

Sample 1000 U.S. Adult Citizens Conducted August 26 - 29, 2022

Margin of Error  $\pm 3.3\%$ 

1. Have you ever talked to your parents about why they named you what they did?
Yes       .58%         No       .36%         Not sure       .5%
2. Do other people usually refer to you by
The first name you were assigned at birth 63% A nickname for the first name you were assigned at birth 23% A name based on the initials of your name 4% The middle name you were assigned at birth 4% A different name that was not assigned at birth 5%
3. Was your first name?
Chosen to be named after something or someone
4. To your knowledge, was your first name named after any of the following? Select all that apply.
A family member 27% A family friend 6% An acquaintance 3% A celebrity 5% A literary, film, or musical reference 4% A political or historical figure 2% A religious reference 5% A place 2% A cultural reference 2% A season, month, or holiday 2% Parents just liked the way it sounded 30% Something else 4% None of the above 7%



5. Which of the following family members was your first name named after? Select all that apply. Asked of people who were named after a family member Great-grandmother 5% Great-grandfather .......5% 6. When you were born, was the person or people your first name was named after alive or deceased? .....62% Deceased 25% 7. To your knowledge, when you were named were your initials chosen for a particular reason? 8. Some first names are common in some cultures, with many people sharing the same name. Others are unique with almost no one else having that name. Is your first name more common or more unique? 9. Who chose your first name? 



10. Did your parents know what gender you were going to be before you were born?	
Yes, they did	
No, they did not47%	
Not sure	
11. How much do you like or dislike your first name?	
Like a lot	
Like somewhat	
Neither like nor dislike	
Dislike somewhat9%	
Dislike a lot	
12. How well do you feel your first name suits you?	
Very well	
Somewhat well	
Not very well	
Not at all well7%	
13. How easy or difficult is it for people you haven't met before to spell your first name?	
Very easy	
Somewhat easy	
Somewhat difficult15%	
Very difficult	
Not sure5%	
14. How easy or difficult is it for people you haven't met before to pronounce your first name?	
Very easy	
Somewhat easy15%	
Somewhat difficult10%	
Very difficult	
Not sure	
15. Have you ever changed or considered changing your first name?	
Yes, I have changed it6%	
Yes, I have considered changing it but haven't done so	
No	
16. Were you assigned a middle name at birth?	
Yes84%	
No. 16%	



17. Was your middle name?  Asked of people with a middle name	
Chosen to be named after something or someone	
Chosen because your parents just liked the way it sounded	
Not sure	
18. To your knowledge, was your middle name named after any of the following? Select all that apply.  Asked of people with a middle name	
A family member43%	
A family friend	
An acquaintance	
A celebrity	
A literary, film, or musical reference	
A political or historical figure	
A religious reference	
A place	
A cultural reference	
A season, month, or holiday1%	
Just liked the way it sounded24%	
Something else2%	
None of the above5%	
Not sure	
19. Which of the following family members was your middle name named after? Select all that apply.	
Asked of people with a middle name that was named after a family member	
Mother	
Father	
Aunt	
Uncle6%	
Brother	
Sister	
Cousin	
Grandmother17%	
Grandfather	
Great-grandmother6%	
Great-grandfather5%	
Godparent1%	



# 20. When you were born, was the person or people your middle name was chosen for alive or deceased? Asked of people with a middle name that was named after someone

live	ó
eceased21%	6
ome were alive, some deceased	6
lot sure	6

#### 21. How much do you like or dislike your middle name?

Asked of people with a middle name

Like a lot	41%
Like somewhat	20%
Neither like nor dislike	26%
Dislike somewhat	7%
Dislike a lot	5%
I don't have a middle name	0%

#### 22. If you had a child, would you consider naming them after yourself?

Yes	25%
No	61%
Not sure	13%

#### 23. How do you feel about...

	All for it	OK with it	Not a fan
Gender-neutral names	19%	52%	30%
Girls being given names that traditionally have been used for			
boys	15%	46%	39%
Boys being given names that traditionally have been used for			
girls	13%	35%	52%

#### 24. If you were naming a child, how important would the following be to you when selecting a name?

	Very important	Somewhat important	Not very important	Unimpor- tant	Not sure
Whether the name honors someone					
important to you	22%	36%	22%	14%	7%
Ease of spelling	26%	38%	19%	12%	6%
Ease of pronouncing	32%	40%	15%	7%	6%
Whether the name is unique	16%	31%	27%	20%	6%
Whether the name is traditional	11%	23%	34%	26%	6%
Whether the name is culturally					
meaningful	14%	23%	28%	27%	7%
Whether the name is trendy	6%	13%	25%	50%	7%
Whether the name is timeless	18%	26%	26%	23%	7%

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Whether the name is gender-neutral	13%	15%	24%	40%	9%
How it sounds paired with a certain					
last name	28%	35%	15%	15%	8%
The nicknames that apply to the name	19%	33%	23%	18%	7%
The initials of the name	13%	22%	29%	29%	7%
The length of the name	14%	36%	25%	19%	6%
Whether the name is easily confused					
with another name or word	21%	36%	20%	17%	6%
The origin of the name	23%	29%	21%	17%	10%
Whether the name is masculine or					
feminine	29%	32%	21%	13%	5%
Whether someone you don't like has					
the name	22%	24%	21%	25%	7%
Whether the name includes a religious					
reference	13%	14%	24%	40%	9%

Interviewing Dates August 26 - 29, 2022

**Target population** U.S. Citizens, aged 18 and over.

Sampling method Respondents were selected from YouGov's opt-in Internet panel us-

ing sample matching. A random sample (stratified by gender, age, race, education, geographic region, and voter registration) was se-

lected from the 2019 American Community Survey.

Weighting The sample was weighted according to gender, age, race, education,

2020 election turnout and Presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. Baseline party identification is the respondent's most recent answer given prior to March 15, 2022, and is weighted to the estimated distribution at that time (33% Democratic, 28% Republican). The weights range from 0.38 to 3.339, with a mean of one and a standard deviation of

0.334.

Number of respondents 1000

**Margin of error**  $\pm$  3.3% (adjusted for weighting)

Survey mode Web-based interviews

**Questions not reported** 62 questions not reported.