

# YouGov Survey: Attitudes on Development and Zoning

Sample 1000 U.S. Adult Citizens

Conducted June 9 - 13, 2022

Margin of Error ±3.6%

1. Would you support or oppose building more fast-food restaurants in this country?	
Support .....	41%
Oppose .....	59%
2. Would you support or oppose building a new fast-food restaurant in your local area?	
Support .....	67%
Oppose .....	33%
3. Would you support or oppose building more drug rehabilitation centers in this country?	
Support .....	82%
Oppose .....	18%
4. Would you support or oppose building a new drug rehabilitation center in your local area?	
Support .....	61%
Oppose .....	39%
5. Would you support or oppose building more large retail stores in this country?	
Support .....	51%
Oppose .....	49%
6. Would you support or oppose building a new large retail store in your local area?	
Support .....	64%
Oppose .....	36%
7. Would you support or oppose building more low-income housing in this country?	
Support .....	82%
Oppose .....	18%
8. Would you support or oppose building new low-income housing in your local area?	
Support .....	65%
Oppose .....	35%
9. Would you support or oppose building more homeless shelters in this country?	
Support .....	85%
Oppose .....	15%

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10. Would you support or oppose building a new homeless shelter in your local area?

Support ..... 64%  
Oppose ..... 36%

11. Would you support or oppose building more churches in this country?

Support ..... 68%  
Oppose ..... 32%

12. Would you support or oppose building a new church in your local area?

Support ..... 67%  
Oppose ..... 33%

13. Would you support or oppose building more indoor gun ranges in this country?

Support ..... 54%  
Oppose ..... 46%

14. Would you support or oppose building a new indoor gun range in your local area?

Support ..... 50%  
Oppose ..... 50%

15. Would you support or oppose building more public parks in this country?

Support ..... 89%  
Oppose ..... 11%

16. Would you support or oppose building a new public park in your local area?

Support ..... 86%  
Oppose ..... 14%

17. Would you support or oppose building more country clubs in this country?

Support ..... 32%  
Oppose ..... 68%

18. Would you support or oppose building a new country club in your local area?

Support ..... 45%  
Oppose ..... 55%

19. Would you support or oppose building more waste management facilities in this country?

Support ..... 84%  
Oppose ..... 16%

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20. Would you support or oppose building a new waste management facility in your local area?

Support ..... 48%  
Oppose ..... 52%

21. Would you support or oppose building more factories in this country?

Support ..... 73%  
Oppose ..... 27%

22. Would you support or oppose building a new factory in your local area?

Support ..... 59%  
Oppose ..... 41%

23. Would you support or oppose building more abortion clinics in this country?

Support ..... 45%  
Oppose ..... 55%

24. Would you support or oppose building a new abortion clinic in your local area?

Support ..... 45%  
Oppose ..... 55%

25. Would you support or oppose building more mosques in this country?

Support ..... 49%  
Oppose ..... 51%

26. Would you support or oppose building a new mosque in your local area?

Support ..... 52%  
Oppose ..... 48%

27. Would you support or oppose building more playgrounds in this country?

Support ..... 90%  
Oppose ..... 10%

28. Would you support or oppose building a new playground in your local area?

Support ..... 86%  
Oppose ..... 14%

29. Would you support or oppose building more police stations in this country?

Support ..... 71%  
Oppose ..... 29%

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30. Would you support or oppose building a new police station in your local area?

Support ..... 73%  
Oppose ..... 27%

31. Would you support or oppose building more hospitals in this country?

Support ..... 89%  
Oppose ..... 11%

32. Would you support or oppose building a new hospital in your local area?

Support ..... 76%  
Oppose ..... 24%

33. Would you support or oppose building more office buildings in this country?

Support ..... 49%  
Oppose ..... 51%

34. Would you support or oppose building a new office building in your local area?

Support ..... 61%  
Oppose ..... 39%

35. Would you support or oppose building more bars or clubs in this country?

Support ..... 36%  
Oppose ..... 64%

36. Would you support or oppose building a new bar or club in your local area?

Support ..... 50%  
Oppose ..... 50%

37. Would you support or oppose building more shopping malls in this country?

Support ..... 46%  
Oppose ..... 54%

38. Would you support or oppose building a new shopping mall in your local area?

Support ..... 56%  
Oppose ..... 44%

39. Would you support or oppose building more sports stadiums in this country?

Support ..... 38%  
Oppose ..... 62%

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40. Would you support or oppose building a new sports stadium in your local area?

Support ..... 46%  
Oppose ..... 54%

41. Would you support or oppose building more parking garages in this country?

Support ..... 62%  
Oppose ..... 38%

42. Would you support or oppose building a new parking garage in your local area?

Support ..... 49%  
Oppose ..... 51%

43. Would you support or oppose building more single-family housing in this country?

Support ..... 90%  
Oppose ..... 10%

44. Would you support or oppose building new single-family housing in your local area?

Support ..... 81%  
Oppose ..... 19%

45. Would you support or oppose building more apartment buildings in this country?

Support ..... 76%  
Oppose ..... 24%

46. Would you support or oppose building a new apartment building in your local area?

Support ..... 65%  
Oppose ..... 35%

47. Would you support or oppose building more wind farms in this country?

Support ..... 72%  
Oppose ..... 28%

48. Would you support or oppose building a new wind farm in your local area?

Support ..... 63%  
Oppose ..... 37%

49. Would you support or oppose building more bus stops in this country?

Support ..... 83%  
Oppose ..... 17%

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50. Would you support or oppose building a new bus stop in your local area?

Support ..... 79%  
Oppose ..... 21%

51. Would you support or oppose building more bike lanes in this country?

Support ..... 77%  
Oppose ..... 23%

52. Would you support or oppose building a new bike lane in your local area?

Support ..... 74%  
Oppose ..... 26%

53. Would you support or oppose building more casinos in this country?

Support ..... 34%  
Oppose ..... 66%

54. Would you support or oppose building a new casino in your local area?

Support ..... 38%  
Oppose ..... 62%

55. Would you support or oppose building more prisons in this country?

Support ..... 47%  
Oppose ..... 53%

56. Would you support or oppose building a new prison in your local area?

Support ..... 22%  
Oppose ..... 78%

57. Would you support or oppose building more senior living facilities in this country?

Support ..... 88%  
Oppose ..... 12%

58. Would you support or oppose building a new senior living facility in your local area?

Support ..... 84%  
Oppose ..... 16%

59. Would you support or oppose building more psychiatric hospitals in this country?

Support ..... 85%  
Oppose ..... 15%

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60. Would you support or oppose building a new psychiatric hospital in your local area?

Support ..... 60%  
Oppose ..... 40%

61. Would you support or oppose building more public restrooms in this country?

Support ..... 83%  
Oppose ..... 17%

62. Would you support or oppose building a new public restroom in your local area?

Support ..... 67%  
Oppose ..... 33%

63. Would you support or oppose building more libraries in this country?

Support ..... 89%  
Oppose ..... 11%

64. Would you support or oppose building a new library in your local area?

Support ..... 80%  
Oppose ..... 20%

65. Would you support or oppose building more golf courses in this country?

Support ..... 37%  
Oppose ..... 63%

66. Would you support or oppose building a new golf course in your local area?

Support ..... 49%  
Oppose ..... 51%

67. Would you support or oppose building more tennis courts in this country?

Support ..... 54%  
Oppose ..... 46%

68. Would you support or oppose building a new tennis court in your local area?

Support ..... 65%  
Oppose ..... 35%

69. Would you support or oppose building more grocery stores in this country?

Support ..... 86%  
Oppose ..... 14%

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70. Would you support or oppose building a new grocery store in your local area?

Support ..... 84%  
Oppose ..... 16%

71. Would you support or oppose building more strip clubs in this country?

Support ..... 26%  
Oppose ..... 74%

72. Would you support or oppose building a new strip club in your local area?

Support ..... 24%  
Oppose ..... 76%

73. Would you support or oppose building more charter schools in this country?

Support ..... 62%  
Oppose ..... 38%

74. Would you support or oppose building a new charter school in your local area?

Support ..... 68%  
Oppose ..... 32%

75. Would you support or oppose building more gas stations in this country?

Support ..... 56%  
Oppose ..... 44%

76. Would you support or oppose building a new gas station in your local area?

Support ..... 60%  
Oppose ..... 40%

77. Which, if any, of the following types of home best describes where you currently live?

Mobile home ..... 8%  
Single-family detached house ..... 55%  
Single-family attached house (townhouse) ..... 6%  
An apartment or condominium/co-op building (with 2 or more units) ..... 22%  
Other ..... 3%  
Don't know ..... 3%  
Prefer not to say ..... 2%



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## 78. Do you own or rent the home in which you live?

Own – outright without a loan/mortgage .....	29%
Own – with a mortgage/loan (i.e I have borrowed money from a bank or similar to buy a house) .....	26%
Rent .....	29%
Neither – I live with my parents, family or friends but pay some rent to them .....	5%
Neither – I live rent-free with my parents, family or friends .....	6%
Other .....	3%
Prefer not to say .....	2%

## 79. Have you ever owned a home?

*Asked of people who don't currently own a home*

Yes .....	27%
No .....	73%

## 80. How long do you plan to continue living in your local area?

Less than a year .....	6%
1 - 2 years .....	11%
3 - 4 years .....	8%
5 - 6 years .....	4%
7 - 8 years .....	5%
8 - 9 years .....	2%
9 - 10 years .....	3%
More than 10 years .....	34%
Not sure .....	26%

## 81. Approximately what is the value of your main residence? If you own more than one property, please refer to the one you live in the most. If you are unsure, please give your best estimate.

*Asked of people who own their house*

Up to \$50,000 .....	4%
\$50,000 to \$99,999 .....	6%
\$100,000 to \$199,999 .....	16%
\$200,000 to \$299,999 .....	17%
\$300,000 to \$399,999 .....	15%
\$400,000 to \$499,999 .....	9%
\$500,000 to \$599,999 .....	7%
\$600,000 to \$699,999 .....	4%
\$700,000 to \$799,999 .....	5%
\$800,000 to \$899,999 .....	4%
\$900,000 to \$999,999 .....	2%
\$1,000,000 to \$1,499,999 .....	2%
\$1,500,000 to \$1,999,999 .....	0%
\$2 million or more .....	1%
Not sure .....	8%

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82. How concerned are you, if at all, about about the possibility of property values declining in your neighborhood?

*Asked of people who own their house*

Very concerned	13%
Somewhat concerned	23%
Not very concerned	38%
Not at all concerned	21%
Not sure	5%

83. Would you like to see the rate of development in your local area increase, decrease, or stay the same?

Increase	27%
Stay the same	42%
Decrease	20%
Not sure	10%

84. Which comes closest to your view?

My neighborhood has a distinct character that I would like to preserve	47%
My neighborhood has a distinct character that I don't care about preserving	12%
My neighborhood does not have a distinct character but I wish that it did	17%
My neighborhood does not have a distinct character and I don't care if it does	25%

85. Would you say that the local area you live in is mostly made up of:

People from the same social class	34%
People from a mix of social classes	66%

86. Would you say that the local area you live in is mostly made up of:

People from the same racial or ethnic background	30%
People from a mix of racial or ethnic backgrounds	70%

87. How would you describe your housing situation throughout the largest portion of your childhood? Did your parents or other guardians...

Own a home	66%
Rent	28%
Other living situation	3%
Not sure	3%

88. How would you describe the place where you spent the largest portion of your childhood?

City	33%
Suburb	32%
Town	16%
Rural area	17%
Other	3%

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## 89. How important are local zoning and land-use policies to you personally?

Very important	30%
Somewhat important	45%
Not very important	18%
Not at all important	7%

## 90. Which comes closer to your view?

People should be free to buy land and develop real estate where they please	49%
The government should limit where people are allowed to build things	51%

## 91. Would you personally prefer to live in a place where...

Houses are built closer together	11%
Houses are built farther apart	74%
Not sure	15%

## 92. Which comes closer to your view?

A neighborhood's character is something that is always changing and evolving over time	65%
A neighborhood's character is something that is static and worth preserving	35%

## 93. Which comes closer to your view?

Property values tend to decrease when an area becomes more densely populated	41%
Property values tend to increase when an area becomes more densely populated	59%

## 94. Which comes closer to your view?

It's better for the environment if houses are built closer together	23%
It's better for the environment if houses are built farther apart	77%

## 95. Are you familiar with the term NIMBY?

Yes	27%
No	61%
Not sure	12%

## 96. Do you have a favorable or unfavorable opinion of the views associated with NIMBY-ism?

*Asked of people who are familiar with the term NIMBY*

Very favorable	12%
Somewhat favorable	25%
Somewhat unfavorable	29%
Very unfavorable	24%
Not sure	9%

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## 97. Are you familiar with the term YIMBY?

Yes .....	15%
No .....	74%
Not sure .....	11%

## 98. Do you have a favorable or unfavorable opinion of the views associated with YIMBY-ism?

*Asked of people who are familiar with the term YIMBY*

Very favorable .....	22%
Somewhat favorable .....	49%
Somewhat unfavorable .....	13%
Very unfavorable .....	8%
Not sure .....	8%

<b>Interviewing Dates</b>	June 9 - 13, 2022
<b>Target population</b>	U.S. Citizens, aged 18 and over.
<b>Sampling method</b>	Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by gender, age, race, education, geographic region, and voter registration) was selected from the 2018 American Community Study. Voter registration was imputed from the November 2018 Current Population Survey Registration and Voting Supplement.
<b>Weighting</b>	The sample was weighted based on gender, age, race, education, news interest, and 2020 Presidential vote (or non-vote). The weights range from 0.2 to 6.501, with a mean of one and a standard deviation of 0.591.
<b>Number of respondents</b>	1000
<b>Margin of error</b>	± 3.6% (adjusted for weighting)
<b>Survey mode</b>	Web-based interviews
<b>Questions not reported</b>	61 questions not reported.