

YouGov Survey: Flight Etiquette



Sample 1000 U.S. Adult Citizens
Conducted November 18 - 21, 2022
Margin of Error ±3.5%

1. How often do you travel by airplane?

More than once a week	1%
Once a week	3%
Once every few weeks	3%
Once a month	2%
Once every few months	11%
Once a year	13%
Less than once a year	32%
Never	22%
Not applicable - I have never flown	8%
Not sure	5%

2. In a row of three airplane seats, should the middle seat have more, less, or equal claim to armrests than those in an aisle seat or window seat?

More	16%
Equal	61%
Less	7%
Not sure	16%

3. In your opinion, should the person sitting nearest to the window have exclusive power over the window shade?

Yes, they should	35%
No, they should not	43%
Not sure	21%

4. In general, when seated next to a stranger on a plane, what is your preferred level of conversation?

I prefer not to speak with them at all	11%
I prefer to exchange pleasantries, but nothing more	35%
I prefer to converse with them a little bit	29%
I prefer to converse with them a lot	7%
I prefer to converse with them for the entire flight	4%
Not sure	14%

5. In general, how acceptable or unacceptable do you think it is for someone to ask a stranger to switch seats on an airplane so they can sit with their traveling companions, when the stranger is traveling alone and being offered a seat that is . . .

	Completely acceptable	Somewhat acceptable	Somewhat unacceptable	Completely unacceptable	Not sure
Worse than the one they are in?	9%	22%	24%	28%	17%
Just as good as the one they are in?	32%	36%	11%	6%	15%
Better than the one they are in?	38%	28%	11%	8%	15%

6. In general, if you were traveling alone on an airplane and someone asked you to switch seats to sit with their traveling companions, do you think you would agree to change seats if you were being offered a seat that is . . .

	Yes	No	Not sure
Worse than the one you are in?	23%	46%	31%
Just as good as the one you are in?	64%	15%	20%
Better than the one you are in?	67%	14%	19%

Interviewing Dates	November 18 - 21, 2022
Target population	U.S. citizens, aged 18 and over.
Sampling method	Respondents were selected from YouGov’s opt-in Internet panel using sample matching. A random sample (stratified by gender, age, race, education, geographic region, and voter registration) was selected from the 2019 American Community Survey.
Weighting	The sample was weighted according to gender, age, race, education, 2020 election turnout and Presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. Baseline party identification is the respondent’s most recent answer given prior to March 15, 2022, and is weighted to the estimated distribution at that time (33% Democratic, 28% Republican). The weights range from 0.265 to 5.046, with a mean of 1 and a standard deviation of 0.5.
Number of respondents	1000
Margin of error	± 3.5% (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	85 questions not reported.