

# Daily Survey: Great Replacement Theory



Sample 1000 U.S. Adult Citizens  
Conducted June 1 - 5, 2022  
Margin of Error ±3.4%

## 1. How serious a problem is immigration in the U.S. as a whole?

|                  |     |
|------------------|-----|
| Very serious     | 40% |
| Somewhat serious | 22% |
| A minor problem  | 22% |
| Not a problem    | 9%  |
| Not sure         | 7%  |

## 2. Overall, do you think immigrants from other countries into your country have had a positive or negative impact on your country?

|                               |     |
|-------------------------------|-----|
| Strongly positive             | 21% |
| Slightly positive             | 17% |
| Neither positive nor negative | 21% |
| Slightly negative             | 13% |
| Strongly negative             | 17% |
| Prefer not to say             | 3%  |
| Don't know                    | 7%  |

## 3. How much have you heard about an idea called "the great replacement theory"?

|                |     |
|----------------|-----|
| A lot          | 21% |
| A little       | 32% |
| Nothing at all | 47% |

## 4. Do you know what the great replacement theory is?

*Asked of those who have heard about the great replacement theory*

|          |     |
|----------|-----|
| Yes      | 67% |
| No       | 15% |
| Not sure | 18% |

## 5. We will review your open-end response to better understand your perception of the great replacement theory. Even if none are exactly right, which definitions below best fit the overall idea of the great replacement theory?

*Asked of those who say they know what the great replacement theory is*

|   |     |
|---|-----|
| It's the idea that a particular group of people is trying to replace white people with immigrants and people of color who share the group's views | 37% |
| It's the idea that Democrats are trying to replace white people with immigrants and people of color who share Democrats' views                    | 53% |
| It's the idea that Jewish people are trying to replace white people with immigrants and people of color who share Jewish people's views           | 16% |
| It's the idea that immigrants and people of color are generally replacing white people, with no one in particular causing it                      | 19% |
| None of these   | 3%  |
| Not sure  | 2%  |

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|                               |   |
|-------------------------------|---|
| <b>Interviewing Dates</b>     | June 1 - 5, 2022  |
| <b>Target population</b>      | U.S. Citizens, aged 18 and over.  |
| <b>Sampling method</b>        | Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by gender, age, race, education, geographic region, and voter registration) was selected from the 2018 American Community Study. Voter registration was imputed from the November 2018 Current Population Survey Registration and Voting Supplement. |
| <b>Weighting</b>              | The sample was weighted based on gender, age, race, education, news interest, and 2020 Presidential vote (or non-vote). The weights range from 0.166 to 3.69, with a mean of one and a standard deviation of 0.44.  |
| <b>Number of respondents</b>  | 1000  |
| <b>Margin of error</b>        | ± 3.4% (adjusted for weighting)   |
| <b>Survey mode</b>            | Web-based interviews  |
| <b>Questions not reported</b> | 69 questions not reported.  |