

YouGov Survey: Cryptocurrency



Sample 1000 U.S. Adult Citizens
Conducted July 18 - 21, 2022
Margin of Error ±3.3%

1. How much have you heard about cryptocurrency?

A lot	21%
A little	59%
Nothing at all	20%

2. How much have you heard about the recent crash in cryptocurrency?

Asked of people who have heard at least a little about cryptocurrency

A lot	16%
A little	42%
Nothing at all	21%
Not asked - had not heard of cryptocurrency	20%

3. Have you ever owned cryptocurrency?

Asked of people who have heard at least a little about cryptocurrency

Yes, I currently own it	12%
Yes, but I no longer own it	9%
No	59%
Not asked - had not heard of cryptocurrency	20%

4. In which of the following ways have you ever acquired cryptocurrency? Select all that apply.

Asked of people who have owned cryptocurrency

I purchased it	65%
I was paid by someone else with it	21%
I was given it as a gift or donation	24%
I mined it	9%
Some other way	1%
Not sure	5%

5. The last time you purchased cryptocurrency, what was your primary motivation for doing so?

Asked of people who have purchased cryptocurrency

To use it as an investment	52%
To use it to make purchases	18%
Just for fun or out of curiosity	26%
Other	3%
Not sure	1%

6. How widely accepted do you think cryptocurrencies will become within the next 10 years?

Asked of people who have heard at least a little about cryptocurrency

Very widely accepted	9%
Somewhat widely accepted	22%
Not very widely accepted	19%
Not widely accepted at all	11%
Not sure	19%
Not asked - had not heard of cryptocurrency	20%

7. Do you think cryptocurrencies will eventually replace cash in the United States?

Asked of people who have heard at least a little about cryptocurrency

Yes	11%
No	48%
Not sure	21%
Not asked - had not heard of cryptocurrency	20%

8. Given what you know about cryptocurrencies, how good or bad of an investment would you consider them?

Asked of people who have heard at least a little about cryptocurrency

Very good	4%
Somewhat good	9%
Neither good nor bad	14%
Somewhat bad	22%
Very bad	18%
Not sure	12%
Not asked - had not heard of cryptocurrency	20%

9. Do you think cryptocurrencies are mainly used to make legal or illegal purchases?

Asked of people who have heard at least a little about cryptocurrency

Mostly for legal purchases	5%
Often legal purchases	11%
Equally for legal and illegal purchases	22%
Often for illegal purchases	13%
Mostly for illegal purchases	4%
Not sure	25%
Not asked - had not heard of cryptocurrency	20%

10. When it comes to government regulation of cryptocurrency, do you think it should be...?

Asked of people who have heard at least a little about cryptocurrency

More regulated	36%
No change in regulation	14%
Less regulated	8%
Not sure	22%
Not asked - had not heard of cryptocurrency	20%

11. Do you think cryptocurrency should be...?
Asked of people who have heard at least a little about cryptocurrency

Table with 2 columns: Response and Percentage. Rows include: Legal in all cases (9%), Legal in most cases (23%), Illegal in most cases (10%), Illegal in all cases (6%), Not sure (30%), Not asked - had not heard of cryptocurrency (20%).

12. Do you think that most cryptocurrency companies are legitimate businesses, or scams?
Asked of people who have heard at least a little about cryptocurrency

Table with 2 columns: Response and Percentage. Rows include: Almost all are legitimate (4%), Most are legitimate (13%), Half are legitimate, half are scams (25%), Most are scams (14%), Almost all are scams (6%), Not sure (19%), Not asked - had not heard of cryptocurrency (20%).

13. Do you think that cryptocurrency makes it easier or harder for criminals to launder money?
Asked of people who have heard at least a little about cryptocurrency

Table with 2 columns: Response and Percentage. Rows include: Easier (43%), Neither easier nor harder (13%), Harder (4%), Not sure (20%), Not asked - had not heard of cryptocurrency (20%).

14. In terms of the environmental impact of cryptocurrency, would you say it is...?
Asked of people who have heard at least a little about cryptocurrency

Table with 2 columns: Response and Percentage. Rows include: Good for the environment (9%), Neither good nor bad for the environment (30%), Bad for the environment (18%), Not sure (23%), Not asked - had not heard of cryptocurrency (20%).

15. Should the United States create a national cryptocurrency?
Asked of people who have heard at least a little about cryptocurrency

Table with 2 columns: Response and Percentage. Rows include: Yes (11%), No (45%), Not sure (24%), Not asked - had not heard of cryptocurrency (20%).

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Interviewing Dates	July 18 - 21, 2022
Target population	U.S. Citizens, aged 18 and over.
Sampling method	Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by gender, age, race, education, geographic region, and voter registration) was selected from the 2018 American Community Study. Voter registration was imputed from the November 2018 Current Population Survey Registration and Voting Supplement.
Weighting	The sample was weighted based on gender, age, race, education, news interest, and 2020 Presidential vote (or non-vote). The weights range from 0.418 to 3.221, with a mean of one and a standard deviation of 0.342.
Number of respondents	1000
Margin of error	± 3.3% (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	58 questions not reported.