

# YouGov Survey: Baby-Formula Shortage



Sample 1000 U.S. Adult Citizens  
Conducted May 13 - 16, 2022  
Margin of Error ±3.5%

## 1. How much have you heard about a supply shortage of baby formula in the United States?

A lot	46%
A little	40%
Nothing at all	14%

## 2. Have you been personally affected by the supply shortage of baby formula in the United States?

Yes	11%
No	82%
Not sure	7%

## 3. Do you expect to be personally affected at some point by the supply shortage of baby formula in the United States?

Yes	5%
No	85%
Not sure	10%

## 4. How much have you heard about a recent recall of baby formula?

A lot	19%
A little	45%
Nothing at all	35%

## 5. Experiment Treatment

Remove restrictions	50%
Suspend guidelines	50%

## 6. The Food and Drug Administration places rules on which baby formula products can be imported to the U.S. from other countries, with requirements on the vitamin content, formula packaging, and labeling of the formula. Would you support or oppose removing restrictions on the import of baby formula from other countries in an effort to relieve shortages?

*Asked of a randomly assigned half-sample*

Strongly support	18%
Somewhat support	23%
Somewhat oppose	17%
Strongly oppose	17%
Not sure	25%

7. The Food and Drug Administration places rules on which baby formula products can be imported to the U.S. from other countries, with requirements on the vitamin content, formula packaging, and labeling of the formula. Would you support or oppose suspending FDA guidelines on the import of baby formula from other countries in an effort to relieve shortages?

*Asked of a randomly assigned half-sample*

Strongly support .....	16%
Somewhat support .....	23%
Somewhat oppose .....	15%
Strongly oppose .....	18%
Not sure .....	27%

8. How much responsibility do each of the following have for the current U.S. baby formula shortage?

	A lot	A little	None	Not sure
The U.S. Food and Drug Administration (FDA)	34%	29%	15%	22%
The Biden Administration	37%	20%	25%	18%
Supply-chain problems	47%	29%	9%	15%
Inflation	35%	27%	22%	17%
U.S. companies that create baby formula	48%	26%	8%	17%
The recent recall of baby formula from Abbott				
Nutrition	41%	30%	8%	21%
Parents who keep large supplies of baby formula	21%	31%	28%	21%
U.S. trade policies	25%	32%	16%	27%

9. The Defense Production Act gives the president the power to order the production and supply of goods and services to promote the national defense. Should President Biden use the Defense Production Act to try to speed the production of baby formula in the U.S.?

Yes, he should .....	50%
No, he should not .....	20%
Not sure .....	31%

10. While there is a shortage of baby formula in the U.S., should non-citizen babies who are in the custody of the U.S. government be fed baby formula?

Yes, non-citizen babies in U.S. custody should be fed baby formula .....	57%
No, non-citizen babies in U.S. custody should not be fed baby formula .....	19%
Not sure .....	23%

11. When both options are readily available, do you think breastfeeding or formula is better for...

	Breast-feeding	Baby formula	Both about the same	Not sure
A baby's short-term health	47%	10%	23%	20%
A baby's long-term health	50%	8%	23%	19%

12. From what you know, were you mostly fed breast milk or baby formula as a baby?

Mostly breast milk	28%
Mostly baby formula	35%
Both equally	10%
Not sure	27%

13. Have you ever breastfed any of your children?

Yes	61%
No	36%
Not applicable	2%
Prefer not to say	2%

14. Overall, how would you describe your experiences breastfeeding?

Very positive	60%
Somewhat positive	22%
Somewhat negative	10%
Very negative	5%
Not sure	1%
Prefer not to say	2%

15. Have any of your children been breastfed?

Yes	60%
No	30%
Not sure	8%
Prefer not to say	2%

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<b>Interviewing Dates</b>	May 13 - 16, 2022
<b>Target population</b>	U.S. Citizens, aged 18 and over.
<b>Sampling method</b>	Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by gender, age, race, education, geographic region, and voter registration) was selected from the 2018 American Community Study. Voter registration was imputed from the November 2018 Current Population Survey Registration and Voting Supplement.
<b>Weighting</b>	The sample was weighted based on gender, age, race, education, news interest, and 2020 Presidential vote (or non-vote). The weights range from 0.37 to 5.78, with a mean of one and a standard deviation of 0.502.
<b>Number of respondents</b>	1000
<b>Margin of error</b>	± 3.5% (adjusted for weighting)
<b>Survey mode</b>	Web-based interviews
<b>Questions not reported</b>	64 questions not reported.