

# Daily Survey: LGBT issues and Pride



Sample 1000 U.S. Adult Citizens  
Conducted May 24 - 27, 2022  
Margin of Error  $\pm 3.4\%$

## 1. How much, if at all, do you know about Pride month?

A lot	17%
A little	57%
Nothing at all	26%

## 2. Do you plan to participate in any Pride month activities or celebrations this year?

Yes	13%
No	72%
Not sure	15%

### Interviewing Dates

May 24 - 27, 2022

### Target population

U.S. Citizens, aged 18 and over.

### Sampling method

Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by gender, age, race, education, geographic region, and voter registration) was selected from the 2018 American Community Study. Voter registration was imputed from the November 2018 Current Population Survey Registration and Voting Supplement.

### Weighting

The sample was weighted based on gender, age, race, education, news interest, and 2020 Presidential vote (or non-vote). The weights range from 0.227 to 3.412, with a mean of one and a standard deviation of 0.427.

### Number of respondents

1000

### Margin of error

$\pm 3.4\%$  (adjusted for weighting)

### Survey mode

Web-based interviews

### Questions not reported

84 questions not reported.