

YouGov Survey: Lottery Winnings



Sample 1000 U.S. Adult Citizens
Conducted July 29 - 31, 2022
Margin of Error $\pm 3.4\%$

1. How often do you buy a lottery ticket?

Once a week	10%
Once or twice a month	14%
A few times a year	22%
Once a year	5%
Less frequently than once a year	17%
Never	31%
Not sure	2%

2. Have you ever won money from a lottery ticket?

Asked of people who sometimes buy a lottery ticket

Yes	61%
No	36%
Not sure	3%

3. If you were to win \$1 billion in the lottery, what would the largest share of the money go to?

Spending	8%
Saving	20%
Investing	24%
Giving to people you know	18%
Donating to a charity or cause	11%
Other	8%
Not sure	12%

4. Do you think the lottery should be legal in your state?

Yes	80%
No	9%
Not sure	12%

5. Do you approve or disapprove of states taxing lottery winnings?

Strongly approve	18%
Somewhat approve	30%
Somewhat disapprove	17%
Strongly disapprove	22%
Not sure	12%

6. Should people who win the lottery be able to remain anonymous, or should their identity be made public?

Should be able to remain anonymous	87%
Their identity should be made public	6%
Not sure	7%

7. How much have you heard about the recent Mega Millions jackpot that reached more than \$1 billion?

A lot	38%
A little	49%
Nothing at all	13%

Interviewing Dates	July 29 - 31, 2022
Target population	U.S. Citizens, aged 18 and over.
Sampling method	Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by gender, age, race, education, geographic region, and voter registration) was selected from the 2018 American Community Study. Voter registration was imputed from the November 2018 Current Population Survey Registration and Voting Supplement.
Weighting	The sample was weighted based on gender, age, race, education, news interest, and 2020 Presidential vote (or non-vote). The weights range from 0.345 to 3.32, with a mean of one and a standard deviation of 0.409.
Number of respondents	1000
Margin of error	± 3.4% (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	62 questions not reported.