

# Daily Survey: Measurements



Sample 1000 U.S. Adult Citizens  
Conducted June 1 - 5, 2022  
Margin of Error  $\pm 3.4\%$

## 1. If you were asked how tall someone is, which measurements would you use to answer?

Feet and inches	88%
Meters and centimeters	8%
Not sure	4%

## 2. If you were asked how fast a car is traveling, which measurement would you use to answer?

Miles per hour	87%
Kilometers per hour	8%
Not sure	5%

## 3. If you were asked how far away something is if it is a long way away, which measurement would you use to answer?

Miles	87%
Kilometers	8%
Not sure	5%

## 4. If you were asked how far away something is if it is a short way away, which measurements would you use to answer?

Yards, feet, and inches	86%
Meters and centimeters	8%
Not sure	6%

## 5. If you were asked how hot it is, which measurement would you use to answer?

Fahrenheit	85%
Celsius	9%
Not sure	6%

## 6. If you were asked how much someone weighs, which measurement would you use to answer?

Pounds	88%
Kilograms	6%
Not sure	5%

## 7. If you were asked how much an item weighs, which measurement would you use to answer?

Pounds and ounces	85%
Kilograms and grams	9%
Not sure	6%

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<b>Interviewing Dates</b>	June 1 - 5, 2022
<b>Target population</b>	U.S. Citizens, aged 18 and over.
<b>Sampling method</b>	Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by gender, age, race, education, geographic region, and voter registration) was selected from the 2018 American Community Study. Voter registration was imputed from the November 2018 Current Population Survey Registration and Voting Supplement.
<b>Weighting</b>	The sample was weighted based on gender, age, race, education, news interest, and 2020 Presidential vote (or non-vote). The weights range from 0.166 to 3.69, with a mean of one and a standard deviation of 0.44.
<b>Number of respondents</b>	1000
<b>Margin of error</b>	± 3.4% (adjusted for weighting)
<b>Survey mode</b>	Web-based interviews
<b>Questions not reported</b>	67 questions not reported.