

Daily Survey: Labor and Unions



Sample 1000 U.S. Adult Citizens
Conducted August 24 - 28, 2022
Margin of Error ±3.2%

1. Do you have a favorable or an unfavorable opinion of labor unions?

Very favorable	20%
Somewhat favorable	34%
Somewhat unfavorable	15%
Very unfavorable	12%
Don't know	20%

2. Are you or is someone in your household a member of a labor union?

Yes, I am	10%
Yes, household member is	9%
No	81%

3. Consider the amount of influence labor unions hold in this country. How would you say this influence level has changed for U.S. unions over the past 10 years?

Unions have more influence	25%
Not much change	22%
Unions have less influence	27%
Not sure	26%

4. Do you see changes in the level of influence of labor unions in the future?

Yes and I think the level of influence wielded by labor unions will go up	30%
Yes and I think this change will be a loss of influence held by labor unions, not a gain	18%
No, I see it staying constant	19%
Not sure	33%

5. Do you want the amount of influence labor unions hold in this country to increase or decrease?

Increase	33%
No change	18%
Decrease	22%
Not sure	27%

6. The rate of union membership in the U.S. has been declining for the past few decades. Do you think this has been good or bad for the country?

Good	23%
Bad	30%
Neither good nor bad	25%
Not sure	22%

7. Do you agree or disagree with the following statement about unions and their impact on the workforce?

	Strongly agree	Somewhat agree	Somewhat disagree	Strongly disagree	Not sure
Unions enable bad workers to keep jobs that they don't deserve	23%	27%	17%	10%	23%
Unions have too much influence on national politics	19%	20%	20%	13%	28%
Unions allow workers to have collective power in negotiations with their employers	30%	38%	9%	4%	18%
Union dues are generally too expensive	18%	26%	14%	7%	35%
Union leaders are interested only in collecting dues, not the workers	18%	21%	21%	14%	26%
Unions generally demand too much from management and refuse to compromise	14%	26%	22%	13%	25%
Unions get better wages and working conditions for workers	30%	37%	12%	5%	16%
Unions raise the standard of living for all Americans	19%	28%	15%	12%	25%
Unions provide a voice for labor and protect workers from management	29%	39%	10%	7%	15%
Unions make workplaces more productive	17%	28%	17%	14%	25%

8. Do you think going on strike is an effective strategy for workers to get what they want from management?

Yes	47%
No	29%
Not sure	24%

9. Do you generally approve or disapprove people who figuratively "cross the picket line" during a union-led strike in order to work for, or give business to, companies whose employees are engaged in a strike?

Strongly approve	11%
Somewhat approve	24%
Somewhat disapprove	20%
Strongly disapprove	13%
Not sure	33%

10. Coal miners in Alabama have been on strike from the coal mining company, Warrior Met Coal, since April 2021. The coal miners want higher salaries and expanded health benefits while the company says it offers competitive salaries and benefits. Are your sympathies more with the coal miners who are striking or the coal-mining company?

The coal miners	54%
The coal-mining company	7%
Both equally	14%
Neither	8%
Not sure	17%

11. Workers at Starbucks stores across the country have made efforts to unionize their stores, with employees at some stores going on strike over Starbucks' opposition to collective bargaining. Starbucks has said the company and its employees can accomplish more by working together than through bargaining. Are your sympathies more with the Starbucks employees who are striking or the Starbucks Corporation?

Starbucks employees	40%
Starbucks Corporation	12%
Both equally	18%
Neither	15%
Not sure	15%

12. Workers at Amazon warehouses across the country have attempted to unionize their warehouses, with employees at some warehouses going on strike over their salaries and working conditions. Amazon's CEO has told employees they can work things out with the company much more quickly without a union. Are your sympathies more with Amazon employees who are striking or the Amazon company?

Amazon warehouse employees	47%
Amazon.com Inc.	9%
Both equally	19%
Neither	12%
Not sure	14%

Daily Survey: Labor and Unions



Interviewing Dates	August 24 - 28, 2022
Target population	U.S. Citizens, aged 18 and over.
Sampling method	Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by gender, age, race, education, geographic region, and voter registration) was selected from the 2018 American Community Study. Voter registration was imputed from the November 2018 Current Population Survey Registration and Voting Supplement.
Weighting	The sample was weighted based on gender, age, race, education, news interest, and 2020 Presidential vote (or non-vote). The weights range from 0.376 to 2.708, with a mean of one and a standard deviation of 0.286.
Number of respondents	1000
Margin of error	± 3.2% (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	47 questions not reported.