

Daily Survey: Life and Society



Sample 1000 U.S. Adult Citizens
Conducted February 22 - 26, 2022
Margin of Error ±3.9%

1. Do you think each of the following do or do not exist?

	Yes	No	Not sure
Ghosts	36%	43%	21%
Demons	37%	48%	16%
Werewolves	7%	83%	10%
Vampires	7%	83%	10%
Psychics	37%	43%	20%
Other supernatural beings	28%	42%	30%

2. If you were looking to buy a house and found one you could afford that you thought met all of your requirements, would you still be willing to buy it if you learned the previous homeowners had been murdered in it?

Yes	30%
No	32%
Not sure	35%
Prefer not to say	3%

3. When you're paying to get your hair cut, do you prefer to have unrelated conversation with the person providing the service or not?

Yes, I would	43%
No, I would not	19%
Not sure	17%
I do not pay someone to cut my hair	20%

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Interviewing Dates	February 22 - 26, 2022
Target population	U.S. Citizens, aged 18 and over.
Sampling method	Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by gender, age, race, education, geographic region, and voter registration) was selected from the 2018 American Community Study. Voter registration was imputed from the November 2018 Current Population Survey Registration and Voting Supplement.
Weighting	The sample was weighted based on gender, age, race, education, news interest, and 2020 Presidential vote (or non-vote). The weights range from 0.247 to 6.659, with a mean of one and a standard deviation of 0.756.
Number of respondents	1000
Margin of error	± 3.9% (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	64 questions not reported.