

Daily Survey: Bans on Menthol Cigarettes and Flavored Cigarettes

Sample 1000 U.S. Adult Citizens
 Conducted April 28 - 30, 2022
 Margin of Error ±3.5%

1. Which, if any, of the following statements BEST applies to you, when it comes to smoking?

I smoke every day	17%
I smoke but I don't smoke every day	8%
I used to smoke but I have given up now	26%
I have never smoked	43%
Prefer not to say	7%

2. How much do you trust medical advice from each of the following people or organizations?

	Trust a lot	Trust somewhat	Neither trust nor distrust	Distrust somewhat	Distrust a lot	Not sure
Centers for Disease Control and Prevention (CDC)	25%	26%	16%	11%	16%	7%
The U.S. Food and Drug Administration (FDA)	18%	34%	16%	12%	12%	7%
Robert Califf	4%	8%	20%	4%	8%	55%
Rochelle Walensky	7%	9%	17%	6%	11%	48%

3. Which one of the following best describes how often you do each of the following? Please select one option on each row.

Asked of those who indicated that they currently smoke

	Every day	A few times a week	A few times a month	A few times a year	Once a year or less	I used to but don't anymore	I have never done this
Smoke menthol cigarettes	32%	17%	6%	4%	4%	18%	19%
Smoke non-menthol cigarettes	32%	10%	11%	10%	6%	10%	20%
Smoke cigars	6%	8%	11%	12%	13%	10%	39%
Smoke flavored cigars	6%	4%	8%	12%	10%	11%	49%
Vape using an e-cigarette or other device	8%	6%	13%	8%	13%	17%	36%

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4. How old were you when you started to smoke?

Asked of those who indicated that they have smoked

15 years or under	29%
16 years old	15%
17 years old	11%
18 years old	16%
19 years old	2%
20 years old	4%
21 years old	5%
22 years or older	10%
Not sure	6%
Prefer not to say	2%

5. Do you support or oppose a ban on the sale of menthol-flavored cigarettes in the United States?

Strongly support	26%
Somewhat support	19%
Somewhat oppose	14%
Strongly oppose	21%
Not sure	21%

6. Do you support or oppose a ban on the sale of flavored cigars in the United States?

Strongly support	23%
Somewhat support	18%
Somewhat oppose	16%
Strongly oppose	21%
Not sure	22%

7. The Food and Drug Administration has proposed a ban the sale of menthol-flavored cigarettes in the U.S. Do you think taking these products out of the legal marketplace will ultimately increase or decrease the number of people who smoke in the U.S?

Increase	10%
Decrease	27%
No change	43%
Not sure	20%

8. Do you believe that tobacco companies purposely target Black communities to get them to start smoking, or don't you believe that?

Believe companies target Black communities	32%
No, don't believe that	44%
Not sure	24%

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Interviewing Dates	April 28 - 30, 2022
Target population	U.S. Citizens, aged 18 and over.
Sampling method	Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by gender, age, race, education, geographic region, and voter registration) was selected from the 2018 American Community Study. Voter registration was imputed from the November 2018 Current Population Survey Registration and Voting Supplement.
Weighting	The sample was weighted based on gender, age, race, education, news interest, and 2020 Presidential vote (or non-vote). The weights range from 0.212 to 4.408, with a mean of one and a standard deviation of 0.499.
Number of respondents	1000
Margin of error	± 3.5% (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	63 questions not reported.