

Sample 1000 Adult Interviews  
Conducted August 14 - 17, 2015  
Margin of Error ±4%

1. How much does death scare you?

A lot	18%
A little	47%
Not at all	29%
Not sure	6%

2. If you died today would you die happy or unhappy?

Happy	47%
Unhappy	27%
Not sure	25%

3. Do you believe in an afterlife?

Definitely	44%
Probably	20%
Probably not	12%
Definitely not	10%
Not sure	13%

4. If there were a heaven and a hell, which would you end up in?

Heaven	53%
Hell	5%
Not sure	25%
I don't believe in heaven or hell	18%

5. If you could live forever, would you choose to?

Yes .....	36%
No .....	39%
Not sure .....	25%

6. What age do you hope to live to?

mean .....	1,132,909
median .....	90

7. What do you think is the average life expectancy of an American?

mean .....	78
median .....	79