%	14%
Seattle, WA	25%	44%	18%	13%
Washington, DC	18%	35%	22%	26%

3. Which one of the cities listed below is the "coolest" city in the United States?

Austin, TX	3%
Boston, MA	3%
Chicago, IL	3%
Dallas, TX	3%
Denver, CO	3%
Las Vegas, NV	14%
Los Angeles, CA	6%
Miami, FL	4%
Nashville, TN	6%
New Orleans, LA	8%
New York City, NY	18%
Orlando, FL	3%
Portland, OR	4%
San Diego, CA	4%
San Francisco, CA	8%
Seattle, WA	6%
Washington, DC	4%

4. Which city is "cooler", Los Angeles or New York City?

Los Angeles	41%
New York City	59%