

Daily Survey: Juneteenth



Sample 1000 U.S. Adult Citizens
Conducted June 8 - 13, 2022
Margin of Error ±3.3%

1. Have you ever heard of the holiday Juneteenth?

Yes	74%
No	26%

2. How much do you know about the Juneteenth holiday?

Asked of people who have heard of Juneteenth

A lot	23%
A little	64%
Nothing at all	13%

3. When did you first learn about the Juneteenth holiday?

Asked of people who have heard of Juneteenth

In 2022	9%
In 2021	22%
In 2020	18%
Prior to 2020	34%
Not sure	17%

4. Is Juneteenth a holiday acknowledging...

Asked of people who have heard of Juneteenth

The emancipation of enslaved Black Americans	60%
Black Americans gaining the right to vote	7%
The signing of the Civil Rights Act	5%
Black Americans affected by police brutality	5%
Something else	4%
Not sure	18%

5. Juneteenth is a holiday commemorating the end of slavery in the U.S. Do you support or oppose making Juneteenth a national holiday?

Strongly support	34%
Somewhat support	21%
Somewhat oppose	13%
Strongly oppose	13%
Not sure	18%

6. Would you support or oppose public schools including Juneteenth in their history curriculum?

Strongly support	38%
Somewhat support	24%
Somewhat oppose	8%
Strongly oppose	12%
Not sure	18%

7. How often have you celebrated Juneteenth?

Asked of people who have heard of Juneteenth

Every year	8%
Several times	12%
Once	9%
Never	72%

8. Do you have plans to celebrate Juneteenth this year?

Yes	14%
No	68%
Not sure	18%

Interviewing Dates	June 8 - 13, 2022
Target population	U.S. Citizens, aged 18 and over.
Sampling method	Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by gender, age, race, education, geographic region, and voter registration) was selected from the 2018 American Community Study. Voter registration was imputed from the November 2018 Current Population Survey Registration and Voting Supplement.
Weighting	The sample was weighted based on gender, age, race, education, news interest, and 2020 Presidential vote (or non-vote). The weights range from 0.354 to 4.366, with a mean of one and a standard deviation of 0.376.
Number of respondents	1000
Margin of error	± 3.3% (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	82 questions not reported.