Daily Survey: Luck and Superstitions

YouGov

Sample   1000 U.S. Adult Citizens
Conducted   April 26 - 30, 2022
Margin of Error ±3.4%

1. Is there anything that you are superstitious about?

Yes	26%
No	56%
Not sure	18%

2. Do you believe the following brings good luck under certain circumstances?

	Yes	No	Not sure
Knocking on wood	26%	60%	14%
Throwing salt over your shoulder	15%	72%	13%
Finding a penny heads up	22%	63%	15%
Horseshoes	12%	73%	15%
Crossing your fingers	20%	67%	13%
Prime numbers	9%	74%	17%
Ladybugs	17%	69%	14%
Seeing a shooting star	28%	57%	15%
Four-leaf clovers	24%	61%	14%
Rabbit's foot	14%	72%	14%
Wishbones	18%	69%	14%
Making a wish at 11:11	13%	72%	15%
Making a wish while blowing out birthday candles	28%	58%	14%
Kissing on New Years	18%	68%	14%
Seeing a rainbow	26%	58%	16%
Saying bless you when someone sneezes	27%	59%	14%
Being a beginner at something	17%	64%	19%
Blowing on dice	14%	73%	13%

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	Yes	No	Not sure
Walking under a ladder	21%	67%	12%
Stepping on a crack	12%	75%	13%
Broken mirrors	21%	66%	13%
Black cats	15%	72%	13%
Friday the 13th	19%	66%	15%
Owls	10%	77%	13%
Opening a umbrella indoors	19%	68%	13%
The number 666	21%	65%	14%
The thirteenth floor	13%	71%	15%
White lighters	8%	77%	15%
Passing a cemetery without holding your breath	8%	79%	13%
Going through a tunnel without holding your breath	6%	80%	14%

4. How often do you carry or wear a lucky charm?

Always 6%
Frequently 7%
Occasionally 8%
Rarely 11%
Never 64%
Not sure 5%

5. How spiritual do you consider yourself?

Very spiritual 26%
Somewhat spiritual 34%
Not very spiritual 17%
Not at all spiritual 17%
Not sure 5%

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Interviewing Dates	April 26 - 30, 2022
Target population	U.S. Citizens, aged 18 and over.
Sampling method	Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by gender, age, race, education, geographic region, and voter registration) was selected from the 2018 American Community Study. Voter registration was imputed from the November 2018 Current Population Survey Registration and Voting Supplement.
Weighting	The sample was weighted based on gender, age, race, education, news interest, and 2020 Presidential vote (or non-vote). The weights range from 0.39 to 4.374, with a mean of one and a standard deviation of 0.423.
Number of respondents	1000
Margin of error	$\pm$ 3.4% (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	74 questions not reported.