

Daily Survey: Americans' View of Flags



Sample 1000 U.S. Adult Citizens
Conducted June 15 - 17, 2022
Margin of Error ±3.4%

1. Do you have a positive or negative view of the American flag?

Respondents were also shown an image of the flag

Very positive	60%
Somewhat positive	17%
Neither positive nor negative	13%
Somewhat negative	5%
Very negative	2%
Don't know	3%

2. Do you have a positive or negative view of the Black Lives Matter flag?

Respondents were also shown an image of the flag

Very positive	22%
Somewhat positive	15%
Neither positive nor negative	20%
Somewhat negative	10%
Very negative	29%
Don't know	4%

3. Do you have a positive or negative view of the Rainbow Gay Pride flag?

Respondents were also shown an image of the flag

Very positive	20%
Somewhat positive	12%
Neither positive nor negative	30%
Somewhat negative	9%
Very negative	23%
Don't know	6%

4. Do you have a positive or negative view of the Transgender Pride flag?

Respondents were also shown an image of the flag

Very positive	13%
Somewhat positive	11%
Neither positive nor negative	33%
Somewhat negative	10%
Very negative	23%
Don't know	9%

5. Do you have a positive or negative view of the redesigned Pride flag?

Respondents were also shown an image of the flag

Very positive	13%
Somewhat positive	13%
Neither positive nor negative	31%
Somewhat negative	11%
Very negative	24%
Don't know	9%

6. Do you have a positive or negative view of the Trump 2024 flag?

Respondents were also shown an image of the flag

Very positive	22%
Somewhat positive	11%
Neither positive nor negative	17%
Somewhat negative	8%
Very negative	38%
Don't know	4%

7. Do you have a positive or negative view of the Biden-Harris flag?

Respondents were also shown an image of the flag

Very positive	13%
Somewhat positive	15%
Neither positive nor negative	22%
Somewhat negative	10%
Very negative	35%
Don't know	5%

8. Do you have a positive or negative view of the Confederate flag?

Respondents were also shown an image of the flag

Very positive	13%
Somewhat positive	8%
Neither positive nor negative	29%
Somewhat negative	12%
Very negative	34%
Don't know	5%

9. Do you have a positive or negative view of the Come and Take It flag?

Respondents were also shown an image of the flag

Very positive	10%
Somewhat positive	8%
Neither positive nor negative	26%
Somewhat negative	15%
Very negative	18%
Don't know	22%

10. Do you have a positive or negative view of the Betsy Ross flag?

Respondents were also shown an image of the flag

Very positive	37%
Somewhat positive	20%
Neither positive nor negative	27%
Somewhat negative	4%
Very negative	2%
Don't know	10%

11. Do you have a positive or negative view of the Gadsden flag?

Respondents were also shown an image of the flag

Very positive	21%
Somewhat positive	15%
Neither positive nor negative	26%
Somewhat negative	11%
Very negative	14%
Don't know	12%

12. Do you have a positive or negative view of the Thin Blue Line flag?

Respondents were also shown an image of the flag

Very positive	20%
Somewhat positive	13%
Neither positive nor negative	27%
Somewhat negative	14%
Very negative	14%
Don't know	13%

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Interviewing Dates	June 15 - 17, 2022
Target population	U.S. Citizens, aged 18 and over.
Sampling method	Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by gender, age, race, education, geographic region, and voter registration) was selected from the 2018 American Community Study. Voter registration was imputed from the November 2018 Current Population Survey Registration and Voting Supplement.
Weighting	The sample was weighted based on gender, age, race, education, news interest, and 2020 Presidential vote (or non-vote). The weights range from 0.386 to 5.387, with a mean of one and a standard deviation of 0.433.
Number of respondents	1000
Margin of error	± 3.4% (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	65 questions not reported.