

# YouGov Survey: Awkwardness



Sample 1000 U.S. Adult Citizens  
Conducted October 12 - September 19, 2022  
Margin of Error ±3.3%

## 1. Compared to other people, do you consider yourself to be a more or less awkward person?

Much more awkward	8%
Somewhat more awkward	18%
About as awkward	25%
Somewhat less awkward	20%
Much less awkward	21%
Not sure	9%

## 2. Compared to other people, how tolerant are you of being present for awkward situations?

Much more tolerant	11%
Somewhat more tolerant	23%
About as tolerant	34%
Somewhat less tolerant	14%
Much less tolerant	7%
Not sure	10%

## 3. In general, how do you feel about being present for awkward situations?

Love it	4%
Like it	11%
Dislike it	50%
Hate it	15%
Not sure	20%

## 4. Which of the following things do you do, if any, in reaction to awkward situations? Select all that apply.

Sweat	15%
Blush	19%
Go pale	5%
Stammer	11%
Laugh	29%
Fidget	26%
Smile	29%
Avoid eye contact	37%
Break out in hives	3%
Leave immediately	22%
Other	9%
None of the above	16%

5. How good or bad do you think you are at picking up on social cues?

Very good	22%
Somewhat good	26%
About average	27%
Somewhat bad	12%
Very bad	5%
Not sure	8%

6. How often do you feel anxiety in social situations?

Often	21%
Sometimes	39%
Rarely	25%
Never	8%
Not sure	7%

7. How do you feel about small talk with people you don't know very well?

Like a lot	9%
Like somewhat	20%
Neither like nor dislike	33%
Dislike somewhat	21%
Dislike a lot	12%
Not sure	5%

8. How do you feel about discussing sensitive topics such as sex, religion, and politics with people you don't know very well?

Like a lot	6%
Like somewhat	13%
Neither like nor dislike	27%
Dislike somewhat	22%
Dislike a lot	25%
Not sure	7%

9. How often do you feel flashes of embarrassment remembering something awkward you once said or did?

Often	13%
Sometimes	37%
Rarely	32%
Never	10%
Not sure	7%

10. How often do you experience vicarious embarrassment, meaning you feel embarrassed from observing the embarrassing actions of another person?

Often .....	10%
Sometimes .....	35%
Rarely .....	35%
Never .....	12%
Not sure .....	8%

11. How do you most often cope with situations you think are awkward?

Lean into the awkwardness .....	3%
Try to make things less awkward .....	33%
Make a joke about the situation .....	19%
Try to leave the situation .....	22%
Do nothing .....	9%
Something else .....	2%
Not sure .....	11%

12. How do you feel about cringe-comedy television shows that portray socially awkward situations?

Love them .....	8%
Like them .....	24%
Dislike them .....	29%
Hate them .....	9%
Not sure .....	29%

13. How do you feel about each of the following TV shows?

	Love it	Like it	Dislike it	Hate it	I've never seen it	Not sure
The Office	18%	25%	11%	6%	30%	9%
Curb Your Enthusiasm	10%	13%	6%	3%	57%	10%
The Rehearsal	4%	6%	3%	3%	75%	10%
Parks and Recreation	12%	19%	8%	3%	49%	10%
Insecure	5%	7%	5%	3%	70%	10%
Girls	8%	7%	4%	3%	70%	8%
Crazy Ex-Girlfriend	5%	7%	5%	3%	72%	9%
Veep	7%	9%	4%	3%	67%	11%
Fleabag	6%	6%	4%	3%	71%	10%
Seinfeld	24%	31%	14%	8%	13%	10%

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<b>Interviewing Dates</b>	October 12 - September 19, 2022
<b>Target population</b>	U.S. Citizens, aged 18 and over.
<b>Sampling method</b>	Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by gender, age, race, education, geographic region, and voter registration) was selected from the 2019 American Community Survey.
<b>Weighting</b>	The sample was weighted according to gender, age, race, education, 2020 election turnout and Presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. Baseline party identification is the respondent's most recent answer given prior to March 15, 2022, and is weighted to the estimated distribution at that time (33% Democratic, 28% Republican). The weights range from 0.267 to 3.551, with a mean of one and a standard deviation of 0.343.
<b>Number of respondents</b>	1000
<b>Margin of error</b>	± 3.3% (adjusted for weighting)
<b>Survey mode</b>	Web-based interviews
<b>Questions not reported</b>	80 questions not reported.